AIR CONDITIONING WE WE & REFRIGERATION

The Newspaper of the Industry

RESIDENTIAL - COMMERCIAL - INDUSTRIAL



Issued every Monday at 450 West Fort St., Detroit 26, Michigan Established 1926





Subscription Price, \$6 Per Year (U. S. and Canada). Foreign: \$10.00 Per Year.

AROUND THE WORLD IN 50 DAYS Inside Dope"

by GEORGE F.

TAUBENECK

Vol. 84, No. 7, Serial No. 1,525

Cold War In Brussels Russian Prowess Magnified **Imitation Cinerama** We Should Be Ashamed, Really Photographs on Parade

Cold War In Brussels

The Russians should have brought along Lenin's tomb, complete with the mummies.

There are long line-ups daily to see that macabre Moscow mausoleum, we are told. But none of the Communist exhibits at the Brussels World's Fair drew a queue.

In happy contrast, five Ameripretentious, all-have long lines of patient folk waiting at their gates all day long. We cite:

1. The Soda Fountain. Banana splits at 81 cents a copy, simple chocolate sodas at 57 cents, and Dairy Queen cones (39 cents) go like mad.

2. The Typical American "Coffee Shop." Hungry and lonesome American tourists have a helluva time trying to fight their way into this place. Refrigerated by Frigidaire, it offers hot dogs, cheeseburgers, roast beef and turkey "blue plate specials," pancakes with maple syrup, ice cream, and apple pie. Prices are quite high, but quality is excellent. (Everything is exorbitantly costly in Brussels.)

3. Cyclorama. This moving picture "in the round" packs standees into a true theater-inthe-round every half hour. What they see is a neck-swivelling 360° (full circle) movie panorama of American scenes. isn't too good, actually, but it is free, and evokes gasps occasionally.

4. Fashion Show. In the rather empty center of U. S. pavilion, starved-thin models sent by Vogue magazine traipse down a long-descending runway onto a pier in a pool-showing current American dress fashions then hightail it back up to their dressing rooms. For unaccountable reasons this lackadaisical performance is a showstopper.

5. Cinerama. All three Cinerama movies are being shown simultaneously at fat prices and long lines form three times a day at the ticket windows.

Oh, yes, the American toilets are free, too. For all other pavilions you pay to get in, and often to get out. This is a 10strike in terms of goodwill for the U.S.A.

Speaking of prices, everything pumps. is ultra-expensive at the Brus-

Future Is 'Out of This World'

Miami Feels Little Slump In Cooling

president of the Air Conditioning & Refrigeration Association of Florida, discussing the nation's economic slump, told reporters in an interview:

"As a whole, the air conditioning industry has felt very little recession here. And the future . . . it's out of this world! There's more work out there than we can handle."

Gignac said that in the year ended March 1, approximately 100 air conditioning contractors in the Greater Miami area had installed some \$18 million worth of cooling equipment.

"That's about 16% more than had been anticipated," commented Howard S. Davis, executive secretary of the association.

"And that unexpected volume was achieved despite a slight can features at the Fair-un- dip in the industry's business locally during the past six months," Davis asserted.

"Business fell off very slightly—not more than 4 or 5% from the level of a year ago," he continued. "And most of the decline was in residential air conditioning — approximately 10% under a year ago.

"But in the past 30 days, it's

FHA Applications Set Record In May

WASHINGTON, D. C. record 90,000 applications for mortgage insurance on dwelling units were received in May, the Federal Housing Administration has reported.

Previous record was 89,764 in May, 1950.

Included in the May total were 34,558 new home units and 55,449 existing units.

FHA said more than 25,000 new dwelling units were started under its inspection during May.

He continued: "Home-building, sluggish in south Florida as elsewhere in the nation until the Federal Housing Administration loosened up on residential building funds this spring, is the key to the pickup. Resi-

MIAMI, Fla.—L. P. Gignac, picked up noticeably," Davis dedential air conditioning accesident of the Air Condition-clared. "Very encouraging." counts for about 35% of the incounts for about 35% of the industry's volume here."

Agreeing on this point, Gignac commented: FHA loosened up, more and See Possible Changes In more homes in this area are requiring central air condition-(Concluded on Back Page, Col. 4) If Groups Are Joined

Next Merger Move Up to NAPC Meeting

Association Activities

DETROIT - With the Mechanical Contractors Association adopting a resolution indicating its willingness to discuss a merger with the National Association of Plumbing Contractors and "any other related trade association having these common interests," the next move towards any such amalgamation would be the adoption of a similar resolution at the NAPC convention June 30-July 3 in Los Angeles.

Failure of the NAPC to adopt a resolution setting up a discussion of merger details would probably postpone any action indefinitely, but the action indefinitely, chances of this are thought un-

If the NAPC action is favorable, the MCA has a committee all set to begin work on the details of the merger. Its first step will be to invite local MCA affiliates to offer suggestions and ideas as they may have. Then it

will meet with the "merger committee" of the NAPC to dis-(Concluded on Page 26, Col. 1)

"merger

GE Cooling Dept. Moving Headquarters Marketing Operations to Tyler, Texas

BLOOMFIELD, N. J. - Gen- ment that the move is being Dept. will concentrate its headquarters marketing operations Bloomfield, N. J. plant." at its facilities in Tyler, Texas, and hopes to have the move completed by Sept. 1.

This announcement is being made to the G-E commercial, industrial, and residential air conditioning distributors this housed the Home Heating and week by C. B. Ramsdell, manager, marketing, for the departager, marketing, for the depart-

It is stated in the announce- (Concluded on Back Page, Col. 1)

eral Electric's Air Conditioning made although "some manufacturing is being continued at the would seem to indicate that the bulk of the manufacturing of G-E's commercial and central residential units will be concentrated at the new plant in Tyler, which for the past year has

ager, marketing, in April by

COMMERCIAL Air Conditioning Air Conditioned School Designed To 6 Be Functional Until 21st Century... Warmer Water Forces Building To Switch From Washed Air To Mechanical Cooling..... Air Conditioned Armored Truck Becomes Cashier's Cage In Temporary Bank Branch...... RESIDENTIAL Air Conditioning Wholesalers See Training of Dealers, Salesmen as Key to Future Existence..... Duct and Fitting Resistance (2)..... Room Air Conditioner News...... 12 Air Distribution Requirements.....

BEHIND PAGE ONE . . .

Carrier Reveals Future Objectives, **Details Present Plans, Policies**

SYRACUSE, N. Y. - The 'official word" on some of Carpolicies, plus a picture of some of the firm's future objectives, came out of a recent press conference designed primarily to provide business editors financial writers a look at Carrier's new administration and research facilities, opened earlier this year at the Thompson Rd. plant.

The "look at the present and future" involved such things as gas air conditioning systems, new air cleaning and deodorizing systems, research in thermoelectric and nucleonic systems. high speed compression sys-tems, and progress in heat

Those attending the press (Continued on Page 14, Col. 1) conference generally agreed

that Board Chairman Cloud Wampler's statement that "we rier Corp.'s present plans and think we've got a pretty good shop here" was the understate-ment of the year as they toured the sweeping modern building (all air conditioned, of course) (Concluded on Page 37, Col. 1)

Gas Air Conditioning

Plant Vacation Schedule...

Gas Industry Sees Air Conditioning as

'Greatest Hope' and 'Greatest Threat'.....

NEW FEATURE—"The Consulting Engineer's Column"begins in this issue. It will concern itself with the problems and methods of consulting engineers, and others who are active in application work in air conditioning, heating, refrigeration, and ventilating.

The column will be written by men who are active as consulting engineers, or who have contact with field engineering problems.

Quick Action Kills Cincinnati Law on Room Unit Wiring

CINCINNATI - Quick action by industry representatives resulted in repeal of a new city ordinance which would have required that all air conditioners sold after June 6 be installed on separate electrical circuits.

Originally passed on May 7, the law was repealed following a meeting of factory representatives of Fedders-Quigan Corp. and General Electric Co. and local dealers with members of the City Council.

A telegram from the engi- National Plumbing-Heating-neering committee of the Na- Cooling Exposition will be tional Electrical Manufacturers staged there at the same time. Association, in behalf of the (Concluded on Page 4, Col. 3)

NAPC To Hear of Heating, Cooling 4-Man Space Station

WASHINGTON, D. C .- Cooling, heating, and plumbing facilities for a four-man space station up in the stratosphere will be discussed at the coming 76th annual convention of the National Association of Plumbing Contractors in Los Angeles.

William K. Brehm, chief of operations analysis of the Astronautics Div., Convair Corp., will tell about them as part of Convair's plan for a space station with complete living quarters.

He will have with him models of the space station which Convair claims can be produced and put in orbit within five years from the date a go-ahead is given by the U. S. Government.

Brehm's talk will be a closing day feature of the convention which will extend from June 29 to July 3 at the Pan Pacific auditorium in Los Angeles. The

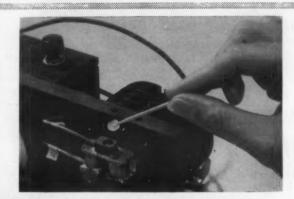
Monday night, June 30, will room air conditioner section, re- be "United Association Night" portedly was an important fac- at the exposition. All members tor in repeal of the ordinance. of the piping trades in the area The wire pointed out that the are invited to inspect the show (Concluded on Page 4, Col. 5)

Hotpoint Appoints Compton as Its Sole Advertising Agency

CHICAGO - Compton Advertising, Inc. has been named to handle the \$3,500,000 trade and consumer advertising account of Hotpoint Co., it was announced by Lee J. DiAngelo, manager, advertising-merchandising, Hotpoint.

Hotpoint notified its former three advertising agencies Maxon, Inc., Needham, Louis & Brorby, and J. R. Pershall Co. of the change to consolidate all advertising under one agency, last April. During the past 60 days, some 10 agencies solicited for the account.

DiAngelo said that "Hotpoint will now be able to better serve its distributors and dealers with a completely integrated approach to all advertising."



Silent, Motionless Refrigerator

THIS TINY MODEL "refrigerator" which is silent and has no moving parts produced this small ice cube in about four minutes at General Electric Co.'s Engineering Laboratory in Schenectady, N. Y. The refrigerator was designed during development work on thermoelectric cooling. Its principle of operation is similar to that of the thermocouple where a difference of temperature produces an electric current. In the thermoelectric refrigerator the process is reversed and an electric current produces a transfer of heat. The principle of thermoelectricity is not likely to be applied to the household refrigerator soon, engineers said.

U. S. Court of Appeals Rules

Firms Can Legally Discriminate Between Customers On Price If Costs Justify It

WASHINGTON, D. C. their customers pricewise, the U. S. Court of Appeals ruled ed on equal terms to all. recently

Competition is not a neces-

It added that the Federal Trade Commission must consider any cost justification that can be used to dispel a charge of price discrimination.

FTC has maintained that the only defense against price dis-

- If crimination is that the discrimicosts justify such action, firms nation was done in good faith can legally discriminate between to meet competition or that such inducements were furnish-

The court's decision was made in response to an appeal by sary condition to justify price Simplicity Pattern Co., Inc. of discrimination, the court de- New York City against an FTC cease and desist order. FTC had We are satisfied that the ordered Simplicity to stop giv-(law) proscribes only such dis- ing catalogs and storage cabicrimination as is inimical to nets to larger chain stores while the public interest," it declared. charging small fabric shops for the same items.

McElwain and Clary **Open Supply Firm** In Jacksonville, Fla.

JACKSONVILLE, Fla.—H. L. Clary and R. G. McElwain, former executives of Bryant Mfg. Co. and Carrier Corp., have formed McElwain, Clary, Inc. here, and will handle lines of air conditioning and heating equipment and supplies.

Products will include those of Hart & Cooley, American Blow-Metalbestos, Safti-Vent. LOF Glass Fibers, and others. The firm will also have the north Florida-south Georgia distributorship for Bryant.

Clary resigned as vice president of Bryant to become president of McElwain, Clary. Mc-Elwain, who is vice president, was formerly Bryant's sales manager for this region.

McElwain, Clary kicked off its career in mid-May with a cocktail party for its wholesale competitors in the area-"to give them a preview of what our own operation is going to look like."

The following afternoon was "Open House" at the offices and warehouse, 515 Champion Ave., for around 300.

SEND FOR REPRINTS Product Knowledge, Protective Mainte-nance, Trouble-Shooting, Adjustment, Repair of Electric Motors.

Only 40¢ each. For your copy, clip this ed and mail with name and address to: Air Condi-tioning & Refrigeration News, 450 W. Fort, Detroit 26, Mich.







CONTROLS COMPANY OF AMERICA

Manufacturers of A-D (ONTROLS

COOKSVILLE, Ontario

2460 N. 32nd Street . Milwaukee 10, Wis

NIJMEGEN, Holland

Controls That Make Modern Living Possible Write for Book E220 - gives complete data on A-P thermostatic expansion valves.



Fashions in Furnaces by GENERAL ELECTRIC





ALL-NEW OIL FURNACE LINE...

COMPLETELY FACTORY ASSEMBLED AND DESIGNED TO BOOST YOUR PROFITS

Ideally priced for the builder market and for the profitable modernization and replacement market. Smallest model takes only 28"x 22" of floor space in vertical application. Horizontal-downflow combination can be installed either in downflow position or on either side in horizontal application. Entire line features quick-heating "Vertifin" heat exchanger—dependable safety features. Conventional high-pressure gun

burner and other standard parts permit easy servicing and replacement. Two-tone gray, ultimate in smart design—handsome as a modern kitchen appliance. BTUH output: 84,000 to 168,000 upflow—84,000 to 112,000 combination horizontal-downflow. Listed by Underwriters' Laboratories and approved by UL as conforming with the U.S. Department of Commerce Commercial Standard CS 195-57.



OPERATION UPTURN means General Electric will go all out to accelerate an upturn in business in 1958. It will help boost dealer sales and profits. So get in on the ground floor! For complete details of OPERATION UPTURN and a General Electric franchise, call your nearest General Electric distributor—listed in the yellow pages of your phone book—or mail coupon. General Electric Company, Air Conditioning Department. Tyler Tayas



| General Electric Co. Air Conditioning De | ACD 12 |
|---|--|
| | n the General Electric hise—and OPERATION |
| Name | |
| Firm Name | |
| | |
| Address | |

Senate OK's Small Business Loan Bill

that would provide long term terms up to 20 years with a per-loans and equity capital to missible 10-year extension. small business has been passed by the Senate.

vestment companies

WASHINGTON, D. C .- A bill money to small concerns for

These investment companies could borrow money from The bill would authorize the S.B.A., which would be provided Small Business Administration with a \$250 million revolving to charter small business in- fund for loaning purposes. State companies. These and local development com-could then lend panies could also tap this fund.

Westinghouse Discriminates, FTC Charges

tric Supply Corp. were recently ments to favored dealers. charged by the Federal Trade In 1956, the gover Commission with price discrimination between appliance deal-

A hearing on the charges has been scheduled for July 28 in Cleveland.

WASHINGTON, D. C .- West- ent prices for the same appliinghouse Electric Corp. and its ances to competing dealers and subsidiary Westinghouse Elec- gave greater advertising pay-

In 1956, the government agency asserted, the spread in refrigerator prices was as much as 20% between retailer cus- of tomers. The two firms discrimi- Code. nated in advertising allowances by computing on the basis of According to FTC, Westing- national rates for some dealers house and Wesco charged differ- and on local rates for others.

It's a Fur Piece for Texas

NEW YORK CITY - Air conditioning has opened up one of the most lucrative markets of all time for furs Texas.

So a New York fur designer told the New York Times recently.

The designer didn't know, the Times said, if Texans demanded furs after they had conditioned everything that could be walled in or

whether they cooled off the whole state as an excuse to wear furs.

Another sales salon, according to the Times, reports that air conditioning has not only brought about a whole new market for furs, but makes it easier to sell them. During an August sale, a woman gets into the spirit of the thing if she is comfortably cool.

Quick Action Kills Cincinnati Law--

(Concluded from Page 1, Col. 4) of wiring needed between the in accordance with provision panel. of the National Electrical Jose

tioner, depending on the length hazards.

Cincinnati ordinance was not air conditioner and the electric

Joseph S. Devine, superintendent of the Fire Prevention Retailers had indicated that Bureau, said that at least seven the ordinance would add \$10 to times to his knowledge air con-\$100 to the cost of an air condi- ditioners were involved in fire

Richard Rheem Retires As Rheem Chairman

NEW YORK CITY-Richard S. Rheem, one of the founders of Rheem Mfg. Co., retired as chairman of the board of directors of the company, it was announced here following a board meeting in Chicago.

Rheem will continue to serve as a director and has consented to serve as a consultant.

Rheem has not participated actively in the management of the company since late in 1956, when A. Lightfoot Walker was elected president and chief executive officer and Rheem became chairman of the board, it

NAPC Convention --

(Concluded from Page 1, Col. 5) and meet with industry officials. Exposition will be open to the public Wednesday night.

Featured industry speakers during the convention include Charles L. Walling, president of the Refrigeration & Air Conditioning Contractors Association; Peter T. Schoemann, general president of the United Association; John H. White, president and director of the Better Heating-Cooling Council; Norman Wicks, director of the new Plumbing-Heating-Cooling Information Bureau; and William P. Scott, secretary of the Mechanical Contractors Associ-

ation of America.
From outside the industry, the plumbing contractors will hear messages from Gene Flack, sales manager of Sunshine Biscuit Co.; Dr. Charles E. Irvin of General Motors Corp.; California Governor Goodwin J. Knight; and Los Angeles Mayor Norris Poulson.

Other speakers include NAPC General Counsel George P. Lamb, James Lane of the Eljer Co., and Allan George, Australian plumber who has been touring the United States.

Social highlights of the convention will include a visit to Disneyland topped by a Crane Co.-sponsored buffet dinner at Holiday Land on Tuesday and a wind-up party and dance at the Hollywood Palladium.

PHCIB Schedules Sunday Meeting

CHICAGO-There will be a meeting of the Plumbing-Heating-Cooling Information Bureau at 10 a.m., Sunday, June 29, at the Ambassador hotel, Los Angeles, to review bureau activity to date and its plans for the future.

President W. A. Landers is inviting all bureau members and others who will be at the NAPC meeting in Los Angeles to attend the bureau meeting.





A BULL THAT WORKS LIKE A MULE

With muscles of steel, powerful (100 h.p.), specially designed Bull Blocks draw VIKING Copper Tube at the rate of 1500 ft. per minute in continuous coils up to 2,000 ft. in length. A unique conveyor system, designed by VIKING Engineers, swiftly but gently moves the coils to and from the blocks and on to testing and finishing operations.

With the pioneering spirit of the Vikings of old, skilled VIKING Design and Production Engineers are seeking always to create a tube that will do the job better, faster and at lowest cost. The result is increasing acceptance for VIKING Copper Tube by more and more manufacturers of air conditioning and refrigeration units and coils.

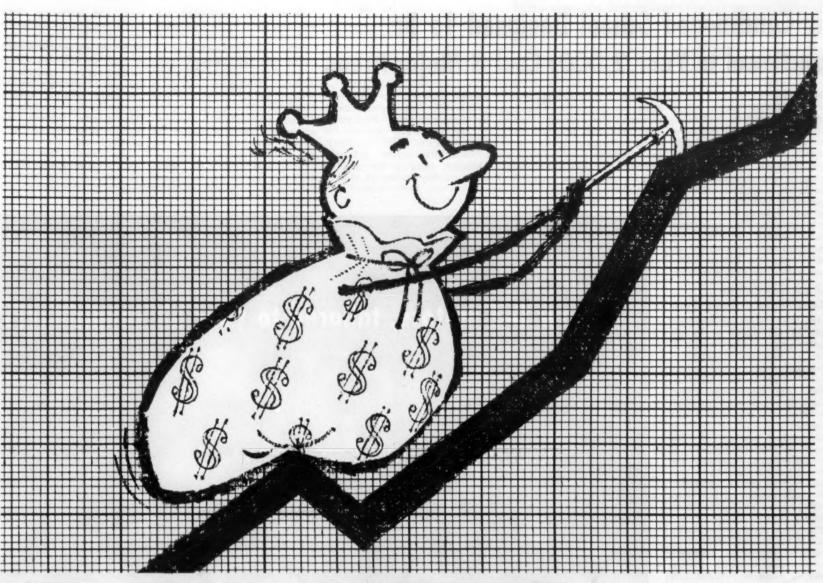
The proper kind of temper is vital in tube used for refrigeration and air conditioning purposes. VIKING Copper Tube has been produced with the best available annealing and tempering equipment, thus assuring parfect fabricating.

ABSOLUTE, UNVARYING STRAIGHTNESS A battery of straightening machines keeps JIKING Copper Tube absolutely, unvaryingly straight. In addition, these machines tracisely temper the tube, imparting to it he correct surface hardness . . . assuring sase in fabrication resulting in substantial savings in time and labor.

ELECTRONIC QUALITY CONTROL

electronic "Brain" detects the minutest
w or imperfection in the walls of VIKING
thes... automatically discarding defective
see. Trouble-free fabrication is virtually





* reach new profit peaks

with

pre-tested

selling aids

A winning combination of proven selling aids and incentive programs makes Airtemp dealers' cash registers ring. A good case in point is what we call our "Proposal Campaign". Here salesmen are rewarded for presenting proposals and Airtemp makes direct contact with the prospect. Another example is the All-Star Promotion where dealers qualify for a 4-day trip to the Orange Bowl over New Years.

There are other reasons, too, why Airtemp dealers make more money—

- The Airtemp line is complete—really complete—with 297 cooling and heating models. They can satisfy any cooling or heating need!
- Dealers sell the Chrysler name and Chrysler's famous engineering.
- Airtemp dealers keep their initial sale profits because they have fewer customer complaints and service calls.
- Special training for dealers and their personnel at Chrysler Corporation Service Centers.
- · Factory advertising in your local markets.

Want to reach new profit peaks? Then tie up with Airtemp—the profit franchise. Just mail the coupon below.

CHRYSLER



| AIRTEMP | DIVISION, | CHRYSLER | CORP. |
|----------|-----------|------------|-------|
| DEPT. AC | 6-58, DAY | TON 1. OHI | 0 |

Please send me full information on an Airtemp franchise.

NAME....

DDBEES

CITY.....STATE.....

Air Conditioned School Designed To Be Functional In Year 2,000; Cool 3 Major Areas

SCHENECTADY, N. Y.—The ment of a grid of plastic sky-natural lighting, is recognized new \$4,328,130 Linton High domes throughout the building. in the New York Regulations of school here could be considered However, the strong evening the Commissioner of Education. an indication that the school of adult education program neces- "The engineer's analysis of the future will be air conditioned.

Three years ago, Harry J. superintendent schools, challenged his staff and community to "Plan a school that will still be functional in the year 2000." The sprawling, 15-acre series of one-story structures that compose the recently completed Linton school is an answer to that challenge.

2 of 3 Areas Can Be **Conditioned at Same Time**

One of the most discussed aspects of the school is its air conditioning system which is said to adequately condition three major units of the school the Core-Techs building, library, and auditorium - even though it is sized to condition only two of these units simultaneously.

Mechanical cooling for the library, classroom sections of the Core-Techs building, and auditorium has been provided from a central refrigeration plant located at the heart of the campus in the Core-Techs building.

The plant consists essentially of a 235-ton Trane "CenTraVac" hermetic centrifugal compressor, an induced draft cooling tower, a condenser water circulating system, and a chilled water circulating system.

The capacity of the central plant is ample to serve the requirements of the Core-Techs building and the library simultaneously, and the system is piped to permit air conditioning of the auditorium when the classrooms of the Core-Techs building are not in use, according to Trane.

The Core-Techs building contains six separate and distinct areas, of which five are for instructional purposes and one for administrative use. Each of the five instructional areas consists of a multiple number of classrooms. Area designations are: Trade Shops, 2) Science, Arts, 4) Family Living, 5) Commerce, and 6) Adminis-

Trade Shops Not Cooled

All areas in the building with the exception of the are air conditioned. Multiple classroom areas 2, 3, 4, and 5 are each encircled by corridors, and exposure is entirely internal except for the roof exposure.

The Administration area is essentially conventional office space with exterior walls containing expansive glazed area.

Concentration of so many interrelated areas under one roof — a planning requirement educational program, created both lighting and ventilation problems. Actually 80% of the instructional areas in the Core-Techs building is "in-board" space and required supplementary illumination and mechanical ventilation.

One "natural" illumination solution considered was place-

sitated adequate lighting levels the heat gains from occupancy, for nighttime use. The total dearrificial illumination, and solar pendence on electrical illumina- radiation (largely through the

"The analysis further established that the highest capacity ventilation system that could noise control, could not be expected to maintain a comfortable environment whenever the outside temperature rose above tic skydomes.
65° F. "As a result, they decided to

high capacity ventilation sys- ment and operating costs intem was needed," it was point- volved in ventilating and cooling the Core-Techs building with a zoned central ventilation and air conditioning system.

"This study indicated that be used, in keeping with good the cost of adding a central repractice in air circulation and frigeration cooling system to the mechanical ventilation system already required was no greater than that of the plas-

J. pendence on electrical illumina- radiation (largely through the The architects then calcu- eliminate the plastic skydomes, of tion for classrooms, exclusive of roof) clearly indicated that a lated the initial capital invest- use artificial illumination which



Commercial Air Conditioning

zone control basis."

Each group of classrooms in the Core-Techs building was contains outdoor air and recir- air culating air ducts with automa- diffusers in classrooms. tic percentage proportioning fluid impingement type, a chill- via return air grilles in the system is similar to the Aded water cooling coil with three- corridor ceiling or expelled ministration area system ex-

stall a year-round air condition- by-pass dampers, a Trane cen- lief ventilators ing system on an individual trifugal fan, and a multiplewater blast coil.

provided with a separate air dually controlled zone mixing system was zoned by exposure handling system. Each system dampers. Zone ducts distribute to conventional ceiling

Return air is relieved through controls, an automatic self- louvers in classroom doors and cleaning air filter of the viscous thence returned to the system

zone reheat mixing box with hot provided with an air handling at sill line or from above book water blast coil.

system similar to that for the stacks and effectively blankets Each classroom has indivi- classroom areas except that this rather than by individual room. Finned pipe radiation beneath the windows supplements the winter warm air cycle and blankets the cold glass area.

The Library air handling system is similar to the Ad-

was necessary anyway, and in- way water valve and face and through roof type gravity re- cept that in lieu of finned pipe tioning and ventilating systems radiation and ceiling diffusers, The Administration area was air is supplied through registers loads at windows.

> The Auditorium air handling system is a conventional chilled water coil system with steam reheat coils for stage and auditorium. Summer control is either face and by-pass or dewpoint-reheat at operator's op-

All of the various air condi-

are controlled from a central panel. control temperature From this panel, the operating engineer can transfer any system from the "day" to the "night" cycle operation or any air conditioning system from "summer" to "winter" operation. The transfer can be made either manually, or automatically on a program clock schedule.

On the "day" cycle, all ventilating systems are placed in operation and normal temperatures are maintained throughout the buildings. On the "night" cycle, during the heating season, all ventilating systems are shut down and the buildings are maintained at a reduced temperature.

Supply ventilating systems will, where necessary, operate start-stop at 100% recirculation on the "night" cycle to assist in maintaining minimum heating temperatures.

The "day" control for the air conditioning systems during the cooling season consists of dewpoint control for the chilled water coils with individual reheat mixing damper control for each zone controlled from a zone thermostat.

The "night" control of the air conditioning systems, during the cooling season, consists face and by-pass control for each cooling coil, minimum outside air control, and individual zone control through the individual reheat mixing dampers and zone thermostats.

This system is expected to provide reduced room temperatures during the summer "night" cycle, when the buildings are unoccupied, with a minimum of refrigeration load. The transfer will be accomplished by a manual selector switch for each system.

The hot water heating system operates continuously for all outdoor temperatures below 65° F., and the water temperatures are automatically varied in inverse ratio to outdoor temperatures. In addition, critical occupied areas are provided with individual room control for finned radiation. During the "night" heating cycle, all radiation will be controlled to a reduced night setting of 65° F.

All blast and chilled water circulating systems have been designed for circulation of a water mixture containing 35% ethylene glycol solution to minimize the danger of coil freezing and to eliminate the need for seasonal drainage.

See Greater Year-Round Use of Buildings

In the opinion of both the school administration and the architects, the flexible air conditioning provisions should contribute materially to increasing the year-round day and evening use of Linton High school and help keep it functional until the twenty-first century.

Linton High was designed by the architectural firm of Perkins and Will, of Chicago and White under direction of their Schenectady associates, Ryder & Link.

The air conditioning system was designed by E. R. Gritschke and Associates Inc., consulting engineer in Chicago, and it was installed by Tougher Heating and Plumbing, Inc., Albany.

design and market new products faster

To simplify your air conditioning design problems, you're looking for a particular motor which will give you the high power factor and efficiency you need. Chances are you'll find a standard motor that will satisfy your needs in General Electric's complete line of Form G motors.

IF A NON-STANDARD MOTOR IS NEEDED to solve your problem, General Electric application engineers are ready to help you get the best motor for your air conditioner. They'll help you tailor a motor to meet your performance and cost requirements . . . and give you fast sample service to help speed your production cycle.

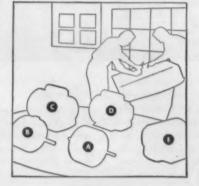
YOU GET ON-SCHEDULE DELIVERY of the motors you need to get your product into production without delay . . . a service made possible with General Electric's flexible, multi-plant manufacturing facilities.

THE DEPENDABLE PERFORMANCE of Form G motors has been proved by the outstanding record of the millions of motors put in use since G.E. pioneered the design of these smaller, lighter motors. Greater customer satisfaction is yours because of such features as G.E.'s scientifically designed lubrication system, and virtually moisture-proof insulation system.

These are only a few of the many G-E motor benefits that will help to keep your new design program on schedule, and improve your product as well. If you'd like to get help on a specific problem, contact your nearby G-E Apparatus Sales Office. For more information on Form G motors, write for Bulletins GEA-6424 and GEA-6533, General Electric Co., Section 702-76, Schenectady 5, N.Y.

FOR DIRECT-DRIVE ROOM UNITS, FOR DIRECT DRIVE CENTRAL UNITS, FOR BELT-DRIVE CENTRAL UNITS,

- permanent-split-capacitor thru ¼ hp;
- shaded pole thru ¼ hp;
- cap.-start thru 34 hp at 1725 rpm, thru 1 hp at 3450 rpm, and
- perm.-split-cap. thru ¾ hp;
- B split-phase thru 1/2 hp.



Progress Is Our Most Important Product





Warmer Water Forces Switch

From Washed Air To Mechanical Cooling

man building-tallest in Dayton minutes. -has installed a mechanical air conditioning system.

is claimed to be the first major office building in the nation to be completely air conditioned, has modernized rather than replaced its initial cooling system. risen from 54° F. to 60° F.

Now equipped with a 250-hp. Airtemp centrifugal water chiller, installed by Refrigeration Equipment Co., the building continues to use its old cooling coils, air handling units, and other components.

In the past, air has been cooled by well water, then circulated through the building by air handling units. Water re-

But, as Park Wineland, building manager, explained, the cool-Actually, the building, which ing potency of the well water has been gradually diminishing.

Over approximately the past 10 years, the temperature of the water pumped from the well has

Geologists attribute the rise to several contributing factors. One is the fact that water is being extracted from the ground faster and in greater volume. Another is the re-introduction of the used water at higher temperature into the underground source through disposal to satisfy the comfort preferwells.

These wells are mandatory in

DAYTON — After using a quired for the cooling has been most municipalities because the "washed air" system of cooling pumped from a 125-ft. well at dumping of the increased well for 25 years, the 20-story Hul- a rate of 4,800 gals. every seven water into sewage systems imposes impossible loads on these systems.

The warming of the underground water-a situation prevalent also in other major urban areas of the nation-has progressively lowered the efficiency of the "washed air" cooling method.

Says Wineland, "The 60° water now being pumped is entirely too warm to do a fully acceptable cooling job. On a hot or even medium-hot day, the water does not have sufficient heat absorption capacity to lower the temperature enough ences of all tenants.

"The fact became more notice-

Story In Brief

The Job: 20 story Hulman building, Dayton.

The Goal: Effective air conditioning.

The Problem: Well water warming up so washed air system could not function efficiently.

The Solution: Install water chiller.

Equipment Used: 250-hp. Airtemp water chiller using "Freon-113," Johnson controls.

Air Conditioning Contractor: Refrigeration Equipment Co., Dayton.

man management made the when blown over coils containdecision to switch to refrigerated cooling."

The building's original system cooled the air by forcing it through banks of water sprays located on the first, third, and is recooled for reuse. Chiller eighth floors. And, as the heat uses "Freon-113" refrigerant. laden water could not be reused, 4,800 gals. flowed down the drain every seven minutes.

With the new arrangement,

able last season. Therefore, Hul- air is cooled and dehumidified ing chilled water. Having performed its cooling function, the water is no longer wasted. It returns to the chiller, located in the building's sub-basement and

> Airtemp Construction Div. of the Chrysler Corp. furnished the centrifugal chiller system along with the control panel for the refrigeration cycle. Engineers of Dayton Power & Light Co. increased transformer capacity by installing two 450 KVA transformers.

> Consulting engineer James A. Ahart; plumbing contractor, C. E. Schulz & Son; electrical contractor, George C. Turner, Inc.; controls, Johnson Service Co.

49 Trion Units Clean Air In 60-Story Building

NEW YORK CITY - The "world's largest" electronic air cleaning system, capable of cleaning over 22 million cubic feet of air, will be installed in the 60-story Chase Manhattan Bank building now under construction.

So stated Trion, Inc., McKees Rocks, Pa., in announcing that it has been awarded a contract for 49 electronic air cleaning units which will comprise the entire air cleaning system. The Chase Manhattan build-

ing will have Trion model 8 field assembled units placed throughout the building. The units will clean two million cubic feet of air per minute, according to

N. Y. High School Is Fully Air Conditioned

YORK CITY -Rhodes School at 11 W. 54th St. here has become the first secondary school in the city to be fully air conditioned, accord-ing to F. J. Laughna, general manager of Chrysler Airtemp's local factory branch.

Kooltemp, a local Airtemp dealer, installed 90 tons of Airtemp packaged equipment to serve the school's 32 classrooms, laboratory, library, and assembly and study halls.

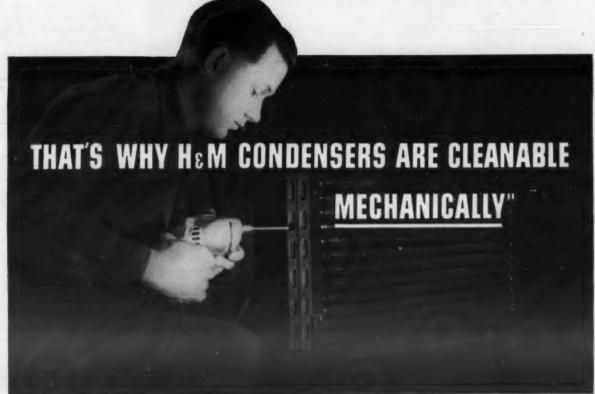
Enrollment at Rhodes, approximately 600 day students and 650 evening students, is maintained year around on a 12-month basis.

Operating Costs of Residential Air Conditioning and What This Means to Dealers and Installers. By R. A. Gonzales—25¢ each. your

copy Mail this ad with your name and address to: Air Conditioning & Refriger-ation News, 450 W. Fort St., Detroit 28, Mich.

SO HALSTEAD & MITCHELL ENGINEERS SAID:

"Harsh chemical cleaners ruin condensers, cooling towers and pumps



Scale and sludge which reduce heat transfer can be removed easily from Halstead & Mitchell Cleanable Water-Cooled Condensers. A simple, spiral cleaning tool-available from your local H & M distributorand an ordinary electric drill can be used to clean the water tubes safely, mechanically. No need to use strong chemicals, which can seriously shorten the

ALL H & M WATER-COOLED CONDENSERS ARE CLEANABLE

STANDARD DUTY (Type EL) are made with extended surface water tubes. Ideal for water-cooled systems under all average conditions. 1/3 thru 3 tons.

HEAVY DUTY (Type T) condensers have a highly favorable fouling factor and are designed for long service between cleanings. 1/3 thru 25 tons.

SEA WATER DUTY (Type SW) are made with cupro-nickel water tubes and naval brass headers for resistance to impure water. 1/4 thru 25 tons.

life of your condensers and ruin cooling towers and pumps, too.

H & M Condensers have double-tube design, seamless copper tubes. Counterflow of refrigerant and water assures maximum heat exchange. Brass headers are quickly removed for cleaning. All H & M units are U/L approved for use with Refrigerants 12 or 22.



Ask for H & M products at your distributor's. Write for descriptive literature. Halstead & Mitchell, Bessemer Bldg., Pittsburgh 22, Pa.

WATER-COOLED CONDENSERS . COOLING TOWERS . AIR COOLED CONDENSERS . FINNED COILS

the quality tells...the quality sells

ANITROL

ABBEON COOLING SYSTEM



adapts most any warm air furnace for powerful, efficient summer cooling ... features exclusive PRIDE O' YARD air-cooled compressor-condenser unit



add to your profits... add to your prestige... with

JANITROL
ADD ON COOLING

quality engineered and built to help you sell and grow!



Exclusive JANITROL Evaporator

Coll design allows installation in either horizontal or vertical position. Features fast drain-off of condensate to minimize re-evaporation into circulating air during compressor "off" cycle. No floor space needed, no noise or vibration because there are no moving parts inside the house!

If you're looking for big, new profit opportunities without installation and service headaches, Janitrol ADD-ON waterless cooling is made to order for you

waterless cooling is made to order for you.

With the complete Janitrol ADD-ON Cooling line, you can adapt most any forced air furnace for really efficient central cooling . . . cash in on the booming market for summer comfort.

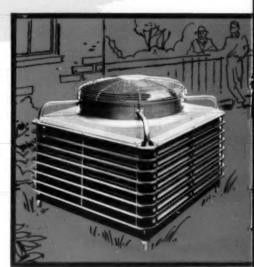
ADD-ON COOLING components are system-engineered for easy installation with quiet, powerful performance that

ADD-ON COOLING components are system-engineere for easy installation with quiet, powerful performance that makes one job sell another. Evaporator coil fits in supply outlet duct in either upflow or downflow systems. The beautiful Janitrol PRIDE O' YARD Compressor-condenser unit—styled by a leading designer—is specially engineered for cooling with outside temperatures to 125° F. And waterless operation eliminates plumbing, sewage and water supply problems—lets you install cooling for less, and appeal to more prospects.

Janitrol evaporator coil and PRIDE O' YARD units are available in sizes to handle the heat gain on most any residential cooling job. Get the good word on Janitrol waterless ADD-ON Cooling from your Janitrol representative, or mail the coupon to us right away. Sell and grow with Janitrol!

Exclusive JANITROL PRIDE O' YARD Compressor-condenser Unit

adds distinctive beauty to any yard—completely outmodes all other units of its type. Exclusive louvered design allows air circulation from all sides while shading condenser from sun at all times . . . boosts cooling efficiency and results in lower current drain. Air exhausts out top, instead of sides . . no damage to nearby growing things from exhaust air. Rugged, weatherproof construction with every necessary safeguard for children and pets. Compressor-motor is hermetically sealed for years of trouble-free performance—warranted in writing for five years!



CAPACITIES

SRA-7. 22,000 btu A-403. 45,000 btu SRA-9. 35,000 btu SRA-11 58,500 btu A-401. 45,000 btu A-603* 76,000 btu

*Not illustrated—for larger residential and light commercial applications.



w-boy mmer cooling is inoly air



with big savings by using existing ducts!

When warm air ducts are placed in crawl space, the cooling coil supplies efficient cooling.



Install Janitrol Add-on cooling in homes with or

without a basement . . . provide full central cooling

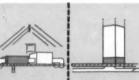
In adapting a highboy furnace (upflow) for summer cooling, the cooling coil section can be mounted in the supmulair duct as shown



coil adapts a horicontal furnace in the garage for summer cooling.



the In this in horizont and the wn in the s



For a Janitrol downflow furnace, used with perimeter heatng, simply raise the urnace and install the cooling coil be-



An auxiliary blowe is available for in stallation where existing blower capacity is nadequate Here is a cooling collus auxiliary blowe

JANITROL HEATING AND AIR CONDITIONING DIVISION Surface Combustion Corporation, Columbus 16, Ohio in Canada: Moffats Ltd., Toronto 15

Please show me how I can sell and grow with new Janitrol ADD-ON COOLING and other quality-built Janitrol products for home comfort.

COMPANY
ADDRESS
CITY ZONE STATE

Fill in and MAIL TODAY. No obligation.

Sell and Grow with

Ask your Janitrol representative for all the facts, or RUSH the coupon to us today!

From JANITROL—a complete line of gas and oil furnaces, unit heaters, conversion burners, air cooled summer cooling conditioners, combination heating cooling conditioners.

Refrigeration Plays Role During, After Dam Construction

Total Cooling Load Amounts to 3,000 Tons

WAYNESBORO, Pa.—Refrigeration will play an important role both during and after construction of the huge dam about to be built at Glen Canyon on the Colorado River, some 370 miles above the famous Hoover Dam.

To be the second highest in the U. S., the new dam will have a height of 700 ft., and will be approximately 1,500 ft. long at the crest. A power plant, to be built below the dam, will have eight giant electric generators, each driven by a waterwheel of 155,500 hp.

Over 5,000,000 cubic yards of concrete will be poured to form the dam and power plant, according to a report on the project by Frick Co. here.

"To overcome the tremendous heating effect as the concrete sets, the entire mix, including the stone, sand, cement, and water, will be pre-cooled to a temperature below 50° F. before being poured," the report disclosed.

"In addition, more than 80 miles of 1-in. pipe will be imbedded in the dam, and chilled water will be pumped through the pipes continuously for several years."

The total cooling load, amounting to some 3,000 tons of refrigeration, will be carried by ten Frick ammonia compressors. Eight of these machines will be of the largest size, each having four big cylinders, Frick pointed out. The compressors will be connected to ten shell-and-tube water coolers, and seven shell condensers.

This equipment, which with the auxiliaries will fill between 15 and 20 carloads, was sold through Lewis Refrigeration & Supply Co., Seattle. The refrigerating work is part of the \$108-million contract for the dam, which was awarded to Merritt-Chapman & Scott Corp. of New York City.

The dam-construction contract is the largest single one ever awarded by the Bureau of Reclamation of the U. S. Dept. of the Interior. Total cost of the project is estimated to be over \$300 million.

Work will extend over seven years, during which the river will be diverted through two 2,768-ft. tunnels, each 45 ft. wide, in the sandstone walls of the canyon. A steel highway bridge, the highest in the country, will be completed next year.

Between ten and 20 years will be required to fill the lake, 186 miles long, that will rise behind the dam. This is because an agreement reached between the states in 1922 calls for 7,500,000 acre-feet of water to be released annually, it was noted.

For Your Reprint Copy

"Emergency Diagnosis, Repair of Hermetic Unit Electric Components," by John L. Zant, mail this ad with your name and address to: Air Conditioning & Refrigeration News, 450 W. Fort, Detroit 26, Mich.

Only 25¢ each.

41-Yr.-Old Unit Replaced—New One Triples Capacity In 1/3 the Space

ROCHESTER, N. Y.—A flip of a switch recently started one of the largest single brine chilling units ever installed in the United States. It is located at the Eastman Kodak Co.'s Kodak Park Works here, and makes available up to 1,200 tons of refrigeration for a myriad of processes in making film.

The new unit is a multistage centrifugal refrigeration compressor installed by York Corp., subsidiary of Borg-Warner. It replaces "Old No. 5," a steamdriven reciprocating compressor installed by York almost half a century ago.

The new unit occupies about one-third the space of

the old while delivering approximately three times as much refrigeration capacity.

The new compressor is a three-stage York turbo unit utilizing Refrigerant-12 and operating at about 4,400 r.p.m., driven by a 2,500-hp. Westinghouse synchronous motor and speed increased gear.

It cools 25% calcium chloride brine from 19° to 9° F.
—while flowing at a rate of 3,390 g.p.m. It requires 3,600 g.p.m. of water on the condenser at 85° F. and off the condenser at 96.2° F.

A total of 3.53 miles of copper tubing in the condenser, which is a York multipass water-cooled type, provide a heat exchange surface equivalent to almost onequarter of an acre.

The brine chiller is a York multi-pass unit containing the equivalent to 5.28 miles of tubing. The heat exchange surface here is greater than a quarter of an acre.

The new 1,200-ton brine chilling unit is only about 18 ft. 6 in. wide, 25 ft. long, and 13 ft. 7 in. high. By comparison, the machine it replaced was 24 ft. wide, 40 ft. long, and 30 ft. high.

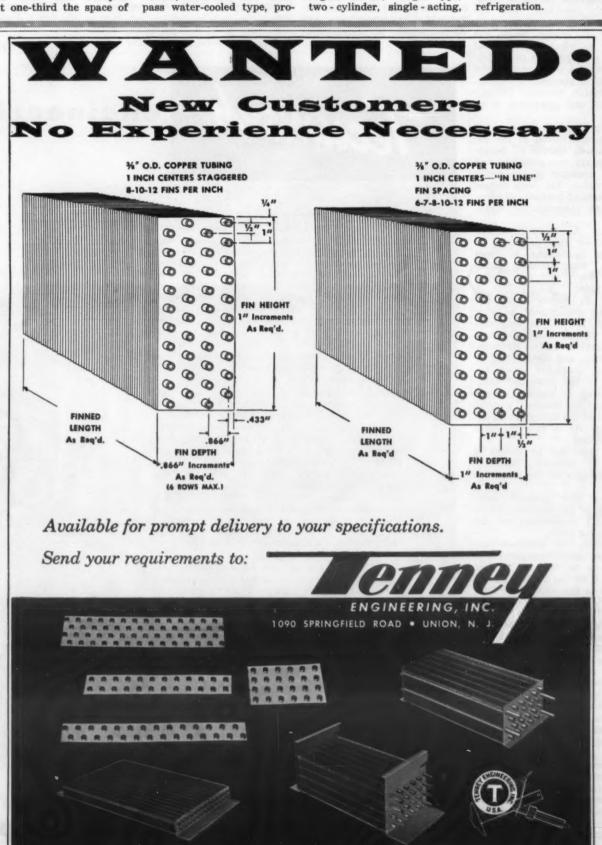
Most modern unit of its day when it was installed by York in 1916, "Old No. 5" was a corliss valve steam engine - driven, angle - type,

reciprocating, ammonia com-

No. 5's ammonia cylinders had a 34-in. bore with a 48-in. stroke. The high-pressure steam cylinder had a 36-in. bore with a 48-in. stroke, and the low-pressure cylinder had a 56-in. bore with a 48-in. stroke.

The machine was designed to run at 60 r.p.m. being fed with 135-lb. steam to one cylinder, from whence it is exhausted to a second cylinder and then exhausted at 5 lbs. to the low-pressure steam system at Kodak Park.

During this machine's 41 years of service, it produced over two million tons of refrigeration.



Head NEMA Room Air Conditioner Section

J. B. Ogden (r.) of Whirlpool Corp. is chairman of the recently formed NEMA Room Air Conditioner Section. Vice Chairman, Paul Augenstein, General Electric Co., is shown at the



Chattanooga Sales

totaled 205, including 12 cen-

In addition, dealers sold four

heat pumps and 12 electric fur-

naces for residential use, and

23 commercial air conditioning

CHATTANOOGA,

Philco Reorganizes Consumer Products Div.

PHILADELPHIA - After a year's study, Philco Corp. has reorganized its consumer proddivision to separate the functions of product planning and operations, James M. Skinner, Jr., president, has announced.

Larry F. Hardy heads the division as vice president and general manager. He previously bore the title of executive vice president of consumer products. The division includes Philco's appliance and electronic prod-

Among the switches in titles and duties involved in the re-organization, Harold F. Schaefer, formerly vice president and general manager of the appli-ance division, has been named vice president-product development and planning for appli-

William A. McCracken has been named vice president of appliance operations. He was formerly manufacturing manager of home and auto radio departments.

Henry E. Bowes heads the marketing department as vice president. He will be responsible for the sale, merchandising, promotional activity, advertis-ing, service, and distribution of all Philco consumer goods, according to the announcement.

Reporting to Bowes is John A. Rishel, Jr., formerly general manager of the refrigeration department. He is now manager of marketing.

Also reporting to Bowes is Gibson B. Kennedy, formerly sales manager of the television division.

He is now general sales manager of all consumer products with supervision of the Philco sales force.

Reporting to Kennedy are four area sales managers: Jim McMurphy in the east, Reese Llewellyn in the midwest, John Ramsey in the south, and Paul Burks in the west.

They will supervise 11 division managers who in turn will direct a staff of 69 district representatives.

James J. Shallow, formerly general manager of the home radio division, has been named general manager of merchandising for the marketing department.

He will supervise five product merchandise managers and five product advertising and promo-

tion managers. Skinner said that he expected Philco to be in the black in June for the first time this year. He indicated that air conditioners have sold fairly well but that appliance sales have been pretty bad and "we have not seen the usual seasonal up-

ARI Room Unit Tests AUBURN, N. Y .- According

Tenn.

general announcement Insulation Efficiency which has been sent to its domestic and export marketing organizations, the Air Conditioning Div. of Remington Corp. will continue to design and produce air conditioners which satthe maximum operating conditions' tests of the Air-Conditioning & Refrigeration Institute that were adopted in 1956, April sales of home air condirather than the less severe tests tioning units by area dealers required under the revised, recently published 1958 standtral units, according to a report by the Electric Power Board of Chattanooga.

Remington To Meet

'More Severe' 1956

This policy will apply to both window and "Wall-Way" units, it was pointed out by Reming-

Herbert L. Laube, president, said that "Because of the severe

Room Air Temp. °F. Temp. 1956 1956 1958 1958 db wb db wb db Maximum Operating Temperature Test 95 75 115 80 110 78 Low Temperature (anti-freeze) Test 65 55 65 55 67 57 (anti-sweating) Test 80 77 80 75 Condensate Disposal (anti-drip) Test 80 77 80 75

operating conditions in the compared the 1956 and 1958 tropics and the importance of the export business to our organization, we are not prepared to lower the standards to which our overseas customers have become accustomed.'

In addition, he pointed out that the maintenance of these higher standards "would improve the operating reliability of units sold on the domestic market and afford greater protion to the firm's domestic cus-

The Remington announcement ment by the company.

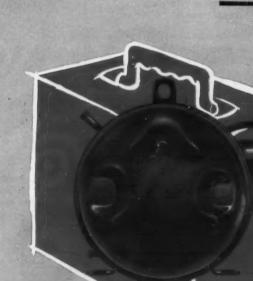
standards as shown in

While the 1956 standards will be continued in force by Remington for minimum standards for all of its room air conditioners, certain export models intended particularly for the tropics will continue to be built for operation at maximum outdoor temperatures of 122° F. d.b. with a variation of input voltage of plus or minus 6%, it was stated in the announce-

Tecumseh

engineering

35 MILLION COMPRESSORS IN THE FIELD



1/2 HP PANCAKE

To meet the need for a suitable compressor for portable air conditioners, Tecumseh offers the Model AR26. Utilizing the popular pancake design, this compressor requires less room, weighs only 31 pounds, yet delivers 5150 BTU/hr.

Keeping ahead of the rapid steps being made in the room air conditioner field, Tecumseh now offers 17 new hermetic compressors designed to accommodate every application problem. Regardless of whether the demand has been for more compact units, higher capacities, greater dependability, lower costs, or plug-in convenience . . . Tecumseh ENGINEER-ING VISION has supplied the answer. By working closely with our customers we have been able to anticipate these development requirements and immediately include them in our compressor production. The responsiveness of these engineering and mass production facilities permits Tecumseh alone to offer the industry the most complete up-to-date line for this application.

Tecumseh has provided the first practical compressor solution to portable air conditioning in the new ½ HP, AR26. This high speed Pancake model is the most compact, lightweight compressor on the market. For "plug-in" application, Tecumseh offers three compressor models for 115 volt-71/2 amp units. One of these – the Model B8513 – represents the first twin cylinder 71/2 amp compressor in the industry. We have also expanded the 115 volt - 12 amp models to include both single and twin cylinder, high capacity compressors. PSC motors have been incorporated into most of these compressors. This has eliminated the necessity for additional electrical components, and provided a savings in the ultimate cost of the unit.

The Tecumseh line of room air conditioning compressors allows a customer to match a compressor to his unit with extreme accuracy. Each compressor has been rigorously field-tested and, in many cases, already has millions of counterparts in actual operation. Greater capacity in a smaller physical size, higher BTU per watt, operational economy as well as low initial cost, are features built into every Tecumseh air conditioning compressor. Additional new models are constantly in development, guaranteeing Tecumseh customers the best compressors first . . . an advantage we are determined to continue to provide.



The Leader Serving Leaders In The Air Conditioning And

TECUMSEH PRODUCTS

EXPORT DEPT. - P.O. Box 2280, 24530 Michigan Ave.,

Ilg Offers New Air-Cooled Central Air Conditioners

self-contained, air-cooled, central air conditioning units for commercial buildings as well as residences has been announced by Ilg Electric Ventilating Co. here, which is also introducing new line of gas-fired unit heaters.

The air conditioner line includes two 2-hp. and two 3-hp. units and a 4-hp. unit. The five models cover a capacity range from 19,700 to 40,000 B.t.u./hr., the company said, adding that they can be used with existing warm-air ducts or separately.

The large motor-driven blowers used run at low speeds for quiet operation, it was noted. Glass fiber insulation has been to be especially suitable for approvided to further deaden operational noise.

corrosion-resistant and the units in. by 24 in.



ILG self-contained, air-cooled central air conditioner.

can be installed indoors or outdoors without providing addiprotection. "housing" Cabinets are Bonderized before baked enamel is applied.

plications where space is a limiting factor. The over-all The conditioner's sheet metal dimensions on the 4-hp. model, parts, the company states, are for example, are 59½ in. by 32

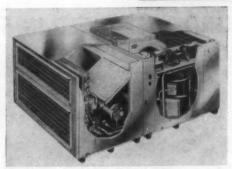
Ten new gas-fired automatic unit heaters with capacities ranging from 25,000 to 250,000 B.t.u./hr. input were also an-

All models are available for use with natural, manufactured, mixed, and liquefied petroleum gases, including LP gas-air mixtures. Controls for all gases are provided as standard equipment.

The manufacturer reports that the line has been newly designed for both commercial and industrial use, and not only for attractiveness but easy accessibility of parts.

Company engineers point out The new conditioners are said necessary to accommodate the new lightweight heaters.

"A hanger assembly, provided with the unit, can be adjusted to any mounting height by the use of an inexpensive pipe," it was explained.



CUT-AWAY view of new horizontal heat pump man-ufactured by Lennox Industries, Inc., Marshalltown, lowa, shows compact construction and advanced design which makes possible flexible installation and noisefree operation.

Lennox Claims Installation Flexibility For New Horizontal Heat Pump Model

MARSHALLTOWN, Iowa structural changes are not Flexibility in installation is claimed for a horizontal heat dence or commercial building or pump introduced by Lennox Industries, Inc.

Indoor and outdoor sections of the new horizontal model may be close coupled to form a single package.

"The package may be installed on the flat roof of the resioutside the structure at foundation line," it was pointed out. "Both sections are finished in dawn gray enamel.

"The indoor section may be installed above a closet, in the attic, in the basement or crawl space of the basementless home. The outdoor section is low enough to place under a window

Addition of an optional, acoustically-lined discharge hood makes possible installation through garage or carport wall.

"Like its vertical counterpart, the Lennox 'Landmark' heat pump, the horizontal model features new coil designs and controls which give cooling capacities equal to conventional air conditioning and a heating function which performs in extremely cold weather.

"The compressor incorporated in the Lennox heat pumps has an oversize motor with refrig-erant motor cooler. It operates with condensing temperatures as high as 145° F. and with evaporator temperatures

Defrosting in the compressor section is controlled by a thermostat which senses both air and refrigerant temperatures and is unaffected by air flow variations.

"Extra coil is provided in the indoor section for the heating function. During the cooling cycle, a portion of the indoor coil is automatically cut off to preserve a high rate of heat removal. In cold weather, the entire face area of the indoor section is activated."

Both indoor and outdoor coils are copper and have 10 aluminum fins per inch.

A "Weather Control Center" provides choice of manual or automatic regulation for varying seasonal requirements and enables the homeowner to run the indoor blower continuously or only when the compressor is operating. In addition, the control center regulates optional strip heater segments when supplementary heating is required.

The new horizontal heat pump is available in versions which range from 3 to 5 tons nominal cooling capacity and from 12,-500 to 21,500 B.t.u.h. heating capacity (less strip heaters) at outdoor temperature according to the company.

Dimensions are: Indoor sections — height, 24¼-28 in.; width, 48%-58% in.; length, 24%6-29%6 in. Outdoor sections —height, $24\frac{1}{4}$ to 28 in.; length, $33^{11/6}$ to $37^{11/6}$ in.; width, 48%to 58% in.



Refrigeration Industries

COMPANY

West Dearborn, Michigan

MARION, OHIO TECUMSEH, MICHIGAN

nally spring mounted. One 7½ amp-115 volt model and two 12 amp-115 volt compressor are offered in this series. Two

models are special 230 volt, 50 cycle com-pressors, and the balance offer a choice for either 208 or 230 volt, 60 cycle



AROUND THE WORLD IN 50 DAYS

"Inside Dope" by GEORGE F. TAUBENECK



(Continued from Page 1, Col. 1) sels World's Fair. American overwhelming, and possibly the to a television camera trained cigarettes: 76 cents per pack, most impressive to "neutral" on passers-by (who see them-Hotel rooms: \$14 to \$48 per visitors—especially "les pay-selves on three receivers). Much day. A decent meal: from \$6 to \$18. Taxicab fares: incredible, by American standards. And so

This situation may be costing Belgium more ill will than she is creating. . . .

Russian Prowess Magnified ously.

The Russkies are equally guilty of price-gouging at their restaurant. A dollop of caviar, for instance: \$4.80. Pack of long-tailed Russian cigarettes (mostly paper) goes for 97 lunar and polar exploring bases,

pavilion is the biggest, the most sane" (country folk).

To enter this enormous glasssteel-aluminum structure you weary-walk up three flights of marble staircase. After you are inside, you are supposed to be awed time after time by what you see. Many people are, obvi-

Huge mining and industrial machinery, complicated electronic devices, Sputnik cutaway models, a simplified typesetting machine (praise be!), plus tinyscale reproductions of Soviet and enormous photos of Com-

There is a "hi-fi" room, next enjoyment for all here, and giggles on the television seeyourself show.

Not far from the cutawaymodel Sputniks are two Soviet automobiles, shiningly lacquered. One, the Moskvitch, is a prototype of a small Hillman (British) sedan. The other (Zil)so help us-is an ultra-chromed 1958 Buick Roadmaster limousine (with a front end resembling a 1958 Plymouth).

These two auto models may not be mass produced, but they're real lookers.

To this jaundiced observer the

best in the Exposition. You see, it was realistic-almost photographic. And that's the sort of 'art" everybody can understand and appreciate.

All the oil paintings and water colors portrayed people at work fishing, building, assemblingsave one. And that was a sentimental dandy. Signed by O. M. Zardarian, "Printemps 1956," Zardarian, pictured a lovely girl in a rural scene, doing nothing at all. The luminous colors were reminiscent of the late Coles Phillips.

Imitation Cinerama

Attached to the U.S.S.R. modernistic Parthenon is a comfortable movie theater where, for half a buck, you can witness "Our Mighty Nation."

If Lowell Thomas and his Cinerama associates aren't collecting royalties on this production, they should sue (in what But, let's face it: the Russian munist factories greet the eye. Russian art exhibit was the court?). Curved screen, three

projectors, two vertical lines separating the image . the same "plot" as the first Cinerama show.

For the roller-coaster Cinerama whingding this film substitutes a wild, careening auto ride through city traffic. In America the driver would have been sentenced to five 30-year terms in prison, to run consecutively.

Then the camera switches to wheat-reaping, aerial jaunts over comparatively uninteresting mountain terrain, mining operations, factory production, and views of people—striving mightily to be happy for the camera-on beaches and play-

Prior to the dull propaganda finale comes another hair-raising auto ride through mountainous country. Good show for the price. Accompanied, mind you, by a musical soundtrack which included darned good American type jazz-with a real strongbeat. We tried to obtain this soundtrack without success.

As usual, though, the Russkies spoiled the impression they were trying to make on the peasantry. They had souvenirs for sale. And such junk was a scandal to the jaybirds. Dismal leather goods, putrid pottery, scarfs which would be scorned by remote African females. . . .

Again the Communists proved that industrially they must be respected. But in terms of consumer-happiness goods . . . "nyet."

We Should Be Ashamed, Really

Compared to the Russian exhibit, the airy-fairy American pavilion was a merry-go-round competing with a Ferris Wheel.

Taller and mightier, the Communist Ferris Wheel. . . . More fun and daintier, the U.S.A. exhibit.

As a matter of fact, the latter underplayed its assigned role ("don't be too boastfully conspicuous" apparently was the watchword).

America's pavilion was Snobism in Reverse - like the Philadelphia inheritedwealthy Main Liners who drive beat-up old Ford station wagons to their country clubs.

Architecturally and externally it is superb. As an example of American life, however, it is trivial, and far from complete.

Photographs on Parade

Despite highway robberyprices, the Brussels exposition affords a quick tour around the world via magnificently enlarged photographs in handsome environments.

Probably never has so much been displayed so triumphantly -photographically, that is as you'll find in the various na-Kodak and tional pavilions. Gevaert should be proud and happy.

Let's cite:

The Belgian Congo: Somehow the Belgians have avoided strife in their African Colonial Empire. Pictorially (at the Brussels exposition) one can see why.

Progress, slow but sure, toward modernization and sanita-(Concluded on Page 17, Col. 1)

Reduce Costs By Using New, More Powerful **Shaded Pole Motors In Your Appliances**



SHADED POLE MICROMOTORS

Redmond's New Design Greatly Increases Shaded Pole Motor Application

Now you can reduce costs by using the powerful new Redmond Tri-Flux® shaded pole motor in applications that formerly required more costly general purpose motors.

Redmond's patented Tri-Flux design adds a third flux path with a "reluctance notch" in the leading pole tip making possible a larger diameter shaded pole motor that is more efficient and has higher starting and running torques than conventional shaded pole motors. It is this exclusive Redmond feature that makes your shaded pole motor powerful enough to replace the more costly types you may now be using and which may be over-motoring your product.

The basic AY shaded pole MicroMotor pictured above is available in both 4 and 6-pole designs, ranging through 1/3 horsepower in many applications. It can also be modified readily and economically to fit your exact specifications for both mechanical and fan duty requirements.

The Redmond type AY Tri-Flux shaded pole

motor is a quality product yet it is still the most economical style motor available when properly applied and tailor-made to fit your requirements. Designed and developed by the Redmond Company, millions of these motors are now in operation in a multitude of air-conditioning, refrigeration, heating and ventilating applications where years of troublefree service and whisper-quiet operation is essential. The Redmond Company has been a specialist in the design and production of shaded pole and fraction horsepower motors for more than a generation and have produced well over 70,000,000 motors during this period and is considered a leader in its field. Redmond motors are constructed with UL and CSA approved materials and methods and you may be assured that production motors will maintain the same high quality-precise specifications found in hand made test samples.

Redmond sales engineers are skilled technicians whose primary function is applying a motor to your production. Call us today to help you with your cost reducing program.

HAVE YOU INVESTIGATED THE LATEST DEVELOPMENTS IN MOTORS?

Redmond engineers want to help you adapt these motors to your specific needs. Contact us at Owosso, Michigan, and we will have the Redmond sales engineer in your district call you at once.



Don't throw CAUTION to the Ulivads: Install the amazing NEW SPORLAN

TODAY ••• with the Moisture Indicator that warns you before the moisture content of the refrigerant reaches a harmful level!

It's Foolproof Too! The Sporlan SEE-ALL has but ONE moisture indicator for either Refrigerant 12 or 22 with the color changes the same for BOTH! No chance of a mix-up over refrigerants when You install the SEE-ALL.

Just remove the plastic dust cap and a glance will

tell you...If the indicator is Green, the refrigerant is safely dry. If it is Yellow, it is too wet for safety. But before changing from Green to Yellow the Sporlan SEE•ALL indicator becomes Chartreuse, the caution period that warns you before the refrigerant becomes harmfully wet!

the full-view sight glass around the moisture indicator

liquid line is restricted

" if the refrigerant charge is too low, or

So... Don't throw caution to the winds...Order Sporlan SEE-ALLS from your Wholesaler today, then you can be sure that you will be warned in time to avoid costly freeze-ups and corrosion repairs due to moisture...and remember, if your SEE-ALL shows caution, don't wait until it shows wet...Replace the drier immediately with a Sporlan Catch-All, and watch the SEE-ALL give you the green light!

Ask your Wholesaler, or write direct for BULLETIN 70-10

SPORLAN VALVE COMPANY

7525 SUSSEX AVENUE

ST. LOUIS 17, MISSOURI

EXPORT DEPT. 85 BROAD STREET, NEW YORK 4, N. Y.





Catch-All filter-driers

with the Original

Molded Porous Core that now offers

Even Greater Drying Capacity!

Through constant engineering research, Sporlan has developed a new blend of desiccants that gives the Sporlan Catch-All even greater drying capacity, while maintaining ALL the original features that have made it the odds-on choice in the filter-drier field since 1948!

The Famous Sportan
Molded Porous Catch-All Core...
WHAT IT IS...
and WHAT IT DOES!

It is molded of minute particles of a blend of highly efficient desiccants, which, after complete assembly as a Catch-All, is activated to the highest degree of dryness...a minimum of four hours at over 500° F., then immediately sealed against any loss of activation before installation.

extremely low end point . . . a point so low that any remaining moisture is absolutely harmless!

Its tremendous cylindrical, tri-dimensional filtering area unquestionably offers the only true filtering device capable of filtering out foreign matter with negligible pressure drop. It cannot powder...It cannot pack...and the refrigerant cannot by-pass, or channel around it. Harmful corrosive acids are adsorbed and retained within the core itself!

For perfectly clean, perfectly dry refrigeration and air conditioning systems . . .

PLAY IT SAFE ...

buy Sporlan Catch-Alls, the perfect filter-drier with the famous molded porous core that now gives you even greater drying capacity... buy Sporlan See-Alls too, the amazing new moisture-liquid indicator that eliminates the guess-work and worry on all installations! SPORLAN VALVE COMPANY

7525 SUSSEX AVENUE • ST. LQUIS 17, MISSOURI EXPORT DEPT: 85 BROAD STREET, NEW YORK 4, N. Y.



(Concluded from Page 14, Col. 5) tion is revealed by enthralling and representative pictographs.

The Czechoslovac Restaurant: Consistently the best food in Brussels, and the best served, salers here. combine with superb photographs to make this surprising pavilion quite popular.

The Hungarian "Quick Shop": Wines and fruits and sweets bravely presented in the smallest stall of all. And, as you morning, June 23, might guess, superb 35 mm. the announcement. transparencies.

The French lost for good. Occasional hors by Charles D. Couch of E. I. in the southwestern area, d'oeuvers interrupt vino, co- du Pont de Nemours & Co., Inc. Bowes said. gnac, champagne, etc., etc. in the longest continuous group of bars in the world. Also, photographs of people at work and play.

P. S.: Skimpy American pavilion exhibits included lonely and unattended, unexplained General Electric, Frigidaire, Kelvinator, Westinghouse, Hotpoint, Philco, and R.C.A.-Whirlpool products.

Without visual or vocal demonstration, these American consumer durable goods were as unintelligible to foreign sightseers as was the glass coffin containing an American football players' padding supports.

Let's repeat: by trying to avoid expected American "brag-gadocio," the planners of our American pavilion goofed. It's trivial and inconsequentialeven if long lines do form at the soda fountain, the coffee shop, the three cineramas, the Cyclorama, and the free toilets.

People who attend the Brussels Exposition expected much more than we provided in so disappointingly an off - hand

RACCA Book Covers Joint Committee **Activities Data**

CLEVELAND-Ray Kromer, executive vice president of the Refrigeration & Air Condition-Contractors Association (national), reports the Cleveland office has completed its most recent publication, copies of which have been mailed to local association executives, direct members, and chairmen.

It contains a copy of the original resolution between the United Association and RACCA which established the Joint Program and Training committee between UA and RACCA.

It also contains recommendations and program for local joint committee activity, a sample trust agreement approved by local RACCA and local and national UA attorneys with respect to legality in handling local joint committee program funds, recommended apprenticeship standards as adopted by northeastern region of the Labor Dept. Apprenticeship Div.

Region 5 Wholesalers Will Meet June 23

BEDFORD, Pa.-R. L. Gibbs, general sales manager of Mueller Brass Co., will present case for manufacturers, while Thom Muir of Refrigeration and Air Conditioning Business will outline wholesaler problems at the summer meeting of Region 5 of Air-Conditioning & Refrigeration Whole-

manufacturer The joint wholesaler meeting will be held W. E. Kress Resigns June 22 through 25 at the Bedford Springs hotel. The Gibbs-Muir discussion will take place at the opening session, Monday midwest marketing manager for morning, June 23, according to

Tuesday morning, manufac-Underground: turers and wholesalers will hear After you find this place, you're a short talk on credit presented by a personal desire to relocate

and then participate in an open problems.

Wednesday wholesalers will meet separate-

Sports activities are planned for afternoons with a special program set up for the ladies. The ladies will stage a golf tournament Tuesday morning while the men will hold theirs Tuesday afternoon. A cocktail party, annual banquet, and dancing will follow.

PHILADELPHIA - Resignation of William E. Kress as Philco Corp. was announced by Henry E. Bowes, vice presidentmarketing.

Kress' decision was prompted

forum discussion on mutual Tom Pendergast Joins Firm Specializing morning, the In Compressor Warranty Insurance

surance Service. Inc. has announced the appointment of Tom Pendergast of Morral, Ohio as vice president.

A pioneer in mechanical refrigeration and air condition-Pendergast began his career in 1922 as chief engineer of Absopure Refrigeration Co., Detroit. When Universal Cooler bought the company in 1931, he became vice president in charge of sales and later in charge of manufacturing. Subsequently, he served as president of Baker Ice Machine Co. and as field application engineer of Tecumseh Products Co.

Employers Insurance Service specializes in five-year compreswarranty insurance for original equipment manufactur- 5-3930).

ST. LOUIS - Employers In- ers and wholesalers. Pendergast will give his full time to the insured warranty program, particularly in loss reduction, helping manufacturers and service people in their designing, engineering, processing, installing, and servicing practices in the industry, according to Brown, president.

> To help reduce losses, Pendergast designed and set up procedures for analyzing and testing hermetic compressors. Airserco of Pittsburgh is now manufacturing a portable tester designed to meet Pendergast's requirements, it was reported.

> Pendergast will be attached to the home office in St. Louis but will maintain his residence at Morral, Ohio (Telephone:

For safer, easier equipment

cleaning...



· Cleaning compounds based on Du Pont sulfamic acid are handled dry, until they are dissolved for use.

ACID CLEANERS

based on Du Pont sulfamic acid

New cleaning compounds made with sulfamic acid are sold and handled dry-no hazardous liquids to ship or store. Dry, or dissolved in water for use, they create no fumes. Yet these cleaners have all the penetrating power of hydrochloric acid with far less corrosive effect.

Sulfamic acid-based cleaners remove scale and deposits from air-conditioning and ice-making equipment, food-processing vessels, steam boilers, milk evaporators and pasteurizers, marine evaporators and heat exchangers. Cleaning action is fast, thorough.

We'll gladly send you more information on sulfamic acid-based cleaners and the names of formulators who offer these new compounds. Just mail the coupon below.

DU PONT SULFAMIC ACID

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

E. I. du Pont de Nemours & Co. (Inc.) Grasselli Chemicals Dept., N2533, Wilmington 98, Del. letin;

names of formulators offering cleaners based on sulfamic acid. Name

State.

Addres

City.

The Consulting Engineer's Column

Aim of this column is to present information of particular and current interest to Consulting Engineers, and those active in application engineering work generally. The editors invite contributions to the column from all who are engaged in such activity.

By A. L. Munson, A. L. Munson & Associates, Consulting Engineers, St. Louis, Mo.

Detroit) has been building a number of huge new supermarkets in the St. Louis area. These are usually large one-story buildings with an all-glass front of about 180 ft. They are unusually attractive stores exwell lighted and aptremely pointed.

Fred P. Rapp and his sons give the appearance of a huge a minimum of buttons. show case which will attract customers to their stores just be inexpensive enough that they

Rapp's Supermarkets, recently as a well designed, well lighted, incorporated into the Wrigley and attractively arranged show chain (headquarters in case does in a downtown department store, or hobby shop.

The supermarket operators are also very particular about their heating and cooling requirements. They want plenty of cooling and adequate heat without anyone being aware of drafts or noise or air movement. They want the system to be simple enough for the store feel that a supermarket should manager to operate by pushing

And they want the system to

can afford to buy it. They are not looking for fancy systems. They are looking for results. This is typical of all supermarket operators.

But Rapp's goes much further than most in providing a comfortable climate. They are extremely reluctant to lose any valuable sales space. And they do not like the appearance of floor mounted packaged units. They want a dignified, good looking, well lighted, comfortable store.

Also preferred is a dark ceiling with a multitude of recessed incandescent spot lights which subdues the lighting, reduces glare, and yet brings out the color and appeal of their products.

The arrangement of their stores created certain problems. The 2,000 sq. ft. of plate glass exposure, the huge light load, and large occupancy, and large fresh air requirements built up a sizeable cooling load. And it was estimated that a full one third of this load was in the first 30 or 40 ft. inside of the show windows.

No Overhead Space for Conventional Ductwork

But there was no overhead space for conventional ductwork. The bar joist ran in the wrong direction and there was no false ceiling below the joists. And ductwork hung below the ceiling would spoil the smooth line of the ceiling. Rime A. Dusard, the architect said, "nothing doing-find another way."

It was essential that an adequate supply of conditioned air be provided to the front of the store where the greatest per sq. ft. load existed. So an underthe-slab Sonoair duct was used, with sheet metal take-offs to a series of low window-sill grilles located along the bottom of the long show window.

The Sonoair duct was buried in a Zonolite insulating concrete mix to a thickness of 6 in., all around, and an effective vapor barrier was provided.

A full third of the total capacity was provided for through this duct arrangement, which was designed to handle the first 35 or 40 ft. of the store.

The balance of the sales area was handled by conventional overhead ductwork which was fitted into the available spaces above the ceiling. In some cases a single main overhead duct was possible, but in other cases because of space limitations created by the overhead steel work, two overhead ducts were required from one side of the store to the other.

Ceiling Diffusers Used Near Open Top Cases

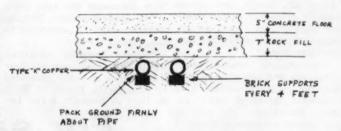
The rear of the store contained a large area of open top frozen food cases where very low air velocities were essential. So in these areas ceiling diffusers were used to handle the large volumes of air without ruffling the air in the frozen food cases.

Return air was taken through the wall near the ceiling where most convenient to the equipment, and where large air movements would not disturb frozen food cases.

In the installation, three General Electric packaged 20-ton units were used and located out-(Concluded on next page)

ASPHALT FELT IN STALED SOINTS TOP-BOTTOM + 51365

This drawing (which is not to scale) shows the manner in which an under-the-slab Sonoair duct was used in a supermarket installation. Sheet metal take-offs carried the conditioned air a series of low window-sill grilles located along the bottom of a long show window.



Some copper tubing lines were also run underground, and the above shows the manner in which this was done.

NEWI YOUNG RADIATOR COMPANY LEADING MANUFACTURERS OF HEATING, COOLING AND AIR CONDITIONING EQUIPMENT uses REVCOR'S NEW DOUBLE INLET BLASTAIRE BLOWER WHEELS IN THEIR ROOMAIRE CONDITIONERS because they . . . PROVIDE MORE AIR VOLUME PER SIZE OF WHEEL! REVCOR SINGLE AND DOUBLE INLET BLASTA!RE BLOWER WHEELS ARE USED BY OVER 60% OF THE ROOM AIR CONDITIONER MANUFACTURERS! Write For Technical Details

Edwards Airvec Supplies 90 Tons Of Air Conditioning To New Bowling Center*

KENCOP, INC. CARPENTERSVILLE, ILLINOIS

EDWARDS Airvec Condenser Utilizes Convection Principle. Eliminates Noise, Motors, Maintenance, Structural Problems.

Heat rising from the horizontal condenser creates a chimney-like draft that continues to draw fresh air through the unit. Manufactured in 2, 3, 5, and

71/2 ton basic sections, which then can be assembled in multi-sections for unlimited capacities up to hundreds of tons.

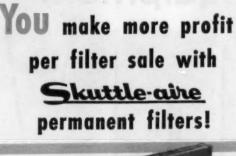
This principle eliminates: Noise, Motors, Wiring, Maintenance, Operating Problems. WRITE Airvec Dept.

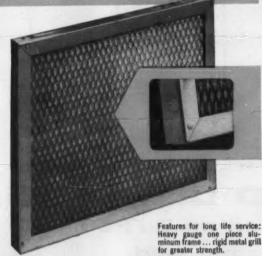
251. EDWARDS STREET



Refrigerant Charge Reduced
Stabilizes Capillary Performance
Smaller Cooling Towers Required
Shipping Weight Reduced
Many Shapes and Sizes Availab Many Shapes and Sizes Available
 Sea Water Models Available

EDWARDS ENGINEERING CORP 103 ALEXANDER AVENUE . POMPTON PLAINS NEW JERSEY





Here are the reasons why you get more with Skuttle-Aire:

because they're permanent ... built for lifetime wear.

because they're cleaned in a jiffy when dust and dirt particles gather, simply remove, clean with plain water and replace . that's all there is to it.

because they're maintenance-free ... nothing to wear or replace, never need oiling.

because they're filled with new-type filtering material . . multiple layers of specially woven plastic filaments with permanent electrostatic qualities, making it the ideal dust and dirt collecting agent.

SKUTTLE-AIRE permanent filters are available in all sizes for furnaces, central air conditioning systems and room coolers.

Write today for complete information on Skuttle's quality products that give you more profitable sales.



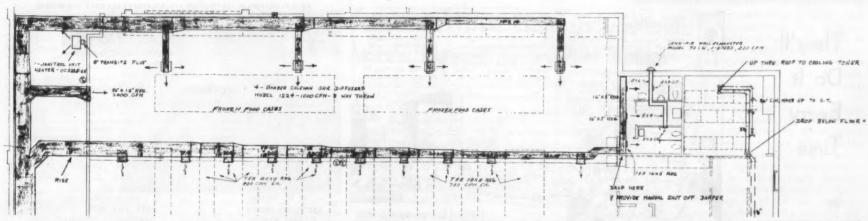
MANUFACTURING CO. MILFORD, MICHIGAN

IN CANADA: WAIT-SKUTTLE CO., OAKVILLE, ONT.









Above drawing shows arrangement of overhead ducts in the rear of the supermarket. In the frozen food department, overhead diffusers handling large volumes of air at low velocities were used so that the air in the low temperature display cases would not be effected. Ductwork in the foreground handled part of main display area.

(Concluded from preceding page) side the sales area, with Janitrol duct heaters being used for heating. Fan operation will be continuous and the same quantities of air will be used for heating as for cooling, to maintain the same air distribution pattern.

Where the c.f.m. capacity of the duct heaters was less than that being circulated, a face and by-pass arrangement was used to modulate leaving air temperatures and to prevent too high an air velocity through the heaters.

The heaters themselves have step-matic type operation, so that except in very mild weather, at least one heater will be in operation, to prevent too cold an air discharge.

Cooling Tower Located On Rear Roof

Cooling tower was located on the rear roof above the refrigeration machine room where it will be out of sight, and thus the condenser water pump could be located conveniently in the compressor room for easy maintenance.

Since this caused the tower to be some distance away, pressure switches were installed in the water line to each condenser to prevent the compressor from operating without proper condenser water circulation. This saved wiring an electrical interlock all the way back to the tower and pump.

The sequence of operation was such that a single pushbutton station started the cooling tower fan; the extra set of contacts on this starter closed the circuit through the condenser water pump starter,

starting the pump. The increase of water pressure at the condenser inlets caused the individual pressure switches to close, thus closing the starting circuit of the com-- subject to the depressors mands of the thermostat, and safety limitations of the standard pressure switches in the units. Thus a simple but safe interlock was obtained with a minimum of expense, and a minimum of wiring.

On another job (Natural Bridge and Avalon), two 30-hp. Carrier compressors operated on a two-circuit direct expansion fan-coil unit, with a two-circuit evaporative condenser located in the same mezzanine machine

room. The discharge duct from the fan-coil unit was divided into three separate ducts going

through three separate sets of duct heaters, to provide flexibility without multi-zoning. Fred P. Rapp, Jr. went out of his way to compliment us on these jobs which were bought for approximately \$1.30 per sq. ft. complete with ventilation and exhaust.

he NEW MEW Meyers

the ideal systemand the price is right



McQUAY REVAP
Automatically controlled heat reservoir REVAP re-evaporates condensed liquid for quick and positive coil de-icing. Solenoid valve, actuated by timer, diverts hot gas from compressor discharge through REVAP.

McQUAY UNIT COOLER A new low temperature unit cooler with low pressure drop, built-in heat exchanger and drain pan de-icer. Available in eight sizes, 3000 to 32,000 Btu/hr.



The new McQuay ZEROFROST is the very finest automatic hot gas defrost system available. And the ZEROFROST system is priced right. It's fast, positive and dependable—frost free and care free. ZEROFROST is the ideal system because it provides a continuous supply of hot gas and eliminates slugging. It is very simple to wire and install.

The McQuay ZEROFROST system is designed specifically for low temperature applications below 35° F. Its high efficiency and dependability are due to the McQuay REVAP, a low wattage contact heated re-evaporator. The REVAP functions as a heat reservoir to re-evaporate the condensed liquid formed during defrosting. The liquid is trapped and re-evaporated in the REVAP, assuring complete protection of the compressor valves from liquid slugging. There is a McQuay representative in or near your city, or write McQuay, Inc., 1607 Broadway Street N.E., Minneapolis 13, Minnesota.

Teans Quanty



= MQuay ZEROFROST SYSTEM





They'll Do It Every Time

by Jimmy Hatlo



Pre-Selling Via Television Loses Out To Personal Salesmanship and Service

AN EXPENSIVE national-scale breakdown study of the basic character of air conditioning and refrigeration retailers turns out to be a "breaking down" indeed, we learn from friends in the General Blank Corp. (actual corporate name withheld on request).

Each year it becomes more and more difficult to distinguish between a specialty dealer, a department store, a plumbing or heating contractor, a discount house, a drugstore (or furniture or hardware or jewelry shop), and a variety chain, this survey reveals.

Nevertheless, homogenization of our nation's retailing structure is occuring gradually, even if painfully.

Each of the above-mentioned retail adversaries is exploring the others' territory, to the discomfort of many and alarm of some. Especially is this true of mechanical equipment for homes.

Some specialty dealers are adopting supermarket or department store techniques by moving out into suburban shopping centers. They are branching out into outlying territory "where the people are."

Too many home equipment specialists, however, doggedly are staying in formerly easy-to-reach locations-or even, as in the case of air conditioning contractors-in obscure alleyways ("the better mouse-trap" in reverse).

Obviously both this hole-in-the-wall and hole-in-the-head stubbornness isn't helping qualified contractors to capture a lion's share of the market.

Their technical skills and personallyassumed responsibility deserves this business. Yet-they're stewing in their own souring juices because they don't adapt.

Yeasting this ferment is a search by progressive manufacturers for more attractive and efficient distribution methods for merchandising their jazzed-up products.

Many producers, for instance, are dabbling in expensive air freight as a method of cutting down warehousing costs-and to expand customer services.

Others are hiring "mechanical brains" to cut distribution costs through mathematical analyses of retail orders.

In turn, this helps them schedule factory output realistically, and thus holds inventories to economical levels.

It is curious that, with rising technical progress, the road from producer to the final customer has not been straightened out sufficiently-or at least satisfactorily-by any of the above foreshortened methods.

Obviously, therefore, distribution still is the major area for business research. (Purpose: reduce marketing costs and increase profits.)

Business researchers haven't been idle this connection. Currently there is a change in thinking from the old concept of high volume at any cost to the newer concept of VELOCITY (rapid turnover, better profits through selective selling) on the part Editor: of management and the business consultants who advise executives.

Personal Salesmanship on the part of dealers and contractors still is the key to meeting held at Minneapolis. profitable volume, it seems. Personality Selling can't be codified, and it is discouraged by loose franchising policies.

Obviously this concept embraces more and better advertising, and especially more is helpful advertising to retailers. Business publication advertising, therefore, could grow astonishingly from this challenge.

Efficient, low-cost selling shouldn't be confused with price-emphasis merchandising, it should be emphasized at this point. Editor:

Profitable distribution and mass marketing can be achieved by more favorable methods.

How? A return to creativeness and imagination on the part of marketers and advertisers seems to be indicated.

How much can either pre-sell via the ing us for a small freezing plant compressor proves costly.

to cool a load of about 1,000 EDUARDO LAROSA television screen?

How much does profitable sales volume depend on Personal Salesmanship and Personal Service?

Who will service brand-name products -makers or sellers?

SERVICE will be ultra-important, we predict, and pre-selling via national TV advertising on an ultra-costly scale may drop out of the picture. It just isn't working well in terms of customer satisfaction.

In the long run consumers will determine the answer. And consumers like to deal with dealers whom they like, and who service well. Pre-selling has nothing to do with this

Our bet is placed on the dealer or contractor who is SOLD himself on providing good Service.

AN INTERNATIONAL INSTITUTION . SUBSCRIBERS ALL OVER THE WORLD

Trade Mark reg. U.S. Pat. Office; Est. 1920

F. M. COCKRELL, Founder

'The Conscience of the Industry'

Published Every Monday by BUSINESS NEWS PUBLISHING CO., 450 W. Fort St., Detroit 26, Mich. Telephone Woodward 2-0924. Subscription Rates: U. S. and Possessions and Canada: \$6.00 per year; 2 years, \$9.00; 3 years, \$12.00. All other countries: \$10 per year. Single copy price, 40 cents. Ten or more copies, 30 cents; 50 or more copies, 20 cents each. Send remittance with order.

EDITOR & PUBLISHER,

Phil B. Redeker

ASSOCIATE EDITOR.

ASSISTANT EDITORS: John Sweet Hugh Mahar George Hanning

TECHNICAL EDITOR, Frank Versagi STATISTICAL EDITOR, John MacLean

GEN. MGR., Warren Jones GEN. PROD. MGR., Walter Schuler ADV. PROD. MGR., A. M. Barrow SUBSCRIPTION MGR., Rosalie Ashley READER'S SERVICE MGR., Vincine Mogyorodi

PRESIDENT, Edward L. Henderson ADV. MGR., Robert M. Price WESTERN ADV. MGR.,

Allen Schildhamm ASST. ADV. MGR., Joe Sullivan ADVERTISING REPRESENTATIVES: Rex Smith Frank Taylor

ADVERTISING OFFICES

521 Fifth Ave. MUrray Hill 2-1928-9 Robert M. Price Frank Taylor Chicago. 134 S. LaSalle St. FRanklin 2-8093

Allen Schildhammer Rex Smith

Detroit, 450 W. Fort St. WOodward 2-0924 Joe Sullivan Los Angeles, 4710 Crenshaw Blvd. AXminster 2-9501 Justin Hannon

Member, Audit Bureau of Circulations. Member, Associated Business Publications.

VOLUME 84, No. 7, SERIAL No. 1,525, JUNE 16, 1958

WEISS CLEARS UP A POINT IN RSES TALK

American Furnace Co. 1300 Hampton Ave. St. Louis 10, Mo.

The writer wishes to take this publishing the condensed version of my talk, to the RSES chimney area as hood area and

There is a possibility that I did not make myself too clear in one of the statements made in this version and that is the amount of air conditioning to be added when a charcoal grill encountered. I believe you

quoted it as one ton of additional refrigeration for each 4 sq. ft. of "chimney" area. I meant this to be one ton of refrigeration to be added for each opportunity to thank you for 4 sq. ft. of "grill" area. If the would construe this reader not actual vent size, it would probably be satisfactory.

I don't know how the name, E. Weiss, got into the picture, but you can see from the signature that that too was wrong. WALTER WEISS,

Product Application Engineer

SEEKS SUPPLIER OF SMALL FREEZING PLANT

A. y. F. Wiese S.A. Wiese Building Lima, Peru

you could be kind enough to contact one of your advertisers specializing in food freezers so quick freezing plates that we may get information cabinets for freezing lobster.

lbs. of lobster tails per day up to a temperature of -40° F.

The cabinets offered by other companies consist of two sec-We shall be very grateful if tions: the lower one where the condensing unit is located, and the upper section made up of

We have been unable to find and prices on low temperature an economic solution, as the use of a two stage compressor One of our customers is ask- or a compressor and booster

Handy Way to Subscribe

To See the Industry In Action EVERY WEEK

Keep up-to-date on what's going on in your industry. You'll see action weekly in AIR CONDITIONING & REFRIGERATION NEWS. Covers latest news and gives you top how-to-do-it reports on residential, commercial, and industrial air conditioning, heating, and refrigeration for contractors, dealers, consulting engineers, distributors, servicemen, and manufacturers. Read the industry's only newspaper every week—you'll profit by it—only \$6.00 per year, 63 issues (U.S. and Canada). Foreign: \$10 per year.

| AIB CONDITIONING & REFRIGERATION NEWS 6-16 450 W. Fort St., Detroit 26, Mich. | -58 |
|---|-----|
| Send the NEWS every week for: One Year \$6. Three Years \$5. Payment Enclosed Bill Me Bill Company | |
| Name | |
| Company | |
| Street | |
| City Zone State | *** |
| IMPORTANT: Company's Type of Business | |

Rheemaire installation discussed by Ray Kendall (left), Rheem Home Products Div., with Bud Ber-berich and Al Wagner of B & E Heating, Downers Grove, III., at a Rheemaire and service school held at Acme Furnace Fittings Co., Chicago. Meters, to which Kendall is calling attention, show voltage and amperage draw of the compressor. reading thermom eter shows suction temperature, while pressure



gauges give pressure readings on high side and low side of the compressor. Plastic windows show interior of condensing unit, as well as a close-up view of the Rheem "Air Film" condenser in operation.

Distributors' Headquarters Chosen as **Location of Rheemaire Service Schools**

CHICAGO - Training in re- tractors are encouraged to enfrigeration and air conditioning roll their installation and servinstallation and service-with- ice personnel. out the expense of travel to and from a manufacturer's plantis the keynote of the Rheemaire training school program for 1958, according to the Home Products Div. of Rheem Mfg.

Each of the division's four regional sales headquarters at Sparrows Point, Md., Chicago, Houston, and South Gate, Calif., is conducting Rheemaire schools in their respective territories. Plan of the school is the same in all territories.

Heart of the school curriculum is a Rheemaire demontrator unit developed in the Rheem air conditioning laboratories. It is a complete system, with gauges and meters installed throughout. Thus, the instrucgauges tor can show just what is happening in any part of the Rheemaire central air conditioning system.

He is able to operate 12 different switches to simulate a wide variety of system faults that can occur in any air conditioner. In this manner the installers and servicemen are trained to recognize what may be wrong and to rectify the trouble immediately.

The Rheem plan for troubleshooting a system is based entirely on an understanding of sound procedures of checking out an installation for proper operation as soon as it is connected and ready for cooling. In placing this emphasis on operational check-out, Rheem expects more trouble-free installations to result.

Schools will be held throughout the cooling season in the headquarters of Rheemaire distributors. Air conditioning con-

James Witter Named Buffalo ASRE Head

BUFFALO-James Witter of Mollenberg-Betz Machine Co. has been elected chairman of the Buffalo Section, American Society of Refrigerating Engineers. He succeeds Kenneth Champagne of Davis Refrigeration Co., Inc.

officers Other new are: Rodger Schumacher, Worthington Corp., first vice chairman; Alfred Little, Fedders-Quigan Corp., second vice chairman; Richard Bartsch, Davis Refrigeration Co., Inc., secretary; Joseph Grieser, B & G Refrigeration, treasurer.

Parcel Air System Claims Fast Service At Low Rates With Pre-Paid Stamps

LOS ANGELES-Demand for country, Krause pointed out. fast and economical transportation of goods between manufacturers and suppliers and their customers is being fulfilled with the inauguration of ParcelAir System, a new method of shipping by air providing one to three-day delivery to any town in the U.S. at rates comparable to surface transportation.

This was announced by Al Krause, president of American Shippers, Inc., air freight forwarder and parent company of the new service which went into operation recently.

ParcelAir, already carrying more than 1,500 shipments per day, combines air transportation with truck or parcel post economy of the ParcelAir op-delivery to any point in the eration, Krause said, is the use day, combines air transporta-

ParcelAir service began simultaneously in New York City, Boston, Chicago, and Los Angeles, with San Francisco and other points to open soon.

Comparing the various types of transportation and their rates, Krause pointed out that a 20-lb. package shipped by air express from Los Angeles to New York, with \$50 insurance coverage, would cost \$17.08. By air freight, he said, it would cost \$19.70; by air parcel post, \$16.20; and by ParcelAir, only \$4.90. Ground transportation by rail express was quoted at \$5.42, with straight parcel post, \$3.95.

of ParcelAir stamps to pre-pay and predetermine the door-todoor costs of the new service. A chart provided each shipper lists state-to-state rates, rather than zone rates, with the cost of shipping the same to any locality within the state.

The preparation of a single shipper's manifest, which accommodates up to 20 separate shipments, is the only record required to ship by ParcelAir.

Although each ParcelAir shipment is automatically insured up to \$50, Krause stated, insurance up to \$1,500 per package can be obtained by affixing additional stamps at the rate of \$15 cents per \$100 coverage.

For Your Reprint Copy

"Emergency Diagnosis, Repair of Her-metic Unit Electric Components," by John L. Zunt, moil this ad with your name and address to: Air Condition-ing & Refrigeration News, 450 W. Fort, Detroit 26, Mich.

Only 25¢ each.

For your

REFRIGERATION, AIR CONDITIONING and HEATING UNIT NEEDS . . .



Specify Quality-Controlled

PHELPS DODGE COPPER TUBE!

- All tempers and sizes for use in original equipment.
- Straight length tube tempered to meet your bending and expanding specifications.
- Quality-controlled throughout manufacture to assure finest tube properties.
- Tubes degreased and capped, or dehydrated and sealed, if required.
- Deliveries geared to your production requirements.

First for losting Quality from Mine to Market!



PHELPS DODGE COPPER PRODUCTS CORPORATION

SALES OFFICES: Atlante, Birmingham, Ala., Cambridge, Mass., Charlotte, Chicago, Cincinnati, Cleveland, Dallas, Detroit, Fort Wayne, Greensboro, N. C., Houston, Jacksonville, Kansas City, Mo., Los Angeles, Memphis, Milmoukee, Minneapolis, New Orleans, New York, Philadelphia, Pittsburgh, Partland, Ors., Richmond, Rochester, N. Y., San Francisco, St. Louis, Seattle, Washington, D. C.

In 'Workshop Panel'

Wholesalers See Training of Dealers, Salesmen as Key to Future Existence

By C. Dale Mericle

training of dealers and salesmen "real competition" was the mancan increase overall sales was ufacturer who openly went diemphasized in a "workshop rect to the dealer or "the great panel" staged during the 11th many manufacturers who go diannual spring convention of National Heating & Airconditioning Wholesalers here.

to boost dealer sales so they won't be by-passed in distribution channels was the underlying and urgent theme of this session, which heard from eight manufacturer and wholesaler panelists.

Increase Sales Per Man

"Business is good," reassured Ralph Bell, Richmond, Ind., wholesaler, who believes "increasing sales per salesman is the easiest thing we in management have to do. We can't go out and pick up 'fireballs," but we can train our own salesmen."

Noting that each order may be smaller nowadays, "we simply have to write more orders,' Bell commented. To do this, Bell said, requires an optimistic attitude, analysis of territory, better use of time, and greater knowledge of product and sales methods.

"If you analyze your territories, you'll find a lot more prospects than you think exist," he declared.

"Time is the salesman's greatest asset, but it's also the most abused. The best selling times are 7:30 to 8:30 a.m., 11:30 to 1, and after 5 p.m., so see that your salesmen don't overlook these opportunities," Bell urged.

Bell also bemoaned that both salesmen and managers spend too much time watching television at night and not enough time studying. A good salesman today is competing with fewer salesmen than ever before in history.'

80% of Your Sales Are Made by 20% Of Your Men

Commenting that "80% of your sales are being made by 20% of your salesmen," George Sprick, New Haven, Conn., wholesaler said, "there is no universal remedy for this. There's no one big thing but a series of little things.

"Your best salesmen are developed from non-selling fields. The successful salesman," Sprick contends, "doesn't depend on sales gimmicks. He has to be a sales consultant.

On the subject of direct selling, Walter Burnside, whole-saler from Niles, Ohio, ques-

Redmond MICROMOTORS One of largest stocks in the world! MARVIN L. "FERGIE" FERGESTAD FACTORY DISTRIBUTORS CYCLO-FREEZE CORP. 6318 Cambridge, Mpis. 16, Minn. West 9-6794

ATLANTA - How improved tioned whether the wholesaler's rect to the building contractor while selling the wholesaler at the same time." Burnside be-That wholesalers must strive lieves the latter manufacturers are "doing great harm, breaking down morale, and knocking the profit out of the picture.

> The wholesaler, in Burnside's opinion, can offer personal and local aids that the manufac-

consumer will not in itself de-

distribution was stressed by Mel Carnahan of Penn Controls, who declared that "the average homeowner doesn't want something just because it's cheap; he wants it to be a little better than his neighbor's.

"You wholesalers have the best chance of winning in this distribution race, but the manufacturer, wholesaler, or dealer cannot solve the industry's problems by themselves,"

"The manufacturer must furnish quality products at a fair price and create acceptance of That the final cost to the these products through national advertising. He must also sup-

work. Your assurance of longest prac-

tical compressor life and minimum

These are a few of the features that

enable Lennox to produce the highest C.O.P.*-higher than any other promi-

Coefficient of Performance: heat output

service problems.

nent make on the market!

per input watt.

wholesaler has to pass along rings, former manufact ing

"People are not buying on about continuing with furning price alone," also pointed out We're doing a lot of busing the continuing with furning with who revealed that "sales of our custom deluxe units were 60% of our shipments in the first quarter compared to only 10% three years ago."

Millsom, whose firm does go through wholesalers, explained that the manufacturer is responsible for national advertising but that the wholesaler must do local advertising followed up by direct mail sent to a good list.

"Show prospects how they can modernize not only their heating system but the whole basement as well, and when you're selling add-on cooling, you can sell a replacement furnace too in many instances," suggested Millsom.

Peoria wholesaler Frank Meh-

commented "we're beginning to wo about continuing with furn es. \$150 kind."

Sales Training Ideas

Specific suggestions on : es training were offered by pandist R. Rees of a Minnea lis wholesaling firm, who listed these five basic techniques: onthe-job training, self-training, work clinics, conferences, and sales meetings.

"With on-the-job training if the counsellor himself knows how to sell, the salesman will learn how," Rees said. "I'd prefer, however, to send the trainee out with more than just one

"Have you encouraged your men to take self-training courses in night school? You could have him use a tape recorder so he





BLOWER-FILTER SECTION

ALSO AVAILABLE IN DOWN-FLOW AND HORIZONTAL FLOW MODELS

turer cannot.

termine the ultimate pattern of ply sales and service helps. The

these helps to the dealers who executive, take final responsibility."

could check on, and improve, his own sales delivery. Subscribe to trade magazines for him," Rees advised, "and point out the key articles and key points to him.

"You've got to use salesmanship to sell salesmanship," Rees emphasized.

"Work clinics will help the salesman see for himself the advantages of the products he represents and thus permit him to sell better.

"By sales training I don't mean product training," Rossell also explained. "If your dealers are any distance from you, take to sell better.

Salesmen learn better and they like it, possibly because they see that others have the same problems. I feel that the conference technique is best.

"The general sales meeting, if you have the proper talent, is ideal for presenting a new product or a new program, but if it's used without the four other sales training techniques, it will be short-lived," Rees opined. be the best ones."

"The person who teaches dealers how to sell must know how to sell, but he also must know how to teach, so your best qualified man may not be best salesman, but he should be your best teacher,' advised Henry Rossell, Jr., of American Radiator & Standard Sanitary Corp.

"The conference, which is a the sales training meetings to guided discussion, helps solve them. Hold it to two hours at sales problems," Rees declared. the most, but make every the most, but make every minute fruitful. The best times are in the evenings of a Monday, Tuesday, or Wednesday.

"The average dealer doesn't know what makes people buy. He must know how to say the words that are attractive," Rossell said.

"Don't be discouraged," he also said, "when people drop out

NWAHACA's New 'Technical Data Book' Designed As Aid To Build Manuals

which to build manuals" is the heating and cooling system de-way the National Warm Air sign and installation. In addi-Heating & Air Conditioning As- tion, this manual can be used by sociation describes its newly- those manufacturers who pubpublished Technical Data Book.

"Here is a manual which rela- ures. tively few people in the industry will ever use. But it will tains data compiled from many have a lasting effect on those manuals which they will read and use and the systems which they will design and install ac-cording to these manuals," George Boeddener, NWAHACA managing director.

manual was published specificalan authentic and inclusive technical basis on which to establish design procedures in future nical Data Committee, editions of the association's serves as background informa-

CLEVELAND-"A book with manuals on central warm air lish their own design proced-

sources. Parts of the information are based upon an association-sponsored research project at the University of Minnesota and a complete literature survey conducted at Michigan State university. Additional informa-Boeddener indicated that this tion, provided by the associa-anual was published specifical-tion's research staff at the ly for the purpose of providing University of Illinois, as well as many hours of literature review by the association's Tech-

tion on which the book has been

The publication will always be in a state of growth as dictated by the industry's need for more specific technical information, according to NWAHACA. It is the intent of the associathrough the Technical Data Committee, to include additional information as rapidly as research studies and test work are completed.

The first edition contains data on friction losses in straight ducts, pressure losses in elbows, pressure losses in take-off fittings and bootdiffuser combinations and heattransfer in ducts. It also demonstrates how this information can be applied in the setting up of a design procedure for any ducted air system-heating or cooling.

Included with this book is a brand-new friction chart which has been developed around studies sponsored by the association at the University of Minnesota. This chart gives pressure loss curves for ducts ranging from 3½ in. up to 8 in. in diameter.

"In general, the Minnesota studies showed very close agreement with the ASHAE friction chart for the longer diameter ducts," it was stated. "But for smaller diameter ducts, these curves show up to 10% less pressure loss than is shown on the ASHAE chart."

A convenient size copy of this friction chart has been inserted in an envelope inside the back cover of the new book. On the reverse side of the chart are shown curves of air temperature drop in uninsulated heating ducts, and air temperature rise in insulated cooling ducts.

Application engineers and system development engineers interested in learning more information about this new Technical Data Book are instructed to write to National Warm Air Heating & Air Conditioning Association, 640 Engineers Bldg., Cleveland 14, Ohio.

General Filters Offers Free Humidifier for **Every 12 Dealer Sells**

NOVI, Mich. — A new merchandising program on its General 800 humidifier has been announced by General Filters, Inc. here. The program started in May and runs through July.

For every 12 General 800 humidifier warranty cards that the dealer mails to the company before July 31, 1958, the company will mail him a free humidifier.

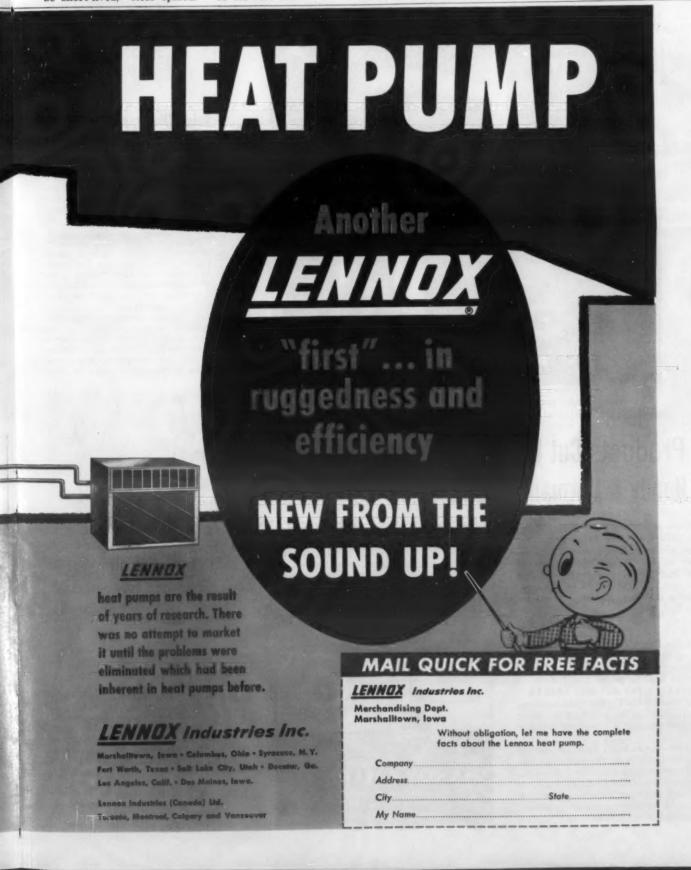
According to Mrs. Grace Redner, president, this program is designed to give dealers an incentive to try the new General 800 humidifier during their slow season. The company will keep all the records.

We Specialize In

Cleaning & Balancing Large **Ventilating Duct Systems**

We Go Anywhere AAA VENTILATION

CLEANING SERVICE Ralph Fields 500 W. Willis, Detroit, Mich. Phone Te 1-2707



Gaffers & Sattler Introduces 5 Models

New additions to the Gaffers & Sattler heating and air conditioning line-an air-cooled 3-ton selfcontained air conditioning unit, a 4-hp. condensing unit, and three forced air furnaces—have been announced by Utility Appliance Corp., Dept. AC&RN, 4851 S. Alameda St., Los Angeles.

Designated as model 3TPC, the

3-ton packaged air conditioner is designed for light commercial and residential installations. It handle an unusually large volume of both condensing and conditioned air and operates in ambient tem-peratures up to 130° F. without interruption, according to the

For Your Reprint Copy

name and address to: Air Conditioning & Refrigeration News, 450 W. Fort, Detroit 26, Mich.

Only 25¢ each



THREE-ton air-cooled packaged air condi-

announcement by the company. Used with G & S 5TD or 5TS evaporator, the 4-hp. condensing unit—model 4T—has a reported capacity of 48,000 B.t.u.h. at ARI standard conditions in combination with AC-140H, AC-140 FAF, or AC-160 FAF furnace units. With these same furnaces, but with a 3 TD or 3TS evaporator, it is rated at 43,000 B.t.u.h. Used with furnaces, its capacity operating at 2-ton capacity.

ARI standard conditions is 41,250 B.t.u.h.

Two forced air furnaces equipped for air conditioning are espe-cially designed for climates like the arid and semi-arid regions of the southwest U.S. that have moderate heating but heavy cooling requirements. The models, AC75FDF-3 and AC86FDF-3, have a heat input of 75 and 86 thousand B.t.u., respectively, and will handle 1,250 c.f.m. against 0.5 W/C, external to the furnace, when equipped with two-speed \(\frac{1}{3} - \text{hp. motors,} \)
the company said. With \(\frac{1}{2} - \text{hp.} \) motors, they deliver 1,450 c.f.m.

Third new furnace is a deluxe unit, model 47FDF, for multiple unit dwellings. It is said to fea-ture low noise level blower and heat input more closely tailored to requirements 47,000 B.t.u. from single heat exchanger. Furnace is manufactured in 14-in,-wide casings to permit substitution of oversized blower and motor the 3TD or 3TS evaporator and apartment owner wishes to add the AC-86FDF to AC-120 FDF summer air conditioning, up to

Air Conditioning & Refrigeration News, June 16, 1958

Air-Cooled Condensing Unit Offers Simplicity

The "Polar-Prince." a new aircooled condensing unit, is designed for "simplicity of installation and service, efficient operation, and trim outward appearance," according to the manufacturer, the Cole-man Co., Inc., Dept. AC&RN, 250 N. St. Francis, Wichita 1, Kan.

Initial production includes both 2 and 3-hp. models with rated capacities of 23,000 and 35,500 B.t.u.h. respectively.

Steel legs, attached at the factory, simplify mounting, protect the casing from exposure to surface water and condensation, and

also serve to conceal and protect field piping, the company said. All routine servicing can be done from the front of the unit, it was pointed out. All internal parts are shielded from moisture.

Listed as standard equipment are a combination "Super Dry-Eye" sightglass and moisture indicator; exclusive service valve arrangement that simplifies field hookup, evacuation and charging; new filter-drier and heating-cooling control panel wired for automatic operation of the furnace Condenser coil is located across the entire top of the unit and is protected by a heavy steel grating

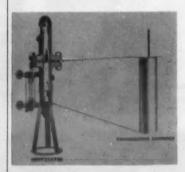


Juice Dispenser Takes Little Counter Space

Recently announced is the introduction of a newly designed, fullyanimated juice dispenser, known as the "Economy Waterfall" model 901, by C.T.C. Mfg. Corp., Dept. AC&RN, 11936 Valerio St., N. Hollywood, Calif.

This unit takes up a minimum of counter space, requires small capital outlay, and has maximum eye appeal for large volume spur-of-the-moment sales, it is claimed.

With a base diameter of 161/2 in., the unit stands 26 in. high. The 5½-gal. plexiglas bowl presents a display of color as the juice gushes up through a center tube, hits the dome in an umbrellaeffect, and shimmers down the sides to the liquid level.



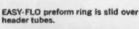
Dehydration Unit Features Economy

A new dehydration unit which makes possible, economically, dewpoints of -150° F. and 5-micron filtration of air, gas, or liquids, has been introduced by Dehydra-tors, Inc., Dept. AC&RN, P.O. Box 7359, Tulsa 14, Okla.

Philip J. Hill, president of the newly-formed firm, claims the new dehydrators will remove 1 lb. of water for as little as seven cents. The new line of dehydrators range in size from 2 to 8 in. in diameter.

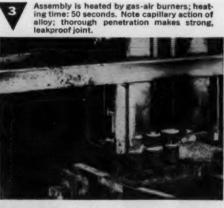
Hill stated that the water-soluchemical desiccant in exclusive compensating cartridge is under constant spring compression. As this chemical dissipates on water contact, the spring adjusts toward the point of contact, eliminating voids and fissures.

"Emergency Diagnosis, Repair of Her-metic Unit Electric Components," by John L. Zant, mail this ad with your







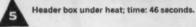






Components of header box; ring is preplaced.







Embassy Steel Products Cut Unit Labor Cost 50 Per Cent with Handy & Harman Silver Brazing



START WITH BULLETIN 20

It tells you why and how high speed, strength and economy are inherent in silver alloy brazing. Gives information on joint design and brazing methods. A copy is yours for the Before Handy & Harman Silver Alloy Brazing came into Embassy Steel Products' production picture, these convector radiators were welded. Now, they are brazed with EASY-FLO 35 using gas-air heat, and unit labor cost has been cut by 50 per cent. This includes cleaning, fluxing and assembling. Not bad, eh?

Components involved in this big saving are cold-rolled steel header plates that are brazed to fin tubes and cold-rolled steel header boxes that are brazed to steel fittings. Both of these convector assemblies are used in residential heating units.

Preformed EASY-FLO .047 wire (.015 ID) is used for brazing the header plate and fins. Photographs describe the joining steps. Each assembly goes through a 50-second heating

The header box is made in three sizes depending on the size of the coil assembly it fits. Average heating time for any size is 46 seconds. Two sizes of EASY-FLO are used: .047 and .062 wire. Switching from one size to another involves no change in assembly or heating setup. Add this to brazing's long list of production benefits and subtract

it from production costs.

If all we had to talk about in this case was the reduction in production time because of brazing, we'd still have a strong story to tell. You'll notice that we've said nothing about joint strength, alloy cost, corrosion resistance, ductility and so on. We can, and if you'd like to know how these benefits can apply to what you're joining right now, all you have to do is ask us. We'll be happy to tell you.



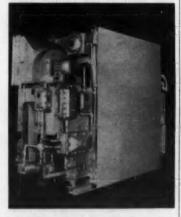


Milk Cooler Maintains **Constant Level**

constant level milk cooler equipped with elevators that maintain a uniform level of contents at 61/2 in. or less from the top is introduced by Shelley Mfg. Co., Dept. AC&RN, 3233 N. W. 38th St., Miami 42, Fla.

Built in four sizes from 32 to 68 in. in length, all models are available for stationary installation or on casters. With self-contained compressor, they refrigerate through cold plate partitions 12 in. apart that extend down 15 in. into the cabinet.

Containers from ½ pt. to quart are handled. They rest on aluminum divider trays attached to the spring operated elevators. Exteriors are stainless steel or aluminum. num, while interiors are stainless steel or galvanized.



Space Dryer Removes Up To 40 Lbs. per Hr.

Largest in its line of commercial and industrial space dryers, a new dehumidifier, model 1500, has been introduced by Dryomatic Corp., Dept. AC&RN, 806 N. Fairfax St.,

Alexandria, Va.

The model can remove up to 40 lbs. of water per hour and will maintain humidity levels as low as 10% r.h., the company claims. The machine uses two beds of permanent silica gel drying agent; while one bed removes moisture from the air, the other is regenerated by the most economical source of heat available, whether electrical, steam, or gas, it was explained.

'In contrast to previous standard Dryomatic units which were controlled by a fixed time cycle, the alternate adsorption and reactivation periods of the model 1500 are spaced by adjustable timers to provide for the most economical operation under varying weather conditions," the company pointed

Trying to find the right man for a hard-to-fill vacancythe NEWS' Classified Ads are read by your man.

Place your ad today!

Connections Isolate Pipe Lines from Vibration



Flexible rubber pipe connections have been developed by Vibration Mountings, Inc., Dept. AC&RN, Mountings, Inc., Dept. AC&RN, 98-15 50th Ave., Corona 68, N. Y., to dampen noise, vibration, and pulsations in water lines.

rubber hose sections completely isolate pipe lines from pumps. centrifugal compres sors, condens ing units, water chillers, and cooling towers which create objectionable noise and vibration. They also compensate for misalignment and reduce strain on flanges.

Quiet-Flex rubber pipe consists of an inner tube of pure gum rubber or specially compounded synthetic stock, which is protected by a wire-reinforced flexible carcass of multiple plies of strong square woven duck and rubber.

alsations in water lines.

Designs are offered for RFE
Called "Quiet-Flex," the flexible fittings and MM fittings.

Canopy Shelving

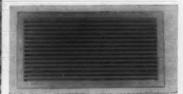
Availability of adjustable canopy shelving on meat, frozen food, and ice cream merchandisers has been announced by C. V. Hill & Co., Inc., Dept. AC&RN, Trenton, N. J. This new shelving, designed to

Hill Offers Adjustable

meet the pressing need of more display area, is available in two styles; one or two fully adjustable shelves within the canopy of the fixture and one or two shelves without a canopy. The canopy is 70 in. high and illuminated by

What's New

concealed fluorescent lights. The shelving without canopy is



New Grilles, Registers Have Fixed Blades

New return air grilles and registers for heating and air conditioning featuring fixed blades with curved hemmed edge of new de-sign have been announced by Waterloo Register Co., Inc., Dept.

AC&RN, Waterloo, Iowa. Curved design results in claimed nearly sight proof grilles without decreasing the area for free air passage. The hemmed edge strengthens the blade and eliminates the sharp edge of previous designs, it was said.

Sheet Metal Elbows Have No Transverse Seams

with no transverse seams are now welded together. being fabricated for the first time
by Consolidated Ventilating & conditioning systems, they are
Duct Co., Inc., Dept. AC&RN, available in sizes from 3 in. to
19-10 Hazen St., Jackson Heights
70, N. Y.

Erwin Yutan, president explainand lower cost than built-up elbows
of that the albows are stamped in a registred. 70. N. Y.

ed that the elbows are stamped in are claimed.

Heavy gauge sheet metal elbows two halves and both spot and arc



NAPC, McA Merger Progress --

(Continued from Page 1) cuss the details and mechanics of the merger.

The MCA "exporatory committee" would then report to the association's board of directors on its findings and recommendations. A final report by the committee would have to be made to the MCA membership 45 days prior to the 1959 annual meeting.

Since the MCA is incorporated under the laws of the state of New York, it is presumed tion. that any plan to merge would have to be approved by a twoparticipated in a vote on such a

While there has been no "official" invitation for other associations "with common interto participate in the

been pushing for the merger have let it be known that when time seems right, such groups will probably be invited to join the discussions, if they express an interest.

The two groups which have been mentioned specifically as possibilities for joining in the merger plan are the Refrigeration & Air Conditioning Contractors Association, and The Sheet Metal & Air Conditioning Contractors' National Associa-

The main reason set forth for the failure to "officially" invite thirds vote of the members who these groups into merger discussions was that until the MCA and NAPC will have adopted resolutions permitting a discussion of the merger, no action of any kind could be taken.

it is possible that the matter may be discussed at that time. Charles Walling, RACCA president, is a speaker at the national NAPC meeting starting June 30, and other RACCA officials are said to have been invited to attend the convention. The RACCA annual convention is not scheduled until October.

The Sheet Metal Contractors National Association concluded its annual convention in Miami Beach last month, and officials of that group indicated that while word of the merger possibilities had reached them, they had given it very little thought, and had no plans for any future discussion of the subject.

FACTORS FAVORING MERGER

The factors that favor an acceptance of a merger plan between the MCA and the NAPC RACCA's board of directors is the considerable duplication the make-up of the associations,

ganizations (one survey indicated that 52% of the MCA members were also NAPC members), plus a possible disinterested attitude on the part of the rank and file members somewhat indicated by the lack of debate on the resolution at the recent MCA convention—as to what happens on the national

(Both groups have many strong local associations with considerable autonomy, and these local affiliates often aren't much concerned with what goes on in the national group, other than as it may affect their local The NAPC, with a member-functions. A factor favorable at ship of more than 8,000, inof MCA and NAPC local groups have a common secretary.)

The possible "problems" in the merger would seem likely to develop out of some of the inherent differences in not only

meets June 21 in Chicago, and of membership in the two or- but in the make-up of the membership. The old-time rivalry between the plumbing and the steamfitting trades, and between plumbing, heating, and cooling interests is fading business away, but there are some factors in the situation which will need straightening out.

The MCA membership, for the most part, is made up of some 1,200 firms, most of whom are fairly substantial business operations. The dues structure, based on the dollar volume of business done by the individual member, ranges from \$25 to

the local level is that a number cludes firms ranging from practically one-man shops to sizable corporations, but all paying the standard yearly dues of \$30.

Furthermore, some of the NAPC members are card-carrying union members (United Association), and the MCA has barred from its membership who belongs

RACCA CHARACTERISTICS

The RACCA group, formed after the War, has some individual characteristics. Some of its members are franchised distributors and dealers for manufacturers. RACCA has carried a fight to get recognition for a new craft in the United Association setup—the refrigeration

and air conditioning fitter.

The Sheet Metal Contractors represent a group that was once engaged in a very exclusive function in the air conditioning field. But today many MCA, RACCA, and even NAPC members have established their own sheet metal shops, as a growing tendency to get all the air conditioning contracting operations under one roof is becoming evi-

MCA SPELLS OUT MERGER OBJECTIVES

The MCA has spelled out some of the objectives of the merged associations, and they generally break down into the

following principal categories:
1. Labor. A large, united contractor group should, in theory, hold a stronger hand in negotiations. Jurisdictional disputes should be settled more readily. The future might hold the possibility of one uniform, industry wide contract.

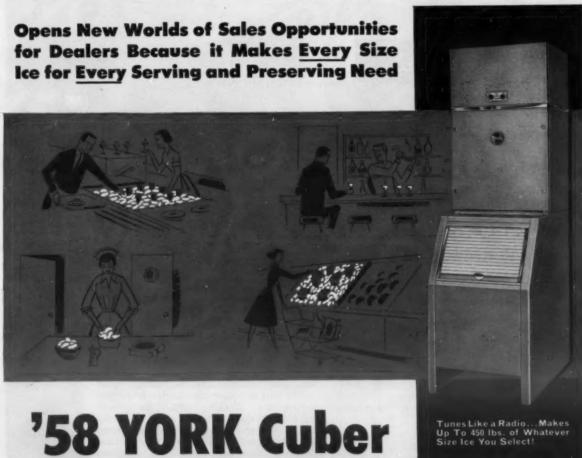
2. Trade relations. The MCA resolution voiced the need for "strong voice in dealing with other segments of the construction industry, and distributive systems outside the industry.' This can be interpreted to mean that the association would concern itself not only with problems and policies of contractors, but also with manufacturers on such matters as long-term guarantees

3. Reduced costs. This means costs to the individual member, whose costs should be reduced in terms of fewer meetings to attend, and through the more efficient operation of a larger, unified organization.

worthy objective might be a realignment of association activities on a "horizontal" rather than a "vertical" basis. One major contractor, who is influential in association circles, explains this concept along the following lines:

"There are some who might

First All-Purpose Ice Maker B·r·o·a·d·e·n·s Your Market!



WITH ICE SIZE SELECTOR

Think of it! A single, compact icemaker you can sell wherever ice is used in quantity-bars, cafeterias, hospitals, restaurants! The magic feature that makes this York Cuber so versatile is the Ice Size Selector. Simply set the handy selector dial to the size of ice needed and presto-from 225 to 450 lbs. of ice per day is produced for small or tall drinks...for ice foods or ice beds...for dozens of other uses. No chains, cutters, knives...no special attachments required. And it's priced to lease for just \$1.25 per day-far less than most of your customers now pay for delivered ice!

Your FUTURE and FORTUNE New Lies With YORK!



see a merged association of all groups principal contractor sections, split into 'vertical' such as plumbers, mechanical contractors, refrigeration and conditioning contractors, and sheet metal contractors.

"However, what I'm hoping will occur-and many other contractors feel the same way programming activities along and SAVE for future reference. 'horizontal' lines—that is, by the type of work done.

"In some of the present association setups, there is a wide divergence in the type of contracting activity in which the various members are engaged—some may work only on the largest kinds of new construction or remodeling work, others may specialize on small commercial jobs, others on residential, and some on repair and remodeling work only. And the association has difficulty trying to gear a program and objectives for all of these groups.

"In one big association, I could foresee a division into such major groups as large installations, smaller commercial installations, residential work, and repair and remodeling. Then these groups might meet separately, and have their own programs and objectives, but also be part of the one large over-all association for such objectives as the national overall group should seek."

Hood To Speak at IDI **Award Luncheon June 19**

CHICAGO-Guest speaker at the eighth Annual IDI Design Award luncheon will be Robert C. Hood, president of Ansul Chemical Co.

Speaking on "Industrial Design—A Vital Resource to In-dustry," Hood will outline his theories and experiences in this field before guests of the Industrial Designers Institute gathered to honor the three recipients of the eighth Annual IDI Design Awards, whose names will be revealed at a luncheon on June 19 at the Ambassador East hotel here.

HELP WANTED?

I'm an expert with years of world wide experience. In fact, wherever refrigerators, freezers or air conditioners are repaired by smart businessmen, you'll find me. My name is Frankell's Hermetic Compressor Opener. I can open any shape compressor (up to 20" in dia.) regardless of the weld. And best of all, I take only two minutes of your time to do it! Or any one's time for that matter - I'm that easy to operate - No Gimmicks! No Fixtures! No Jigs! Remember, when you open and repair a hermetic compressor, the profits are big. And just one hermetic job a week and I'm paid for in full. I'm recommended by the world's leading firms. These are just a few of my references: American Motors Corp., Kelvinator Div., Detroit, Mich.; Siemens, Erlanger, West Germany; Sealed Unit Parts, N.Y.C.; Tecmar-Carrier, Maricaibo, Venezuela; Jones Refrigerator Co., Raleigh, No. Carolina, and many more. I cost only \$695 net F.O.B. N.Y. or I can be rented monthly for an amazingly low cost. Write for complete information today. Write Dept. G Frankell Manufacturing Co., Inc., 1074 Home St., N.Y. 59, N.Y.

Export Facilities

Plant Vacation Schedule

Shutdowns Starting

JUNE 30 or Earlier

This is the first in a series of handy guides to vacation schedules announced by manufacturers. It is published to help salesmen avoid useless calls and to assure purchasing departments is a division for section and of adequate stock on hand. This list will not be repeated. CLIP

| | Shutdown Period | | |
|-------------------------------------|-----------------|-----------|--|
| Company | Plant | Office | |
| Acme Electric Co., Cuba, N. Y | 6/27-7/14 | 6/27-7/14 | |
| Admiral Corp., Galesburg | 6/19-7/11 | Open | |
| Chicago | 6/30-7/14 | Open | |
| American Air Filter Co., Louisville | 6/28-7/13 | Open | |
| Armstrong Furnace Co | 6/23-7/6 | | |
| Auer Register Co., Streamliners | 6/30-7/14 | Open | |
| Brundage Co | 6/28-7/7 | 6/28-7/7 | |
| Bryant Mfg. Co., Carrier Corp | 6/29-7/13 | 6/29-7/13 | |
| Cambridge Filter Corp | 6/25-6/30 | | |
| Flexible Tubing Corp | 6/30-7/8 | 6/30-7/8 | |
| General Machine & Mfg. Co | 6/29-7/6 | 6/29-7/6 | |
| Hart & Cooley Mfg. Co | 6/27-7/14 | 6/27-7/14 | |
| H & H Tube & Mfg. Co | 6/27-7/7 | Open | |
| Iron Fireman Mfg. Co | 6/30-7/11 | Open | |
| Kason Hardware Corp | 6/30-7/11 | 6/30-7/11 | |
| Kirsch Co., Refrig. Div | 6/28-7/12 | Open | |
| | - | | |

| beated. CLIL |
|-------------------------|
| Shipments From Plant |
| Stock Only |
| Stock Only |
| Stock Only |
| Emergency |
| Stock Only |
| Stock Only |
| Stock Only |
| Emergency |
| Fmergener |

Emergency Emergency

None

None

| | Shutdow | n Period | Shipments |
|---------------------------------|-----------|-----------|----------------|
| Company | Plant | Office | From Plant |
| Lehigh Mfg. Co | 6/28-7/6 | 6/28-7/6 | Stock Only |
| Mayflower Air Conditioners, Inc | 6/22-6/28 | 6/22-6/28 | Emergency |
| McCall Corp | 6/28-7/13 | Open | Stock Only* |
| | | *Sec | cond week only |
| Nibeo, Inc. | 6/30-7/13 | 6/30-7/13 | Stock Only |
| Reading Tube Corp | 6/27-7/13 | | Stock Only |
| Revere Copper & Brass, Inc | 6/30-7/11 | Open | Stock Only |
| Sequoia Mfg. Co | 6/23-7/4 | Open | Stock Only |
| Southwest Mfg. Co | 6/9 -6/20 | 6/9 -6/20 | Regular |
| Spencer Thermostat Div., | | | |
| Metals & Controls Corp | 6/28-7/13 | Open | Emergency* |
| | | *Seco | nd Week Only |
| Viking Air Products | 6/27-7/13 | Open | Stock Only |
| Wagner Electric Corp | 6/30-7/13 | Open | Regular |
| Williamson Co | 6/20-7/7 | Open | Regular |

American Air Filter Shipments Rise

ments for the first six months per share earning was \$2.53 of the fiscal year totaled \$21,- against \$2.67 last year. 766,000 as compared with \$20,- Frank also stated that the 165,000 last year.

Emergency compared with \$1,140,000 for slightly lower than last year.

Ameri- the same period in 1957. Due can Air Filter Co. President W. to an increase in the number of G. Frank reported that ship- common shares outstanding the

backlog of unshipped orders of Earnings were \$1,138,000 as commercial products was only



Ultra-Sorb drying agent adsorbs more, retains more moistureeven at high temperatures

There's no such thing as a little moisture in a refrigerating system. A tiny trace can spell big trouble for the user, and for the installer or serviceman. That's why profit-wise operators use Frigidaire Ultra-Sorb Thuro-Driers-and nothing else-to clean and dehydrate every type of refrigerating and air conditioning system.

Ultra-Sorb Thuro-Driers are superior to ordinary dehydrators in three important ways:

FIRST—New "wonder" drying agent adsorbs more moisture, more acids, and salts than other materials used for this

SECOND-Ultra-Sorb drying agent has the unusual ability to hold moisture at high temperature, when other materials release it back into the system.

THIRD-Ultra-Sorb drying agent is in the form of clean hard beads, minimizing pressure loss. It does not break down-may be left in the system permanently.

THE FRIGIDAIRE DISTRICT OFFICE serving your area has Ultra-Sorb Thuro-Driers for every need and purpose. Also a complete selection of precision-built genuine Frigidaire parts and accessories, famous for quality and dependability.

A COMPLETE LINE FROM ONE SOURCE Every Type, Every Size You Need



For capillary systems



Solderless, flare, and sweat fittings



1/4 to 20 H.P. capacities



Matching Frigidaire refrigerant control valves

Expansion and cooling unit control valves for finest performance of any refrigeration system.

FRIGIDAIRE Ultra-Sorb THURO-DRIERS



FREE 12-page illustrated booklet describing new, improved procedures for cleaning, dehydrating sealed and opentype systems, in the shop and on the job. Mail coupon or write Frigidaire, Dayton 1, Ohio.

Service Department 1004 Frigidaire Div., General Motors, Dayton 1, Ohio Send FREE booklet on cleaning and dehydration. Address. City. Zone_State_

Air Conditioned Armored Truck Is Cashier's Cage



AIR CONDITIONED Brinks armored truck served as cashier's cage in the temporary headquarters of the National Bank of Commerce in Norfolk, Va. Roof ventilator louvers were removed from the truck for ductwork.

Temporary Arrangement Provided Comfort, Met Insurance Requirements

NORFOLK, Va.-An unusual application of an air conditioner was made by Climatemakers, Inc. here.

Climatemakers installed a 2hp. Mitchell stow-away unit, model QR-200, to cool a Brink's armored truck serving as the Brink's armored truck enclosed Mitchell QR-200 with a thermocashier's cage in the temporary in a wooden structure—the state inside the truck solved the office of the National Bank of Commerce in Norfolk.

The bank was building facili-Center of Norfolk. Since much of the shopping center was already open, bank officials decided to open a temporary office the insurance firm. until their new building was ready for occupancy.

was mounted outside the temporary bank building just below the roof. Air was ducted to armored truck and through ceiling of temporary bank quarters.

The armored truck serving as the cashier's cage.

The problem facing Climateties in the Southern Shopping makers was to make the inside of the bullet-proof car livable while at the same time meeting the rigid safety requirements of

> Removing the louvers in the roof of the truck

office consisted of a and connecting them to a in a wooden structure - the state inside the truck solved the problem very satisfactorily, according to Henry T. Rogerson, Climatemakers. president of The QR-200 was installed through the wall at one end of the building just below the roof.

The bullet-proof glass be-tween the cab and the rear of ventilator the Brink's truck was removed so that the air could be circulated and returned from the second opening. Two additional ceiling diffusers were placed in the open area to take the additional capacity of the unit.

American Coils Names John Kirk Vice Pres.

FARMINGDALE, N. J.-John A Kirk has been appointed vice president in charge of produc-



The new officer has responsibility for production J. A. Kirk

planning for the company's air conditioner, water chiller, forced heat convector, and heat pump lines, as well as general company management. He was formerly assistant to the executive vice president.

Airtemp Names Fitch, Regan To Sales Posts

DAYTON-Two major managerial appointments within the company's national sales organization were announced by Airtemp Div. of Chrysler Corp. Warren Fitch has been named

manager of the company's northeast sales zone (headquarters Leonia, N. J.). He moves from the firm's southeast zone (headquarters Atlanta) where he has held a similar post.

W. L. Regan has been appointed southeast zone manager, succeeding Fitch. Regan has been supervisor of dealer development for the same zone.

AIR DEFLECTORS

For installation on wall registers for perfect air conditioning com-fort. Made of crystal-clear heavy plastic.



DEFLECT-O COMPANY 1704 Trumbull St. Indianapolis, Indiana



EXTRA dry EXTRA easy to use

PENNSALT ISOTRON® REFRIGERANTS IN THE NEW NO-DEPOSIT HANDI-CANS

Now the Isotron refrigerants you need to service household refrigerators and freezers, individual air conditioners, and water coolers are available in Pennsalt's convenient, no-deposit Handi-Cans. Easy to carry . . . easy to use, Handi-Cans save you time and trouble on service calls.

And remember, all Pennsalt Isotron packages are factory-sealed to assure extra purity and dryness. Isotrons have been approved for original charge and service use by the leading manufacturers of refrigeration and air-conditioning equipment.

Order Pennsalt Isotrons in the convenient Handi-Can* or in cylinders from your nearby Pennsalt refrigeration wholesaler. Or write for information to Isotron Dept. 653, Pennsalt Chemicals Corporation, 3 Penn Center, Philadelphia 2, Pa.



EXTRA CONVENIENCE

Handi-Cans of Refrigerants 12 and 114 are now available from wholesalers in special "6-pack" carriers. Vapor pressure charts and tubing gages are printed on every Handi-Can.

*Handi-Can is a trade-mark of Pennsult Chemicals



ISOTRON THE KEY TO MODERN LIVING

Air Distribution Requirements In Year-Round Air Conditioning

Part 2 - Fundamentals of Air Handling

By Frank D. Klein, Chief Engineer, Governair Corp.

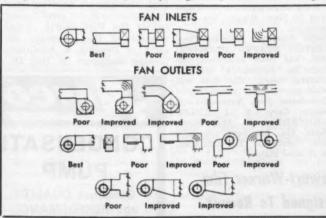


Figure 25

2. THE RELATION OF RESISTANCE TO FAN SPEED

The resistance of an air handling system varies as the square of the fan speed of rotation.

Calculated as:
$$P_n = P_o \times \left[\frac{S_n}{S}\right]^2$$

Pn equals new static expected Po equals static pressure at previous speed.

Sn equals r.p.m. at new speed. So equals r.p.m. at previous

speed This same Formulae can be applied to Static Pressure, Velocity Pressure, and Total Pressure of the system as well, as they each vary with the square of the fan speed of rotation. Refer to the previous example where the Static Pressure was given as 1.0 in. wg. When the speed of rotation was accelerated from 500 to 600, the new static pressure could be calculated as:

$$P_n = 1 \times \left[\frac{600}{500}\right]^2 = 1 \times 1.2^2 = 1.44 \text{ in. wg.}$$

3. THE RELATION OF POWER TO SPEED OF FAN ROTATION

The power necessary to operate a fan varies as the cube of the speed of rotation. Which Calculated as:

$$HP_n = HP_o \times \left[\frac{S_n}{S_o}\right]^s$$

HP_n equals Horsepower required at new speed.

HP_o equals Horsepower re-

quired at old speed.

S_n equals r.p.m. at new speed. equals r.p.m. at old speed. Still using our original example, assume that a 2.5-hp. motor was used to drive the fan at 500 r.p.m., delivering 5,000 c.f.m. When the speed of rotation was changed from 500 r.p.m. to 600 r.p.m., we acco plished 6,000 c.f.m. and the power required would be, Calculated as:

$$2.5 imes \left[rac{600}{500}
ight]^{8} = 2.5 imes 1.2^{8} = 2.5 imes 1.728 = 4.32 \text{ HP.}$$
There are numerous ways by

which centrifugal fans can be installed in either equipment or Duct and Plenum rooms. One cardinal rule, however, applies in all cases: the logarithmic spiral of the fan housing, with its result directional motion of air leaving the wheel must discharge on an outlet-diffusion principle. This simply means that the maximum of discharge efficiency is accomplished only when the air leaving to discharge is unobstructed by sharp edges, corners, or baffles.

Tutt in his Text, "Principles of Air Distribution" has grouped To contractors and installers of company.

equipment bearing integral fan sections, little is accomplished by the equipment manufacturer in placing his fan equipment if in installation these principles are in turn violated. (See Fig.

The increasing trend toward greater statics and higher pressure systems in air handling points up the necessity for knowledge of fan-blower equipment, its ratings, its limitations, and its adaptability based on all of these which result in operating or Total Efficiency.

(To Be Continued)

Carrier Div. Opens Columbus, Ohio Office

COLUMBUS, Ohio - Carrier optimum in discharge efficiency. was reported recently by the

Capt. Urdahl Heads **New Engineering Firm**

WASHINGTON, D. C .-- Formation of Urdahl Associates, a professional engineering firm with offices at 1300 Connecticut Ave., N.W., was announced here recently by Captain Thomas H. Urdahl.

Joining forces with Capt. Urdahl, who has been an air conditioning engineer since 1928, are Paul S. Bauer, retired since Navy captain who was com-mended during World War II for application of electronics to aviation; Lawrence N. Gonzales, projects director; and Robert B. Keating, executive engineer and special foreign representative.

During World War II, Capt. a series of progression in fan Corp.'s Machinery and Systems Urdahl was officer in charge of outlets, which summarizes fan Div. will open a branch office all air conditioning design placement in a system for the at 2025 Riverside Dr. here, it policy, research, equipment development, and procurement for the United States Fleet.

NEW CHEVROLET LOAD HUSTLERS-DESIGNED FOR STYLE AND SAVINGS!









STYLE LEADERS!

Here are trucks you'll be proud to put your name on! Chevy's high-style appearance will make you look good wherever you go . . . and your business is bound to benefit! And it's practical styling that pays off in extra utility. Handsome new Fleetside bodies, for example, are double-walled where it counts. They take a beating from cargo and still keep their good looks. And they offer the biggest loadspace of any comparable low-priced pickup. Thrifty Chevrolet Stepside pickups offer 78-, 98and 108-inch bodies. If your job calls for a panel, you can choose from models with eight- and tenfoot bodies and G.V.W. ratings up to 7,400 lbs. Or, for door-to-door deliveries, consider Chevrolet's new Step-Van. This fast-working Forward Control truck comes complete with 8-, 10-, or 12foot walk-in body. Chevy's got a handsome answer to your light-duty hauling needs!

BIGGEST SAVERS!

The standard engine in all these Chevrolet trucks is the most popular dollar-saver in the history of hauling-the latest edition of Chevy's Thriftmaster 6. It delivers 145 h.p., has 235.5 cu. in. of displacement, reliable valve-in-head design, high

8.25 to 1 compression ratio and many more budget-minded features. Or choose the optional Trademaster V8 with 283 cu. in. of displacement, short-stroke design and hydraulic valve lifters for stay-on-the-job economy. Rugged, dependable axles and smooth, efficient transmissions help keep your Chevy saving on the job, too. Make it a point to get the whole Chevy story from your nearby Chevrolet dealer soon. . . Chevrolet Division of General Motors, Detroit 2,



CHEVROLET TASK-FORCE TRUCKS

Now Representing...

Drayer-Hanson, Div. of National- west Florida and southern Ala-Radiator Corp. -- ROCKY bama. MOUNTAIN AIRCOLD CO., cently-formed sales representative organization in Denver, has been named sales agent. Firm's principals are Dean L. Heglin, president, and V. L. Herzog, vice president and secretary. Both were formerly associated with Thermo Supply, Inc., Denver, which, until recently, represented Drayer-Hanson in the Colorado sector.

BILL WALSH of Pacific Monitor, Seattle, has been appointed sales agent in Oregon and Wash-Drayer-Hanson sales in the Pacific Northwest were formerly handled by Lloyd Backstrom & Co., out of Portland.

FRIGERATION SUPPLY CO., Baltimore, has been appointed a Recold wholesaler. P. H. HUTCH-INSON & ASSCIATES, Pensacola, Fla., has been named air condi-

Carrier Corp. -- Designation of AIR CONDITIONING DISTRIBUTORS, INC., DeWitt, N. Y., as distributor of engineered air conditioning equipment in the central and northern New York area has been announced. The firm will handle equipment for both com-mercial and industrial installations.

Frick Co.-POWERS REFRIG-ERATION, Los Angeles, has been named distributor of refrigerating equipment in southern California, Arizona, and Clark County, Nev. Felix Powers has been active in refrigeration work since 1911.

Gibson Refrigerator Co.-JOE L. Recold Corp. - CROWN RE- PLEASANTS, INC. has been appointed distributor in the Char-lotte, N. C. area. SYLVANIA SALES CORP. was named Buffalo area distributor. Appointed Indianapolis distributor of room air contioning representative in north- ditioners and dehumidifiers was

NOW-

FEDERATED DISTRIBUTING CORP.

Tuck-Aire Furnace (San Co. Francisco)—RICHARD T. MAR-SHALL has been appointed manufacturer's representative in Houston, Texas.

The Trane Co.—Appointment of WHITESELL REFRIGERATION, Hamilton, Ohio, as an authorized source of package air conditioning equipment was anounced.

Trion, Inc.-R. M. TOUCEY has been named manufacturer's representative in the Pittsburgh area. He was a representative for The Trane Co.

Chelsea Fan & Blower Co. SCHOOLER-GORMAN CO., Kansas City, Mo., has been named representative in Kansas, Oklahoma, and western Missouri. In eastern Missouri and southern Illinois, new representative is B. S. FORESTER, St. Louis. New representative in Texas is H. R. ONARECKER & CO., Houston. PETE BACH ELECTRIC, Port-land, Ore., is representative for CO., Washington, Oregon, Idaho, and Montana.

Nitrogen Div., Allied Chemical Corp.—P. G. WALKER & SON, Fort Worth ASHAE TO INC., Springfield, Mo., has been appointed agent to handle sales for Hear C. W. Pollock Barrett Brand anhydrous ammonia in cylinders in the quad-state area of southwestern Missouri, Arkan-Oklahoma, and Kansas.

Howard Refrigerator Co., Inc. Appointment of PAT CO-OP AGENCIES as representative in the West Coast states from Washington to New Mexico has been announced.

North American Asbestos Corp. -UNITED STATES PLYWOOD CORP. has been appointed dis-tributor for "Asbestolux," fireproof

insulating board. The firm will market the material nationally.

Cyclotherm Div., National-U. S. Radiator Corp. — F. J. EVANS ENGINEERING CO., INC., Birmingham ingham, Ala., has been appointed a sales distributor. The firm operates in nine states

Stewart-Warner Film **Designed To Recruit Dealer Outlets**

LEBANON, Ind. — A slide film, "Keys to Profit," is currently being shown to prospective dealers in the heating and air conditioning fields by the Heating & Air Conditioning Div. of Stewart-Warner Corp.

Basically a "recruiting" film designed to expand the number of the division's dealer outlets, the presentation "is dramaticalbuilt around seven basic facets of operation which are deemed 'musts' for any successful factory-dealer relationship, it was pointed out.

"Highlighted among these are the quality, stability, and in-tegrity of the parties concerned; completeness of a 'one source' product line; an intensive factory training program; and adequate identification of both product and dealer through sales tools, advertising, and sales promotion.

"To these, Stewart-Warner adds a 'seventh key to success' by vigorously pursuing a policy of assistance to the dealer in organization and development of profit making potentials through district sales managers.

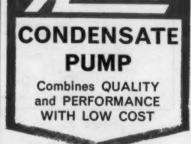
The film is available for showing through the district sales managers of the Heating & Air Conditioning Div. of Stewart-Warner Corp., 320 North "C" St., Lebanon, Ind.

PHCI Bureau Passes 600 Mark In May

CHICAGO - Membership in Plumbing-Heating-Cooling Information Bureau passed the 600 mark on May 1, the bureau announced recently.

Members include 74 manu-facturers, 245 wholesalers, and 233 contractors. Membership also includes 29 associations, the United Association (AFL-CIO), and 11 industry publications.

LOS ANGELES-C. W. Pollock, manager of air conditioning and refrigeration at Drayer-Hanson, Div. of National-U. S. Radiator Corp., will discuss high pressure air handling units for system-type air conditioning before the Fort Worth, Texas chapter of the American Society of Heating & Air-Conditioning Engineers on July 16.





- Positive displacement elec-tric switch w/float control Completely Automatic Small and Compact Size— 6" x 9" x 13"
- Ready to Install

AMCO Condensate Pump has no equal for efficient, quiet, trouble-free operation . . . will remove cold or hot condensate fluid from receiver tank, boilers, air conditioning systems and pumps it to outside drain. Has 1/30 H.P. Motor, 20 ft. head (most powerful made — will deliver up to 371 G.P.H.) has 6 ft. heavy rubber cord, shock proof plug.

Shipping wt. 13 [bs. Shipping wt. 13 lbs.

\$ 5000 List Price

Dealer Discount 50%. Add'l Discounts for quantity.

Don't break concrete! Save Time! Get More Jobs Done!



MANUFACTURING COMPANY 2401 Main Street

Evanston, Illinois DAvis 8-9200

Send for literature and price list today.



Substantial sales are now possible in numer-Substantial sales are now possible in numerous areas for distributors prepared to offer a complete line of ammonia refrigeration equipment. With the versatile Vilter ammonia line, you can handle practically any commercial and industrial refrigeration application in vivin area. On an attractive comcation in your area on an attractive competitive basis.

increase profitable sales

with a complete line of

refrigeration equipment

VILTER ammonia

The Vilter ammonia line consists of VMC compressors, 15-250 ton capacities, booster compressors, plus a wide range of associated refrigeration equipment—evaporative con-densers, blast freezers, brine coolers, ice machines, shell and tube condensers, and cooling coils among others.

Vilter distributors enjoy many sales advantages:

- Outstanding line of refrigeration equipment— known for its dependable service, long life, efficient, economical performance.
- Equipment backed by ninety-one years of intense activity in engineering and research. ★ Strong home office support. Engineering application counsel is always available.
- Wide acceptance of Vilter equipment in all industries using refrigeration.
- The Vilter line is advertised widely in the

It will pay you to consider the Vilter line of ammonia refrigeration equipment for your area. High sales potential. Good profits. For distributors interested in the entire Vilter line there is a full Freon compressor line plus air conditioning equipment. Don't wait! Get acquainted now. You will like our way of doing business. our way of doing business.

The Viller Manufacturing Company, Dept. G2 2217 S. First St., Milwaukee 7, Wis.

ion: Please send me the ch

lilter .

WRITE IN NOW OR COMPLETE INFORMATION

REFRIGERATION and AIR CONDITIONING

THE VILTER MANUFACTURING COMPANY . Milwaukoo 7, Wis. Ammente & Frem Compressors · Pakics & Pyloritake Ice Makers · Ammente Liquid Transfer Systems · Exaperative & Shall & Tube Condensers · Pipe Cells · Voives & Fillings

Ammonia compressors and refrigeration equipment. From compressors. Title..... Address......



FLO-COLD

DRINKMASTER STAINLESS STEEL CUBER - COOLER.

SOLD THRU DEALERS ONLY WRITE

United Friguator Engrs. MENOMINEE, MICH. AVAILABLE IN SIZES 4 to 10 FT.

UA Reports 'Considerable Progress' secured work for our members which our local unions could not In Organizing Refrigeration Field

of the United Association, reported to UA members that panies performing specialized due to the efforts of your general office and the cooperation of local units, considerable ferent kinds of contractors, progress has been made during such as those building power tion of local units, considerable the past year toward organizing the refrigeration field.'

This was pointed out in a review of 1957 activities, published in the UA Journal. The articles also covered such subjects as jurisdictional disputes, national agreements, and pipe preassembly in fabricating shops.

Regarding refrigeration, Schoemann noted that the 27th general convention of the UA unable to provide the necessary tended to many additional pip-authorized refrigeration divi-manpower. In this way we have ing companies." sions in its building trades local

"Many of these divisions have been established, and, as a result, many agreements on a state and area basis have enabled a freedom of movement for refrigeration mechanics in the employ of refrigeration and air conditioning contractors.'

Report Membership Gain

Among other things, Schoemann reported a net gain of more than 6,500 UA members last year.

He also stated that freedom of movement for all UA building trades members "received a new boost when the National Committee on clearance cards hammered out new transfer and travel card provisions for the UA constitution. These provisions became law last July after approval by the General Execu-

"Travel cards now enable building tradesmen in our industry to move temporarily to another local union seeking work without changing local union membership. Transfer cards are now used for permanent changes in residence and local union membership."

Regarding Jurisdictional Disputes

Regarding jurisdictional disputes, Schoemann stated that no settlement was in sight of conflicts between former CIO unions and the building trades over plant construction work.

"I have had the privilege of serving on a 13-man committee of the AFL-CIO, headed by President Meany, seeking conflicting solution of the claims," he noted. "Building trades members of the committee are continuing to seek, so far without success, a formula under which joint finding teams may investigate each situation with a view toward assisting settlement.

"I can assure you that we will nevertheless strive to end these conflicts without compromise or concession of our traditional building and construction trade jurisdiction."

Turning next to national agreements, Schoemann reported: "Year in and year out, the United Association has vigilantly protected work which our local unions are not in a

position to control.

"This is a necessary function of an international union. It is

WASHINGTON, D. C .- Peter carried out through a series of T. Schoemann, general president national, and sometimes even localized agreements with comtypes of work nationally.

"I am speaking of several difhouses and oil refineries, or installing instruments, or sprinkler systems, or pre-assembling large piping systems off the job site.

"For each different group we have gradually devised several different types of agreements. In this way we have been able

alone provide.

Schoemann also stated in his report that one type of work which many UA locals have frequently been slow to organize is piping pre-assembled in permanent fabricating shops. This pipe is put together in the shop just as it might otherwise be put together on the construction job site before final installation," he explained.

"To prevent standards in the shop from undermining standards and working conditions on the job site," Schoemann said, we signed an agreement a little more than a year ago with the Pipe Fabrication Institute. This organization is composed of several large firms engaged in to man jobs where our local pre-assembly work, and the unions have been completely agreement can, of course, be exagreement can, of course, be ex-

You Asked About It

From the many requests for information it receives, the News will select and publish some of general interest. In many instances, the answers will be supplied by authorities in the industry.

Center, you mention an article on thermoelectric refrigeration which appeared in a German Magazine. I would like the name and address of the publication.

In addition, I should like leads to other articles on thermoelectric refrigeration.

F. J.-New York

The German article mentioned appeared in the January, 1958 issue of "Kaltetechnik" which is published at Verlag C. F. Muller, Karlsruhe, Germany.

Perhaps the most comprehensive review of thermoelectric refrigeration is contained in a new book, "Semiconductor Thermoelements and Thermoelectric

In your May 12 Technical Cooling," by A. F. Ioffe. The book is published by Infosearch, Ltd., London. Ioffe is Director of the Institute for Semiconductors of the USSR Academy of Sciences.

> In addition to giving a good review of theory and of Russian accomplishments in the field of thermoelectric refrigeration, the book contains an extensive bibliography of other material.

> > For Your Reprint Copy

ergency Diagnosis, Repair of Her ic Unit Electric Components," by John L. Zant, mail this ad with your name and address to: Air Condition-ing & Refrigeration News, 450 W. Fort, Detroit 26, Mich.

Only 25¢ each

IOW...FROM REMCO

MOLECULAR SIEVE FILTER-DRIERS

WITH DEPTH FILTRATION

Utilizing advanced design Molecular Sieve cartridges, these new Remco Filter-Driers combine unequalled drying efficiency, effective acid removal, generous flow capacity and depth filtration.

The massive depth filter completely removes all scale, sludge, carbon and other particles as small as 100 microns, without affecting flow or pressure drop. In addition, there's a fine mesh outlet screen.

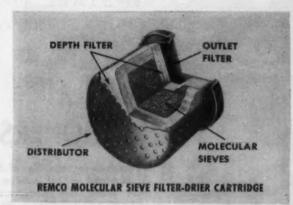
Large quantities of moisture are adsorbed and retained even at refrigerant temperatures of 140 F. Moisture concentrations are held to 10 p.p.m. or less, and acids reduced far below dangerous corrosion limits. Refrigerant and oil are not adsorbed.

Compact in size, Remco Molecular Sieve Filter-Driers are great space savers and work equally well in the hot machine compartment, the refrigerated space, or a hot equipment room. U/L Approved, the working pressure is 500 p.s.i.; minimum bursting pressure, 2500 p.s.i. The filter-driers may be used for Refrigerants 12 or 22, Carrene, or methyl chloride.

REPLACEABLE CARTRIDGE TYPE units come in 3 basic sizes and have a single cartridge which can be easily installed or replaced. An "O" ring provides a positive, leakproof flange seal. From 3 to 40 tons with 3/4" thru 15/4" sweat connections.

SEALED TYPE filter-driers are available in 4 basic sizes, 1 to 12 tons, with 1/4" thru 3/4" flare and 3/4" thru 3/4" sweat connections.

"T" FITTING TYPE supplied in 2 basic sizes, 2 to 6 tons, bring all the advantages of Remco Molecular Sieve Filter-Driers to systems having standard "T" fittings.



Remco Filter-Driers are available at leading wholesalers everywhere. Ask your wholesaler for more information, or write for Bulletin MS-1. Remco, Inc., Zelienople, Pa.

REMC

FILTER-DRIERS . LIQUID INDICATORS . RECEIVER-DRIERS CHECK VALVES . SAFETY DEVICES . FROST-TITE FLARE NUTS



Gas Industry Sees Air Conditioning as 'Greatest Hope' and 'Greatest Threat'

By C. Dale Mericle

could be interpreted as admisted the same time, the greatest sion that it still lacks the ideal threat to the well being of our unit for residential cooling, but industry," Potter declared. the industry is no longer wait-

means the Arkla-Servel "Sun sumer. Valley" year-round unit.

The reason why was very well in a talk before the national —gradually withdrawing from AGA financial forum last year. direct service to the residential "Air conditioning is the consumer.

The gas industry's intensive greatest hope of the gas indusand expensive research program try-but air conditioning is, at

"Air conditioning with gas is ing for that happy day of the the hope, air conditioning with future. electricity is the threat. The Instead it is aggressively pro-moting air conditioning this will continue and will grow as year with what it has to offer, the foremost provider of human which for the residential field comfort to the ultimate con-

"The threat," Potter said, "is that the gas industry will besummed up by L. T. Potter, come predominantly a seller of president of Lone Star Gas Co., industrial fuel in wholesale lots

"The degree to which either of these extremes will be approached in actual experience within the gas industry will be controlled largely by the success our industry may have in the air conditioning field," he emphasized.

"No longer can the gas industry look at cooling as if it were

This is the conclusion of a two-part article on gas air conditioning which began in the June 9 issue. It deals chiefly with the promotional efforts of the gas industry. Part I provided a summary of the research activities of the group.

distinct and apart from its house heating service," Potter also warned. "No longer can our industry figure on attaching cooling load simply as a desirable adjunct.

Sees Cooling Load as **Absolute Necessity**

"Rather, our industry must attach cooling load as an absolute necessity in holding its house heating load. This hard and inescapable prospect arises out of the desires of customers, to be sure, but it arises even more forcefully out of the necessities confronting our electric friends.

"As they have harvested a large and growing crop in the field of comfort cooling service, they have developed the urge and, even the compelling requirement, to make excursions into the house heating and other loads, considered by the gas industry to belong to it," Potter suggested.

AGA Booklet Details Plan of Action

These statements are given a prominent position in the recently issued AGA booklet "Steps to Success," which details "a plan of action for utility gas air conditioning programs."

Prepared by the group's Air Conditioning Promotion Committee, the booklet contains many things of interest to anyone in the air conditioning industry:

Item: "The National Electrical Manufacturers Association estimates that there are now nearly a half million houses in United States completely electrically heated. NEMA further estimates that there will be a million electrically heated homes by 1960 and three million by 1966.

Item: "There are more than six million forced warm air gas heating systems in use, of which 41/2 million furnaces were designed for gas, and nearly two conversion burners. These are ances; placement market for the sale ing equipment or the addition of supplementary cooling equipment. Eighty-one per cent of all central cooling systems sold in 1956 went in with gas heat! pump). This is a ready-made market for

"Approximate

usage, assuming a typical dis- "all-electric" systems, but it tribution of available gas air also pointed out that a full cost conditioning equipment, in any given community, is 23 to 24 cu. ft. per ton for each hour of full load operation."

Sound Economic Reasons

Item: "There are a host of sound economic reasons why gas utilities should promote gas air conditioning. A combination company can push it without shortchanging its electrical load. As a matter of fact, a study made by one gas company showed that if a certain public building were to install gas air conditioning, the electrical company would receive additional annual revenue of \$2,200 and the gas company would receive only \$1,600."

Item: "Pricing of gas air conditioning units by utilities have been adjusted in the main to local market situations. Certain very aggressive utilities, particularly where a shortage of gas for house heating exists, have subsidized the sale of direct-fired absorption units when sold to the public, dealer, and builder.

"Subsidy should become less of a necessity as increased volume of production and new manufacturer designs reduce the cost of gas units. However, our first concern is the present market-not future possibility."

Emphasizes Sales To Government

The AGA booklet outlines the usual facets involved in promoting and selling air condi-tioning in the residential, com-mercial, and industrial field, and puts some emphasis on sales to government.

Here the gas industry is interested in sales to Federal buildings as represented by the General Services Administration and Department of Defense Capeinstallations, including hart and other types of military

Two moves along this line ere the recent appointment by AGA of a "utilization engineer" in Washington to maintain regular contact with military and other government agencies and the "Zinder Report" comparing costs of gas and electric service in multiple housing.

Prepared by H. Zinder & Associates, Inc., Washington consulting engineering firm, apparently for AGA and the Southern Gas Association, the report created some stir among government officials and heat pump manufacturers when it was released in December, 1957.

Fuel Costs Compared

Fuel costs were compared in this report for three typical plans of utility services: A-"All Gas" (gas is used for cooking, water heating, space heating, and summer cooling with electricity limited to lights, million are equipped with gas refrigeration, and small appli-conversion burners. These are ances; B—"Combination Gas our best prospects in the re- and Electric" (a conventional of gas year-round air condition- ing system is substituted for the gas unit), and C—"All Electric" (electricity is used for all purposes, including space heating and cooling with a heat

> The Zinder Report claimed fuel costs were considerably gas less in "all-gas" plans than in

comparison of the plans would also have to include studies of initial cost of appliances and equipment, gas piping and electric wiring, changes in design and construction of dwellings required with alternate choices of service, estimated service lives of equipment, maintenance and repairs.

Chief promotional efforts this year will be aimed at the general

AGA, for example, has scheduled 40 full-page advertisements in leading national consumer magazines and sponsors Julia Meade commercials on "Playhouse 90."

Arkla has a broad program of national and cooperative advertising, too, and there'll probably be considerable local advertising by gas utilities. For this purpose AGA has prepared an eightpage newspaper supplement.

systems easy. Fast-acting, features corrosion inhibitors protect the system, and a built-in pH indicator that signals how much to use, and helps to tell when the system is clean. Best bet for obtaining high efficiency

Big 3 cooling water treatment products. It will pay you to use

MICROMET* PLATES inhibit further formation of scale and protect against corrosion. One charge lasts a whole season in most systems.

CALGON* ALGAECIDE'S positive action kills algae and



and for these other quality Calgon products: BANOX° quickly forms a protective film on metal surfaces. Should be used at Spring start-up, after acid cleaning, and at shutdown. CALGON GAS LEAK DETECTOR—for fast

*T.M. Reg. U.S. Pat. Off.

CALGONCOMPANY



TECHNICAL CENTER

By Frank J. Versagi, Technical Editor

Copper Tubing (2)

Now, what about "refrigeration tube?" Is it the same as water tube or not?

Yes and no.

Water tube, especially types K and L, is used every day in refrigeration installation and service; type M is used in some areas where codes permit. Many times this water tube is purchased "as-is" and is cleaned and dried on the job by the serviceman. Some copper tube manufacturers supply water tube which has undergone special handling-degreased, dried, capped, or pinched closed. Such tube is then referred to as refrigeration tube, and it costs more than water tube.

test in which a maximum of is allowed per square foot of In all cases, the O.D. is the

inner surface. In these cases, therefore, water tube and refrigeration tube are identical in given in Table 1. dimensions and other physical characteristics with the exception of the stricter dryness and cleanliness requirements - for which an extra fee is charged by those supplying the service.

In sizes 3/4-in. O.D. and under, however, there is supplied a special refrigeration tube which, in addition to cleanliness and dryness, has different dimensions than normal water tube. Appropriately called "refrigeration service tube" by some in the industry, this comes in 50-ft. coils rather than the 100-ft., 60-ft., and 40-ft. coils normal for water tube.

Refrigeration service tube has ore than water tube. a wall thickness which generally To pass as refrigeration tube, falls between the thicknesses this specially treated material for type L and M in comparable must pass a maximum residue sizes; in addition, refrigeration service tube is available in 0.0035 grams of foreign material smaller sizes than is water tube.

same for each nominal size so that both refrigeration and water tube can be used with the same solder fittings.

Dimensional comparisons between copper water tube and refrigeration service tube are

Summarizing; in sizes of 3/4in. O.D. and smaller, a refrigeration service tube, which is different in dimensions (wall thickness) than water tube, does exist. Above 3/4-in. O.D., water tube in straight lengths can be dried and capped to make refrigeration tube with the same dimensions as the water tube. In all cases, water tube, properly cleaned and dried, can be used for refrigeration tube-in wall thicknesses the local codes allow.

From this point on, the term refrigeration service tube or merely refrigeration tube will refer either to coils or straight lengths which were dried and capped or crimped by the manufacturer.

The mention of coils or traight lengths brings up another point in copper tube terminology-that of temper or of hardness and softness.

Everyone who has handled copper tube in the field knows that the material will work harden. That is, coils of normally soft tube will become harder and harder as the coil is handled and used-if this handling and use is extensive in degree and time. Some servicemen have a feeling that hard copper tube doesn't silver solder as easily as does soft tube. Others are worried at the effect of a torch on normally hard copper.

As is the case with steel,

copper can be supplied in different tempers. Theoretically, these are the tempers:

Hard drawn - obtained by cold drawing with a 40% dimensional reduction;

Light drawn-cold drawing with a 10-25% dimensional reduction;

Light annealed—time/temperature controlled to obtain grain sizes less than 0.040 mm.;

Soft annealed—time/temperature controlled to obtain grain sizes larger than 0.040 mm.

(To Be Continued)

Donaldson Retires

CHICAGO-After 38 years of selling air handling equipment, J. Crawford Donaldson, 70, sales engineer in the Chicago branch office of American Air Filter Co., has retired. He was honored at a dinner.

FREON-12 FREON-22 COMBINATION WATER REGULATOR CONTROLS Ask Your Wholesaler

SPECIALTIES COMPANY

3004 W. LEXINGTON ST. . CHICAGO 12, ILLINOIS

OVER THE COUNTER OR THRU THE MAIL

There are six well-stocked Harry Alter warehouses located for your convenient pick up. Mail orders are shipped the same day as received, to anywhere in the world. Phone or wire us and you'll usually have it the next day. We are nearby to nearly everyone, with everything they need.

We're Real Specialists in

REFRIGERATION · AIR CONDITIONING · ELECTRIC MOTORS SUPPLIES and PARTS

SAVE MONEY, time and effort by ordering from our new *Dependabook*, the most complete catalog of all. 160 pages. Over 10,000 items carried in stock. *Wbolesale only*. Your orders filled really fast by mail, or picked up at one of six big warehouses.

Write on your letterbead for the 1958 DEPENDABOOK . . . Also our monthly Flyer of surplus and close-out Bargains.

The HARRY ALTER CO., Inc. 1717 S. Woldan Ave. FREE PARKING AND FAST COUNTER SERVICE AT THESE 4 BIG WAREHOUSES

Table 1—Dimensional Comparison of Copper Water Tube and Refrigeration Tube

(All Dimensions In Inches)

| | | (van | Limensie | PALS ALL ALI | CEECIS / | |
|---------|------|------|-----------|---------------|----------|-----------------|
| Nominal | | | | Refrigeration | | |
| Size | O.D. | К | L | M | DWV | Service |
| | | | Vater Tub | е — | | |
| **** | 1/8 | | **** | **** | **** | .030 |
| | 3/16 | **** | **** | **** | | .030 |
| **** | 34 | **** | **** | **** | *** | .030 |
| **** | 5/16 | **** | **** | **** | **** | .032 |
| 34 | 36 | .035 | .030 | **** | **** | .032 |
| % | 1/2 | .049 | .035 | .025 | **** | .032 |
| | | | | | Begins a | it |
| 3/6 | 56 | .049 | .040 | .028 | 1% Nom | |
| 56 | 3/4 | .049 | .042 | **** | **** | .035 |
| % | 7/8 | .065 | .045 | .032 | **** | Same as |
| | | | | | | water tube |
| 1 | 11/6 | .065 | .050 | .035 | 0000 | above % O.D. |
| 2 | 216 | .083 | .070 | .058 | .042 | **** |
| | | | | | Ma | y be dehydrated |
| 4 | 41/6 | .134 | .110 | .095 | .058 | and capped |
| | | | | | | |

Plumbers talk nominal; hydronics (wet heat) and refrigeration people talk O.D.

DO YOU FIND YOUR PUMP PROBLEM HERE?

Water Supply Air Conditioning Refrigeration **Cooling Towers** Sump Pumping, Etc.

Booster Service Cooling Towers Water Treatment **Water Circulation** Brine Service, Etc.

Hot Water Circulation Ice Water or Brine Clear Water Booster Service, Etc.

Hot and Cold Liquids Refrigerants **Boiler Feed Cooling Towers**

Then You'll Find Your Best Answer Here—



F-M Split-Case Centrifugal Pumps Capacities, pressures and sizes for any requirements. Single-stage or multistage.



F-M Westco Peripheral Pumps Capacities to 200 gpm. Pressures to 900 ft. Sizes 1½" through 2½". Horizontal single-stage or multistage. Develops high pressure at normal operating speeds.

F-M Builtogether Centrifugal Pumps Capacities to 900 gpm. Pressures to 525 ft. Sizes ¾" through 5". Single-stage or multistage

FREE! Expert Engineering Help at Your Service

Be sure of low-cost, foolproof pumping installations that match your exact requirements... call in your Fairbanks-Morse Sales Engineer. Take advantage of his broad technical background and expert knowledge of pumps for air conditioning, plumbing and heating. Call him today, or write Fairbanks, Morse & Co., 600 So. Michigan Ave., Chicago 5, Illinois.



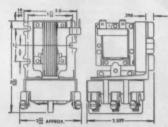
FAIRBANKS-MORSE a name worth remembering when you want the BEST

PUMPS • SCALES • DIESEL LOCOMOTIVES AND ENGINES • ELECTRICAL MACHINERY RAIL CARS • HOME WATER SERVICE EQUIPMENT • MAGNETOS

Cost Cutter" from

Type "S" 30 Amp. Air Conditioning Contactor

Exceeds rigid requirements of industry's largest users. Application proven for long life... trouble-free performance. Positive contact action. No "kiss" position. Can be made to mount in any position. UL Approved-File No. E-12139.



| SPEC | IFICATIONS |
|---------------------|---|
| Contact | 30 Amp. continuous, 180 Amps inrush at 230 voits. |
| Contact | Screw type. |
| Coil terminals | Double quick connect, screw type, or lead wires. |
| Coll | 6 to 230 V.A.C.— 50/60 cycles. |
| Pole errangement | 2 or 3 poles (2 dummy wiring terminals available on 2 pole device). |

Consult your RBM Product Application Engineer or Write for Bulletin C-8.



Slant Fin Radiator **Opens Sales Office** In Norfolk, Va.

RICHMOND HILL, N. Y .-The Slant/Fin Radiator Corp. has opened a sales office in Norfolk, Va., to cover Virginia and North and South Carolina. The firm manufactures base board radiation for home and industry, and also special process coils for hot water and steam systems.

general Slant/Fin's policy is to employ manufacturers' agents. In explaining the departure from this policy, Alvin Buschel, national sales manager said.

"Within the past year we have made great inroads in the heating market of Virginia, North and South Carolina. Since this is an area that is predominantly a warm air heating stronghold, we feel that direct factory coverage is essential to the full promotion of the advantages of hydronic heating sys-

The Norfolk office is located at 1347 Fisherman's Rd., and is managed by Ralph R. Bautz, Jr.

Simpson Offers Color Slides, Taped Talk for Servicemen

CHICAGO—Simpson Electric Co. here announced the availability of a heat, refrigeration, and air conditioning service program.

The program, consisting of 48 color slides and a 36-minute taped talk, is designed to help servicemen use their Simpson test equipment to greater advantage in the shop or while on service calls, it was explained.

The slides show various Simpson test equipment in use on different pieces of heating, re-frigeration, and air conditioning equipment, while the tape gives a running narrative of the specific problem and its solu-

Arrangements for presentation of the program may be made through any of Simpson's 35 area representatives through the Chicago office, 5200

Imperial Movie Shows Tubing Hazards and How To Avoid Them

CHICAGO-A 20-minute color movie showing some of the hazards encountered in tubing installations and how to avoid them, has been produced by The Imperial Brass Mfg. Co., the firm announced.

The film demonstrates the correct way of handling tube cutting, flaring, and bending operations, it was explained.

The movie is currently being Imperial distributors and also is being used at "Tubemanship Clinics" being held by distributors with industrial plants, and trade schools.

One of the purposes of the film is to highlight installation methods that save time and prevent trouble on tubing jobs, the company said.

Refrigeration Problems And Their Solution

(As Written by Paul Reed)

Repairing Damaged Metal Finish (2)

THE METAL-SPRAY GUN

The metal-spray gun was hot enough by this time. It requires about five minutes of preheating before it is ready for use. Its heat is controlled by a tiny built-in thermostat that keeps it at just the right temperature.

In the top of the head of the metal-spray gun is a hole into which the small stick of solder is fed. The electric heating element melts the solder, which feeds downward through a small hole, where it is picked up by the air and sprayed on to the tinned surface in the form of tiny flakes that adhere to the surface and to one another without flux.

SPRAYING ON THE SOLDER

The repairman held the metalspray gun close to the tinned surface (only about an inch away) and moved it in a slow rotating motion until he had filled the hole and built up the solder to a fairly smooth surface, thicker in toward the center, and "feathered" thin at

Unlike spraying paint or lac-quer, he built the solder up to full thickness at each place as he went, not with successive thin coats over a large surface, as is common practice with spray painting.

The solder is 30-70, that is 30% tin, 70% lead, but it is essential that the solder be as pure as poscommercial 30-70 Some solders have impurities in them.

For ordinary hot soldering these impurities do little or no harm, but for metal-spraying, the solder must have the very minimum of impurities. The maker of the metal-spray gun furnishes 30-70 solder of a grade suitable for this

The air used for this metal-spray gun must be regulated and held to 70 p.s.i.g. Also important, the air must be dried and filtered air, not just air from an air compres Water or foreign matter in the air

poor adhesion of the solder to the surface.

The gun must be kept clean. If used for long periods at a time, it should be examined and cleaned often. It must always be cleaned after every use, while it is hot. Remove the solder, clean out the solder well and blow out the air nozzle.

SANDING AND LACQUER SPRAYING

But to return to the repair job. The dent had been filled and the surface built up with solder, but it was rough. So the next step was to sand it down smooth. This was done with an electric disc sander, using a 36 grit disc. Care was taken to keep the disc on the solder and not allow it to cut into the undisturbed finish.

up the surface, so it was necessary of tools.



SPRAYING SOLDER with metal-spray gun on automobile body to fill dent.

to wait a few minutes until the surface cooled down to about room temperature. The repairman then the surface off with dried and filtered air and it was ready for the base and finish coats of lacquer, which he applied in the usual manner, with the conventional spray gun.

Albertson & Co., Sioux City, Iowa, manufacture and supply the metal-spray gun, Reviver, Cold Tinning Compound, and a suitable he undisturbed finish. grade of 30-70 solder, also elec-This final sanding again heated tric disc sanders and other types

Distributors-Dealers Contractors

Name Brand 2 H.P. Residential Condensing Units including Coils and Controls at Bargain Prices for Immediate Inventory Clearance.

Limited Quantity Subject to Prior Sale

for information

Write BOX A6040, AIR CONDITIONING & RERIGERATION NEWS

Indicate Quantity Desired.

"The 1958 Air Conditioning Specifications Guide"

is still available in limited supply.

Contains complete data on Heat Pumps, Commercial Packaged Air Conditioners, Residential Air Conditioning Systems, and Self-Contained Room Air Conditioners. . . .

A reference source you'll turn to hundreds of times. . . .

- Order Today -

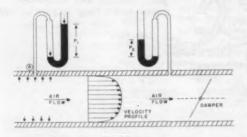
1 - 9 copies (\$1 each) 10 - 49 copies (\$.75) 50 or more (\$.50)

| PLEASE SEND ME COPIES OF THE "1958 SPECIFICATIONS GUIDE." |
|---|
| Name |
| |
| Company |
| |
| Address |
| |
| City Zone State |
| |
| |

☐ Bill Me Payment Enclosed

AIR CONDITIONING & REFRIGERATION NEWS 450 WEST FORT STREET DETROIT 26, MICHIGAN Duct and Fitting Resistance (2)

Good Duct Design Can Minimize 'Trouble' Installations Which Eat Up Profits, Damage Dealer's Reputation



FLOW FLOW

FIGURE 2.

By Dr. Stanley F. Gilman, Associate Director of Research, Research & Development Div., Carrier Corp.

They are pressure loss or resistance due to friction and "dynamic loss," which is a pressure loss caused by a change in either direction or velocity of an air stream.

Friction pressure caused by rubbing action bemolecules. Fig. tween air shows a length of straight duct in which the direction of air flow is from left to right. In the center is a velocity profile which might exist in such a duct.

Velocity is typically highest near the center and decreases as one gets close to the sides. Right at the side, velocity is zero. Consequently adjacent layers of air traveling at different velocities slide by each other.

together This mechanism. with the turbulent mixing of the main air stream, causes energy to be dissipated. This loss of energy is reflected by a decrease in static pressure in the direction of flow.

At the top are shown two pressure measuring devices. They indicate that up-stream pressure, P_1 , is greater than the down-stream P_2 . The difference in heights of these columns of liquid represents the amount of energy, or pressure, lost. This is loss in static pressure.

How Static Pressure Is Measured

It may be desirable to explain how static pressure is measured. At "A" a small hole is drilled in the duct wall. A tube is then connected to a pressure measuring device, in this case a "U-

In air conditioning, it is conventional to measure pressures in terms of inches of water. The reason is that pressures are ordinarily of magnitudes that make it convenient to use water, or a fluid of about the same density, in draft gauges.

Following up the small tube from point A and down the other side, the pressure on the left-hand surface of the water would be that in the duct at increase in pressure loss by accelerate a body to a specified point A. The pressure in the right-hand leg of the U-tube will be atmospheric pressure.

Thus, if static pressure in the duct exceeds atmospheric pressure, it will push the column of lected on pressure losses of where V is units of feet per water down on the left side and round and rectangular ducts minute.

pheric pressure.

There are actually two kinds in height were 2 in., we would of resistances in duct systems. say that the static pressure at point A is 2 in. of water. Since it takes additional words to say "above atmospheric pressure, generally only the number of inches of water is stated. It is understood that one means "above atmospheric pressure."

There are many conditions when static pressure is below atmospheric pressure. A typical example is static pressure in almost any part of the usual return-air duct system. Care must be exercised to make it clear whether pressure is above below atmospheric.

Static Pressure Defined

Since static pressure is not the only type of pressure that exists in a duct system, let's define static pressure.

It is the pressure tending to burst the duct and is exerted equally in all directions. It is that pressure perpendicular to the walls of the duct, as indicated by the small arrows near point A.

Since static means "stationary," the hole at point A must be drilled perpendicular to the wall so that it is at right angles, to the velocity of air flowing along the duct. At right angles, it is unaffected by velocity and measures true static pressure.

A familiar example of static pressure is blowing up a balloon. When the balloon is blown up, it has been expanded by having within it a pressure higher than surrounding atmospheric pres- as the effect of the level of sure and is in a static condi- static pressure surrounding it.

duct of a fixed diameter and of velocity in addition to that length will change

For example, say average velocity in the duct were 1,000 pressure were 1 in. of water. When we increase the velocity to 2,000 f.p.m., the pressure loss would become approximately 4 in, of water,

doubling the velocity is merely velocity. Velocity pressure for that pressure loss depends on air of standard density is the square of the velocity.

A considerable amount of experimental data has been col-

water as referred to atmos-pheric pressure. Curves it is possible to deter- pressure. Total pressure H rep-pheric pressure. For example, if this difference ducts ranging from 1½ in. to mechanical energy in the duct.

H . P + (V 4005) FIGURE 3.

80 in. in diameter under an extremely wide velocity range.

Friction pressure loss is proportional to the length of the duct. That is to say, a duct 200 resistance at the same velocity as a duct 100 ft. long.

It is customary to tabulate duct friction loss data in terms of the pressure loss of a 100-ft. long duct. Then, if one has a 20-ft. section of duct, he merely takes a value one fifth of that in the table or chart. It is very easy to determine loss in static pressure in a duct under almost any conceivable condition.

If the damper illustrated in Fig. 2 were changed to the full open position indicated by the dashed line, and conditions upstream were adjusted so that velocity in the duct was the same for both conditions of the damper, then pressures P, and would be different.

But the pressure loss indicated by P₁ minus P₂ would be the same. Thus pressure loss is the level of independent of pressure that exists in the duct.

Fig. 3 shows section of duct with the air flowing from left to right. Here we have two U-The left tube indicates tubes. static pressure existing at the duct by the height of the fluid level shown as P.

On the right-hand side, the U-tube is connected by a small piece of tubing which through the duct wall and points up-stream. This tube senses the effect of velocity of the airstream coming toward it as well the effect of the level of

on. It measures what is called Now the difference between "total pressure" designated by static pressures P1 and P2 in a H. Since it measures the effect as the of static pressure, the difference velocity in the duct is changed. in level H is greater than that shown by P.

At the bottom an equation for f.p.m. and the loss in static standard air relates these pressures. This equation states that total pressure H is equal to the sum of static pressure P and velocity pressure.

Velocity pressure can be de-The reason for the four-fold fined as the energy required to

4005

up the right side.

The difference in height, shown as P₁, then represents the ASHAE Friction Chart. velocity in a duct we automatithe static pressure in inches of Through a large number of cally can determine the velocity

What are the fundamentals of air duct and fitting resistance? Why is it important that the air conditioning and heating installer know them?

Knowing them he can do two important things: 1. Design better air conditioning systems. 2. Minimize the number of "trouble" jobs that eat up profits and produce unsatisfied

Last week Dr. Gilman described the consequences of a poor job of evaluating pressure loss and started to explain what pressure loss means. He continues his explanation here.

The fact that a fluid has energy and by virtue of its velocity is illustrated by a jet of water from a fire hose which can knock a man to the ground.

If one had a certain total pressure available, it could be comprised of a relatively high static pressure in a stream moving at a relatively low velocity.

In a very fast moving airstream, velocity pressure could be high and static pressure low. We could still have the same ft. long will have twice as much total pressure. Indeed, static

pressures velocity mutually convertible. But in converting one to the other there is always a loss in total pressure.

Sometimes this will be very slight. At other times this loss in total pressure may be considerable.

A pressure measuring device called a pilot-static tube is available. It combines in one instrument the functions of the two tubes shown in Fig. 3.

(To Be Continued)



AMERICAN-Standard **BRINGS YOU AN UNPRECEDENTED**

USE-IT-YOURSELF

AIR CONDITIONING OFFER

It's hard to sell a product you don't use yourselfespecially when the customer knows that you don't. Yet some air conditioning dealers are still living in non-airconditioned homes . . . and conduct business from nonair-conditioned shops and showrooms.

To eliminate this sales handicap, American-Standard Air Conditioning Division presents a new and unique Use-It-Yourself Air Conditioning Offer. This offer enables you to install full-scale air conditioning in your home or place of business at a low cost you would hardly have believed possible. We've gone all out to make the deal irresistible because we know that when your friends, neighbors or customers actually see and feel the benefits your system produces, they too will want air conditioning. As the Du Pont Survey pointed out, neighbors of central air conditioning users are the best source of additional sales by a ratio of more than 3 to 1!

Nothing sells air conditioning like air conditioning itself. So Use-It-Yourself and watch your sales grow. Your local distributor for American-Standard Air Conditioning Division products is the man to see.

* American-Standard and Standard are trademarks of American Radiator & Standard Sanitary Corporation.



7620

BODY GROUND

NOWER SWITCH

NOWER MOTOR

#12 B

Servicing Automobile **Air Conditioners**

(Vol. 2)

BY C. DALE MERICLE

The Ford auto air conditioner is the twenty-first make to be discussed in this series. Makes previously described were A.R.A., Artic-Kar, Frigette, Frigikar, Kauffman, Mark IV, Airtemp, Mobilette, Novi, Vornado, Polar-Temp, American Motors, Buick, Cadillac, Chevrolet, Chrysler, DeSoto, Dodge, Plymouth, and Edsel.

FORD (4)

Ford Div. Ford Motor Co. Dearborn, Mich.

Wiring

Schematic wiring diagram of the 1956 Ford system is shown in Fig. 9. Diagram of the wiring in the 1957 system is shown in Fig. 10.



SERVICE HINTS

Evacuating System

a vacuum pump for evacuating system following initial installation or after service operations which involve opening up the system.

A vacuum down to between 25 and 30 in. should be pulled on the system with a vacuum pump. Failure to get as low as 25 in. could indicate a leak, which would have to be repaired before the evacuation process can be completed.

The vacuum of 25 to 30 in. should be maintained by the Refrigerant-12.

Charging System

Ford systems are charged ing, and be through the low side in the high speed. usual manner with Refrigerant-12 in the vapor state. Complete charge is $4\frac{1}{2}$ lbs. in 1956 units; $3\frac{1}{2}$ lbs. in 1957 models.

During the charging operation the car engine should be operated at 1,500 r.p.m. with the temperature control lever for maximum cooling and the blower on high speed.

This applies to both the 1956 and the 1957 systems.

(FAST)

diagram of 1957

Ford system.

#16 Bren

Operating Pressures

Normal operating pressures of the 1956-57 Ford air conditioners are determined by running the car engine at 1,500 r.p.m. with the control set for maximum cooling and the blower on high speed.

At an ambient temperature of F. the suction pressure Ford recommends the use of should be between 16 to 25 p.s.i.g. and the head pressure between 100 and 180 p.s.i.g.

For every 10° increase in FIG. 10—Schematic wirambient temperature, Ford advises, the pressures will increase approximately 20 p.s.i.g. Under severe conditions of 110° F. ambient temperature and the engine idling, this will not hold true, however. Discharge pressures as high as 300 p.s.i.g. might be registered under such extreme conditions, Ford says.

Operating Temperatures

vacuum pump for 20 to 30 min-utes. Vacuum is broken with tures for 1956 and 1957 Ford systems are determined with the engine operating at 1,500 r.p.m., control set for maximum cooling, and blower operating at

> At an ambient temperature of and relative humidity of 50%, temperature in the right top outlet should be approximately 40° F.

> Generally, at 50% r.h. the outlet air temperature should be about 35° below the ambient temperature. If the humidity is higher than 50%, the temperature differential will be less, and if the humidity is less than 50%, the outlet temperature will more closely approach the evaporator setting of 32° F.

Adjusting Thermostat

The thermostat employed on the 1956 Ford system to operate the solenoid by-pass valve is set at the factory to cut out at 28° Cables that connect the con-F. and cut in at 34° F. This trol levers to the air valves or

FIG. 11-Thermostat of 1956 Ford system can be adjusted in field to change cut-in and cut-out points of solenoid by-pass valve.

setting is indicated by scribe marks (Fig. 11) on the thermo-stat, which is accessible after the glove compartment box has been removed.

This thermostat can be adjusted in the field, which may be necessary if the car is operated in extremely humid climates, or may be desired in extremely dry climates.

Turn the thermostat adjust-ment screw clockwise to lower its settings; counter-clockwise to raise them.

Adjusting Cables

dampers, switches, etc. of the 1956 and 1957 Ford systems should be checked for adjustment whenever the evaporator or control has been removed, or every 5,000 miles, or if service complaints so indicate.

BLOWER SWITCH

FIG. 9-Schematic wir-

ing diagram of 1956

Ford system.

CONTACT BE

တ

ECTOR TO

5131-A

The cables can be adjusted at either the control lever end or the other end.

In checking the adjusting control cables, refer to the previous section under "Controls" to determine positions the various air valves, etc. are supposed to be in at different settings of the control levers.

(To Be Continued)

Boston Supply Firm Moves to New Quarters

BOSTON-After 12 years at its former location on Brighton Ave., Supply Distributors Corp. has moved to new quarters at

352 Western Ave. here. Because of the growth of this concern in the past few years, was felt that more than 15,000 sq. ft. of working area and ample parking facilities would be needed.

Supply Distributors Corp. a member of the national ARW, and Charles G. Koopman, general manager, serves also as vice president of the national association.

In commenting on the move, Koopman said, "We hope our new approach to a modified type of self-service will prove to be workable enough to further spark the trend of self-service by wholesalers.







DON'T GAMBLE WITH HARSH CHEMICALS - USE

OLVE)



Your Best Deal! For Water-Cooled Equipment

Regular Solvex **Ultra Solvex**

Solvex Maintenance Solvex Algae Control

CSCO Ice Machine Cleaner See your Wholesaler or write:

CHEMICAL SOLVENT CO.

P. O. Box 487

Birmingham, Ala.

Carrier's Present Policies, Future Objectives--

that houses the administrative conditioner business offices and the "pure research"

However, the editors (and the industry generally) would probably agree that the news of the conference came out of the picture of some of Carrier's present thinking and future planning gleaned from a question-and-answer session with Wampler, President William air conditioner out of the line Bynum, Senior Vice President Lyle Harvey, Dr. J. F. Downie distributor or dealer is a 'com-Smith, research and develop- plete center' for air condition-Smith, research and develop-plete ment vice president, Melvin C. ing," Holm, vice president and chief tion. financial officer, and Fred F. Hoyt, vice president and assistant to Wampler.

The following are some of the more newsworthy points made in the session:

"to stay" despite the fact that this prodlaboratories of the corporation. uct accounts for probably no more than 5% of the company's total dollar volume, and it is an item on which it is difficult to realize any substantial profit.

Why Carrier Won't Leave Room Unit Field

"We could not leave the room and still say that the Carrier was Wampler's explana-

Field tests are being conducted this year on 75 installations of gas-operated air conditioners (air-cooled, absorption type, 3 tons' capacity). If the field tests are deemed successful, and if

Carrier is in the room air it seems likely that the units can be produced and sold at competitive prices, then the on the possible use of high units will go on the market in 1959.

> of low operating costs and low installation costs in homes where gas service is already connected," said Harvey. "Gas utilities are eager for the summer load that air conditioning can provide, and they are preparing to for jet airliners (described in promote air conditioning in a progressive manner."

Wampler said, and this fall the firm will introduce new models with substantial improvements. Among the units will be a series one-piece models which can be installed in an attic, top of a closet, or basement window. development bring a 15% increase in heating efficiency, broadening the use of heat pumps in winter air conditioning.

Researchers Working On Peltier Effect

Research is being carried out in Carrier's research laboratories on "electronic" (thermoelectric) systems, using the Peltier effect, and also in the field of the possible application of atomic energy in the field of air conditioning.

Dr. Smith revealed that the company is backing further research on thermo-electric systems outside of its own facilities. However, he said that any commercial application of the Peltier effect would be dependent upon the development of the dissimilar metals which could be used in a system that would provide the required cooling and heating effects, and the production of such metals at a reasonable cost.

The study of atomic energy is being carried on along the lines of both the utilization of atomic energy as a heat transfer possibility, and as a driving force.

tories, and also from Wampler's words, that Carrier is centering most of its attention presently speed compression systems.

which the gas air conditioner tioning equipment," Wampler of low operating actor because Answering a question on the proach based on present-day cooling principles seems to offer the greatest promise for the near future." He cited the example of the air conditioning unit which Carrier is making detail in the May 12 issue of the NEWS) and said that "one The heat pump is very much football-sized compressor in this the picture at Carrier, assembly generates enough cooling to handle seven average homes."

Miniaturization Key Is Speeded Up Drive

The trick in reducing the size of present-day equipment is to increase the speed of motors or other driving devices. Projects in the research laboratory are working both in the motor and turbine field in this respect. A big problem in high speed systems is the matter of whether seal and bearing surfaces will hold up; other research projects are busy on this

"A new filtering approach which appears entirely practical and economical is currently moving through the field test said Carrier's chairman. It is aimed at eliminating odors

However, it seemed obvious as well as cleaning the air, so from the activity in the labora- that "homemakers can banish not only the unpleasant atmospheric conditions, but also the odor of cabbage and cauliflower from their households forever. Other research projects are concerned with the removal of bacteria and virus from the air.

Working on Salt Water Conversion

A project which might seem remote from the industry's normal line of business, but which actually has a couple of areas of direct concern, is that of conversion of salt water to fresh water.

Under a contract with the Department of Interior, the company is currently designing a pilot plant which will desalt 15,000 gal. of water a day. The goal of this government-sponsored program is to find a practical means for large-scale salt water conversion at a cost in-cluding owning and maintenance as well as operating expense of less than \$1 per thousand gallons.



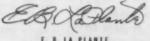
THE SERVICEMAN LINE of Testing PRESSURE GAUGES and Dial Ther MARSH-ELECTRIMATIC, Water Regu MARSH INSTRUMENT COMPANY



. . . there e thousands of Hubbell-ized plants all over the world. But it isn't "plants" we serve . . . it's people. The human element is, and always has been, the most important part of our business. From castings to finished controls, everyone at Hubbell takes a personal pride in turning out the finest product possible. We'd much rather

make lasting friends of our customers than just a few sales . . . your goodwill means a lot more to us than just a statistic or a dollar sign.

We'd like to prove it to you next time you need help in solving a problem in refrigeration controls.



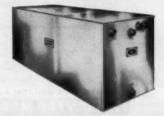


HUBBELL CORPORATION

M U N D E L E I N , I L L I N O I S
BACK PRESSURE REGULATOR VALVES • DUAL PRESSURE REGULATOR VALVES • AUTOMATIC SUCTION STOP VALVES • SOLENOID VALVES • GAUGES •
SAFETY RELIEF VALVES.

"Castings to finished controls...every inch HUBBELL!"

LATENT HEAT STORAGE FOR AIR CONDITIONING



- · CHURCHES
- CAFETERIAS
- · MORTUARIES
- OFFICES
- · LODGE HALLS



DOLE REFRIGERATING COMPANY 5920 NORTH PULASKI ROAD, CHICAGO 46, ILLINOIS 103 PARK AVENUE. NEW YORK 17. N. Y.

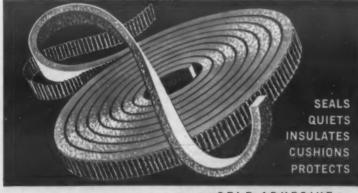
Write for Engineering Catalog BAE

DEPENDABLE AIR CONDITIONING



AIR CONDITIONING INSTALLERS:

SAVE MAN HOURS • SAVE HEADACHES • DO A BETTER JOB



SELF-ADHESIVE WITH Tesamole FOAMSTIK TAPE

UNITED MINERAL & CNEMICAL CORP. Dept. A614
16 Hadson Street, New York 13, H. Y.
Send me further information on TESAmoli FOAMSTIK
TAPE and samples right away.

State



JUST PRESS ON!

STICKS FAST!



SEALS OUT dust, dampness, drafts, insects. Proof against fungus, mildew, termites. REDUCES noise.

CUSHIONS shock, vibration. UNAFFECTED by light, water, oils,

UNITED MINERAL & CHEMICAL CORP BEekman 3-8870

PATENTS

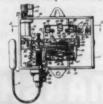
Week of March 25 (Concluded)

2,828,178. REFRIGHRATOR COM-PARTMENT SHELF AND GUARD ASSEMBLY. John A. Dahlgren, Louis-ville, Ky., assignor to General Elec-tric Co.



1. In a refrigerator door of the type having a recess therein for storage of foodstuffs, a shelf construction comprising a C-shaped wire frame supported within said recess, said frame opening in the direction of said recess opening, a cross bar extending across the forward portion of said frame with the ends thereof attached to said frame. 2,832,614. AIR CONDITIONER. Lewis E. Smith, Auburn, N. Y., assignor to Bemington Corp., Auburn, N. Y.

2,828,373. CONDITION RESPONSIVE SWITCH APPARATUS. Russell P. Sweger, Bockford, Ill., assignor to Barber-Colman Co. Rockford, Ill.



1. Condition responsive apparatus having, in combination, a support, a lever fulcrumed on said support to swing back and forth in response to changes in the condition being sensed, two snap action switches mounted on said support on opposite sides of said lever and each having a movable contact carried by an over-center spring.

2,828,464. CONTROL OF AIR-COM-DITIONING AFFARATUS. Leslie Reginald Bixon, deceased, late of Cat-ford, London, England, by Bdith Mand Bixon, executrix Catford, London, and William Grant, Brockley, London, Eng-land, assignors to J. Stone & Co. (Deptford) Ltd., Deptford, London, England.



1. In combination with apparatus for controlling the condition of air in an enclosure and including a polarity-discriminatory arrangement, a Wheatstone-bridge device responsive to the said condition and having limbs consisting of sensing means, balancing means comprising means, said sensing means comprising a dry-temperature sensitive resistor element and a wettemperature sensitive resistor element each having a high temperature coefficient of resistance.

PERFORMANCE PROVED Madden HP-41 Hermetic Port Valve



1 VALVE PIERCES 4 TUBE SIZES!

16 14 Pat. Pendina

For 1/2 inch tube ask for the Madden HP-68 Write for free catalog R-358 listing other Madden performanceproved products: valves, fittings, charging lines, etc.



MADDEN BRASS PRODUCTS AURORA 6, ILLINOIS, U.S.A.

1. A defrost control comprising a frame, a switch mounted on said frame and having an operating member, a toothed wheel journalled on said frame, a rigid pawl arm supported for reciprocating motion on said frame, a rigid hammer arm supported for swinging motion on said frame.

Week of April 1

1. In an air conditioning unit, the combination of, a refrigeration system having an air cooled condenser which is subjected to change in ambient temperatures and a compressor which delivers compressed refrigerant thereto and having an evaporator and capillary tube restrictor means through which refrigerant flows from said condenser to said evaporator. . . .

2,828,696. PACKING FOR A RECIP-ROCATING FUMP. Elliott F. Wright, Plainfield, N. J., assignor to Worthing-ton Corp., Harrison, N. J.

2,828,759. REPRIGERATION PIPING COMMECTOR. Carlton M. Gerhart, Jr.,

York, Pa., assignor to York-Shipley, Inc., York, Pa.

1. A coupling for field connection of pre-charged remote refrigerating or air-conditioning units comprising: a male fitting; means sealing the end of the male fitting, including a member heat-releasably joined thereto; spring means biasing said member outwardly of said male fitting. . . .

2,828,761. SELF PLUSHING DEVICE FOR EVAPORATIVE COOLER AND COOLING TOWIE SUMP. Bayard E. Wolbert, Jr., Roswell, B. Mex.

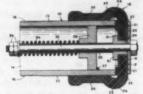
1. In an evaporative cooler of the type which includes a sump, means supplying water to and maintaining a normal water level in the sump, and means including a pump drawing water from a zone in the sump below said normal water level and transferring said water to an elevated portion of the cooler. . . .

2,888,765. LIQUID DISTRIBUTION DEVICE. Louis G. Hilkemeier, Plainfield, N. J., assignor to Worthington Corp., Harrison, N. J.

1. A liquid distribution device for mixers comprising a hollow body having an inlet to pass liquid therein and an outlet to discharge liquid therefrom, means for connecting the body

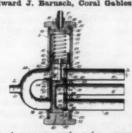
1

2,823,391. DEFROST CONTROL to a source of liquid under pressure, meschanism. John L. Slonneger, resilient valve means comprising a disc Morrison, Ill., assignor to General valve having a skirt extending there-



from, an annular ring formed on the inner side of the disc adapted to seat on said outlet end in fluid sealing en-

2,828,767. REVERSE CYCLE VALVE. dward J. Barusch, Coral Gables, Fla.



1. A reverse cycle valve comprising a metallic casing provided between its interior and exterior with an inlet opening for fluid under pressure and having in a portion of one wall thereof a rectilinear series of three spaced apart circular holes, an elongated separately formed plated disposed in the casing interior, positioned in parallel relation with, and a small distance inwards from. . . .

2,823,889. BEVERAGE VENDING MACHINE. Raymond C. Joschko, Min-neapolis, Minn., assignor to Pratical Products Co.



1. In a drink vending machine; a source of non-carbonated water; a source of carbonated water; a container for a flavoring ingredient; conduits leading from the sources of carbonated water and non-carbonated water and said container to a common dispensing zone.

The combination of a reciprocating pump having a pumping chamber therein, a plunger disposed for reciprocating movement in said pumping chamber and supported thereby, said insert comprising a hollow cylindrical body arranged around said plunger.... 2,828,991. REPRIGERATOR LATCH MECHANISM. Wlodsimierz Jan Stil-ger, Port Washington, W. Y.



A. door latch mechanism for refrig-erators having a cabinet and a door hingedly secured thereto for rotation

Removes MORE SCALE per Dollar Spent!

VAPCO SCALE REMOVER

The activated acid in powder form containing inhibitor, wetting agent and algaecide for a COMPLETE cleaning job under the most severe conditions. Easy on galvanize—
safe for equipment. Keeps head
pressure down—efficiency UPI 10
and 50 pound drums with "Tel-Action" pH indicators.

VAPCO-HIB

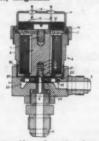
Make your own cleaner with VAPCO-HIB. Added to muriatic acid, VAPCO-HIB increases the acid action, yet provides outstanding protection to metals including galvanize. Supplied in 8 and 32 ounce bottles and bulk.



GARMAN

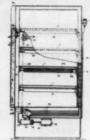
about a longitudinal axis, a hook rigidly secured to said cabinet and an operator rod slidably carried by said door for movement between a hook engaged and a hook released position...

2,828.938. EXPANSION VALVES FOR REFRIGERATION PLANTS. Richard Thomas Hales, Bexley, England, assignor to J. & E. Hall Limited, Dartford, Kent, England.



1. A magnetic valve structure, comprising, in combination, housing means defining a valve chamber, fluid inlet and outlet means in communication therewith, and a valve seat intermediate said inlet and oulet means; a spherical valve member arranged in said valve chamber and movable relative to said valve seat between valve-open and valve-closed positions. . . .

2,829,022. REFRIGERATO REFRIGERATOR WITH SHELVES. Roy E. Lewis,



In a refrigerator including a base and side walls, said side walls having internally positioned spaced apart pairs of horizontal guides thereon, a plurality of shelves slidable in said guides, a fluid operator. . . .

DENTON, Texas - John A. Guinn, president of Texas Woman's university, announced that Mrs. Nelda Childers Stark of Orange will donate funds to air condition the main auditorium on the campus.

New No. 460 AIR METER

by



Dwyer High and low ranges give direct velocity

4000 fpm. Static pressure readings from .005 to 1.0 inches of water.

readings from 260 to

Complete with every accessory . . . fits in shirt pocket.



Return Grille Velocity

Static Pressur Smoke Pipe Draft WRITE FOR BULLETIN 8-9

F. W. DWYER MFG. CO. P. O. Box 373AC Michigan City, Indiana

CLASSIFIED ADVERTISING

RATES for "Positions Wanted" \$7.50 er insertion. Limit 50 words. 15¢ per

per insertion. Limit 50 words. 10s per word over 50.

RATES for all other classifications \$10.00 per insertion. Limit 50 words. 20s per word over 50.

ADVERTISEMENTS set in usual classified style. Box addresses count as five words, other address by actual word count. Please send payment with order.

MANUFACTURERS' REPRESENTATIVE desires lines compatible with
leading AC capacitor line to sell to
manufacturers of motors, compressors,
air conditioners and appliances in
western Ohlo and Kentucky. Mechanical engineer with five years' sales engineering. Capitalize on established
clientele developed. Best references.
FRANK J. CAMPISANO, 5446 Green
Acres, Cincinnati 11, Ohlo.

HAVE GUTS-Will travel! Sales engi-HAVE GUTS-Will travel! Sales engineer—mid-thirties, strong background appliances and components. Idea man with proven achievement record, excellent references. Currently employed \$12,000 range by industrial giant. Seek opportunity to grow with smaller company. Will relocate anywhere in the world or elsewhere. BOX A6030, Air Conditioning & Refrigeration News.

AGGRESSIVE YOUNG man wishes to relocate with a sound company in either sales or service. Have 5 years of refrigeration experience 3 of which are factory training. Have taught a course in refrigeration and air conditioning. Am not afraid of work or responsibility. Available immediately. Write BOX A6043, Air Conditioning & Refrigeration News.

SALES ENGINEER with 18 years' ex-SALES ENGINEER with 13 years' experience in air conditioning and heating desires to associate with national manufacturer in field position. Broad units: Open type (New) 1/2 hp air experience in managerial sales, application and advertising and sales promotion. Interested in position offering opportunity and responsibility. Prefer amount of the condition of the

POSITIONS AVAILABLE

WANTED—FIRST class air condition-ing service mechanic. Must fully know control systems on large jobs. Good pay. Good town in New Mexico. Reply BOX A6044, Air Conditioning & Re-frigeration News.

EQUIPMENT FOR SALE

NEW TECUMSEH compressors—Freon refrigerant 114-½ h.p., 115V; 130-% h.p., 115V; 42-% h.p., 230V; 10-% h.p., 206V; 75-1 h.p., 230V. All below manufacturers cost. Write, phone or wire. AMANA REFRIGERATION, INC., A. C. Schmeider, Amana, Iowa. Phone Main 2-5511.

NATIONALLY FAMOUS brand new hermetic motor compressor domes at closeout prices! \(\frac{1}{2} \) h.p. only \(\frac{35.00}{25.00} \). Other sises up to 1\(\frac{1}{2} \) h.p. at equally low prices. Also, tremendous savings on complete hermetic condensing units ranging in size from \(\frac{1}{2} \) h.p. All brand new, all guaranteed. Send for listing and prices to MANN REFRIGERATION SUPPLY CO., 440 Lafayette St., New York, N. Y. GRamercy 3-8000.

SURPLUS INVENTORY: 144 new hermetic compressors ½ to 1½ h.p. Copelametic, Servel, Tecumseh. 579 new fan motors ½00 to ½ h.p., Century, Fasco, G.E., Marco, Wagner. 1550 new compressor overloads, starting relays, capacitors. Priced way below OEM costs. For complete list contact Ray Richardson, REMINGTON AIR CON-DITIONING, Auburn, New York, 3-7371. INVENTORY:

GRADUATE MECHANICAL engineer. REPOSSESSED REFRIGERATION REPOSESSED REFRIGERATION equipment. Air conditioning and air conditioning mainly in service.

Want opportunity to combine large practical knowledge and three years application engineering experience to challenging position engineering level—No sales. Will relocate. Age 42.

Married—No children. BOX A6045, Air Conditioning & Refrigeration News.

REPOSESSED REFRIGERATION equipment. Air conditioning and air conditioning and reezer applications. Frigidaire, Brun-er, Worthington 3 h.p. to 40 h.p. units. Larkin. Bush, Kramer Thermo-bank, freezer blowers. U. S. Air Cond. Worthington evaporative condensers, Kramer Unicon. Less than \(\frac{1}{2} \) of dealer cost. Write for details. ROCK-LAND REFRIGERATION, Nyack, New York.

YOUR CHANCE TO TELL THE WORLD ABOUT YOUR FOREIGN MARKET ACTIVITIES



SPECIAL WORLD TRADE ISSUE

A COMPREHENSIVE PICTURE OF THE CURRENT WORLD MARKETS

AIR CONDITIONING & REFRIGERATION NEWS announces a Special World Trade Issue reporting on the current world market for air conditioning and refrigeration equipment.

This issue will have extra foreign distribution in addition to the regular strong international circulation among buyers of equipment in every major foreign market.

The Special World Trade Issue, to be published August 4, 1958, will include these important editorial features: an analysis of opportunities in world trade; a review of the growth of air conditioning and refrigeration export; a look at the major free-world areas open to profitable export sales; what is being sold and who is selling it; and a comprehen-

sive report by Editor-Publisher George F. Taubeneck on his just-completed tour of world markets.

Hard-hitting, on-the-spot editorial features such as these plus many others mean that the August 4 issue of the News will be read and referred to time and time again by contractors, dealers, distributors, manufacturers, and wholesalers both here and abroad.

Suggestions for using this issue:

- 1. Display your foreign plants and personnel.
- .2. Show your leading export products.
- 3. Feature your foreign distributors.
- 4. Outline your export policies.
- 5. Highlight your export department or divi-

- Call attention to your experience in serving foreign markets.
 - Advertise for additional foreign distributors.
- Introduce new export products to the market.
- Support your foreign distributors and dealers.
- 10. Spotlight specific foreign installations.

If you plan to participate in or are now operating in foreign markets, the NEWS' Special World Trade Issue is an unusual opportunity to promote your activity.

What's more the Special August 4 issue—with extra international distribution to "tell the world" your story—is offered at no increase in regular advertising rates!

AIR CONDITIONING & REFRIGERATION

The Newspaper of the Industry

RESIDENTIAL - COMMERCIAL - INDUSTRIAL



The leading air conditioning publication with highest paid circulation in the field.





450 WEST FORT STREET DETROIT 26, MICHIGAN

NEW YORK, 521 FIFTH AVE., MURRAY HILL 2-1928-9, ROBERT M. PRICE.

CHICAGO, 134 S. LA SALLE ST., FRANKLIN 2-8093, AL SCHILDHAMMER.

LOS ANGELES, 4710 CRENSHAW BLVD., AXMINSTER 2-9501, JUSTIN HANNON.

DETROIT, 450 W. FORT ST., WOODWARD 2-0924, JOE SULLIVAN.

GE Establishes Factory Branches In New Jersey and Cleveland Areas

BLOOMFIELD, N. J.-Estab- Sussex, and Union counties. It lishment of factory branches in the New Jersey and Cleveland areas and the appointment of certain exceptions, managers for them was an- The area was for nounced recently by William A. Mulcock, manager of sales and Distributors, Inc., which repredistribution for the air conditioning department of General years until the recent retire-Electric Co.

The New Jersey branch has been established in Passaic and son, Morris, Passaic, Somerset,

GE Move--

(Concluded from Page 1, Col. 4) Carl A. Salmonsen, who had been appointed general manager of the department after its status changed from a division Jersey branch are Ian Dennis, Birmingham, Ala. to an operating department. Ramsdell is also announcing the following appointments to marketing posts:

Mulcock has been named manager of sales and distribution, and the four regional managers who will report to him are: H. W. Mc-Menimen, New York City; P.
M. Hooven, Atlanta; W. H. M. Hooven, Atlanta; Grant, Chicago; G. H. Christine, Dallas.

L. H. Hirschbach becomes manager, sales and distribution planning. W. F. R. Karsten is manager, commercial engineer-ing. J. J. Heffernan is manager, advertising and sales promotion; R. D. Roley is manager, product planning; J. A. Sherman is manager, marketing administration; and C. J. Rigby is manager, water cooler sales.

These moves, said Ramsdell, will enable the department to operate under one set of policies and procedures, and should strengthen communications with the G-E distributors.

He also informed the distributors that the establishment of two new factory branches (see story above) should not be interpreted as any over-all move on the Department's part to go to a factory branch system of distribution generally.

"We expect to continue to support independent distributors where successful operation and continued growth is indicated," he stated.

Hass Is Dryomatic Pres.

ALEXANDRIA, Va. - Election of Anthony Hass as president has been announced by the board of directors of Dryomatic Corp., manufacturer of chemical dehumidifiers for industrial and household uses.

Hass has served as vice president and sales manager of the corporation since 1950.

TENS OF THOUSANDS OF WELDED ALL-ALUMINUM REFRIGERATORS & FREEZERS **INSTALLED SINCE 1946** PROVE FOSTER'S VALUE ester Refrigerator Corp.

will also serve Middlesex, Monmouth, and Ocean counties with

The area was formerly served Home Heating & Cooling sented General Electric for 10 ment of its president, James H. pointed branch manager. Wright.

will directly serve franchised is A. S. Garven, formerly sales dealers in Bergen, Essex, Hud-representative in the upper New England area now working out of the Boston office. He joined the air conditioning department in February, 1955 from the air conditioning department of Canadian General Electric Co. He had been with that firm since 1936.

sales manager, and Gordon Deso, operations manager.

In Cleveland, General Electric has arranged to establish a factory branch to serve independent distributors in Ashtabula. Cuyahoga, Erie, Geauga, Huron, Lake, and Lorain counties.

Irving Pittleman, for the past two years district manager in the Cleveland area for national account sales and special projects for the air conditiondepartment, has been ap-

H. W. Gerte, with seven years New Jersey branch manager of financial experience at G-E, will serve as operations man-

> Site for the new branch has not yet been determined. Temporary headquarters are cated at 20310 Kinsman Rd.

General Electric's air conditioning department has only three other factory branches at at firm since 1936. present. They are at Winter Also appointed to the New Park, Fla., Los Angeles, and

Miami Cooling --

(Concluded from Page 1, Col. 4)

ing and heating. 'Of all homes in the \$15,000-\$20,000 bracket and higher, about 60% now install central cooling systems. And most of the rest include facilities—ducts and refrigerating unit space for later equipment installation.

"We're just beginning to scratch the residential air con-ditioning demand," he con-tinued. "It's a vast market and every manufacturer is after it.

"An almost immediate result of that aim," Gignac said, "is a cut in the cost, which has been marked during the past year.

"Main reasons for the cost cut have been a trend toward package units in central systems and the development of new duct material.

cooling unit coupled with a gas or oil heater—cut sharply into 'field labor' costs of installation. In my opinion, residential air conditioning costs have been chopped 25% in the past year.

"Biggest advance in ducthe continued, "is the work," use of a mineral glass wool air duct instead of the old galvanized iron and insulation.

"A central system which used to cost \$1,800 to install can now be done for about \$1,000," Gignac declared.

If air conditioning executives bullish on current future prospects for residential demand, they are no less sanguine about the outlook for commercial air conditioning, which now comprises about 65% of the industry's volume.

"It's increasing tremendously year by year," Gignac declared. 'And no wonder-it's gotten so "The packaged units-usual- that any small shop without air ly an air conditioning machine conditioning will have a hard with reverse-cycle heating or a time staying in business."



Refrigeration and Air Conditioning Products · Special Heat Transfer Surfaces

luminum and Brass Corporation Betz Division . Danville, Illinois